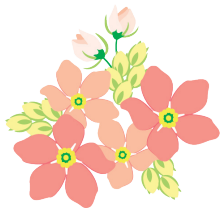


girl scouts 
of virginia skyline



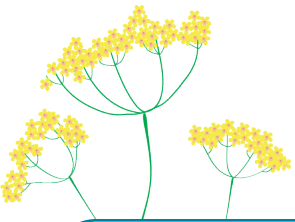
READY TO
explore



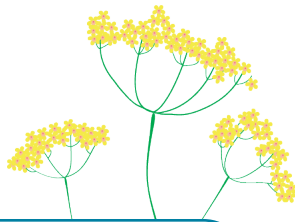
Sweet Success

2026 Family Guide

Fall Product Program



Your Service Unit Fall Product Manager Contact and Other Info



Name

Email

Phone Number

☐ Text Me

☐ Call Me

Best Times to Reach

Delivery Date & Location Address

www.gsnutsandmags.com/GSVSC

Notes

Resources: www.gsvsc.org/fpp

Council Email: info@gsvsc.org

Your Questions: support.gsnutsandmags.com or 1-800-372-8520

or contact your Service Unit Fall Product Manager

For allergens and nutritional information: <http://alschutzman.com/gsnutri.php>

Customer Questions: question@gsnutsandmags.com or 1-800-372-8520

WELCOME GIRL SCOUTS

Welcome to the **2026 GSVSC Fall Product Program**. We are thrilled that your troop is joining us for another exciting season of entrepreneurship, teamwork, and fun. This guide was created to provide helpful information, celebrate what's new this year, and showcase the amazing rewards and opportunities available to girls through the Fall Product Program.

Every Girl Scout year is filled with new adventures, lasting friendships, and opportunities to discover what's possible. Alongside their dedicated volunteers and fellow Girl Scouts, girls build confidence, develop leadership skills, and experience activities that inspire them to dream big and make a difference in their communities.

For more than a century, Girl Scouts has empowered girls with the skills they need to lead today and succeed tomorrow. The Fall and Cookie Product Programs are the most meaningful ways girls practice goal setting, decision making, money management, people skills, and business ethics. These experiences help prepare them not only for future careers but also for a lifetime of leadership and service.

Our goal is to ensure every Girl Scout has access to experiences that challenge, inspire, and encourage her to reach her full potential. By participating in the Product Programs, girls earn resources that make unforgettable adventures possible while gaining confidence and skills that will benefit them for years to come.

Thank you for investing your time, energy, and support in your Girl Scout. Whether you're a troop volunteer, caregiver, or family member, your encouragement makes an incredible difference. Together, we are helping girls build courage, confidence, and character while creating memories that will last a lifetime.

Thank you for being part of another exciting Fall Product Program. I look forward to celebrating all that our Girl Scouts accomplish this season and appreciate everything you do to help make their experience extraordinary.

Nikki Williams
CEO, Girl Scouts of Virginia Skyline



ENTREPRENEURIAL CALENDAR

KEY EVENTS FOR PARENT/GIRL

Parent/Legal Guardian
Training by troop
product manager

Date: _____

Invitation from M2 to
setup the online girls site

Date: September 25

First day for order card
customer orders

Date: September 25

Last day for order card
delivery and online girl
delivered orders, shipments
and donations

Date: October 26

Delivery dates for order card
products to service units (check
with your troop fall product
manager for instructions)

Date: November 11-12

All orders should be
delivered to the customer

Date: November 30

Payment dates to troop
determined by troop
product manager

Date: _____

REWARDS



Total Sales



\$125+ Total Sales
Kangaroo Charm



\$225+ Total Sales
Friendship Bracelet Wheel



\$350+ Total Sales
Interchangeable Charm
Necklace



\$475+ Total Sales
Explorer Wet/Dry Bag



\$575+ Total Sales
Small Kangaroo Plush



\$700+ Total Sales
Goal Getter Patch &
Ready to Explore T-Shirt



\$875+ Total Sales
Choice of: Large Kangaroo Plush
OR Explore &
Go Water Bottle



\$1,000+ Total Sales
VSC Charm & Bracelet
& Member of the
String of Charms



\$1,200+ Total Sales
Travel Bag & Luggage Tag



\$1,300+ Total Sales
Safari Park Day Trip for
Girl Scout and 1 Adult Chaperone



Top 2026 Achiever
will receive Airpods Pro 2 and
accessories, plus your photo on
the 2027 order card!



Congratulations to
Taylor R, Troop 1302
2025 Fall Product Top Achiever



Candy/Nut Items



20+ Nut/Candy Items
2026 Patch



Magazine Items



4+ Mags & More Items
Kangaroo Patch



Emails



20+ Emails Sent by
10/25/26
Ready to Explore Patch



10+ Units from
Social Shares
Super Seller Patch



Donations



5+ Local Heroes
Donations
Care to Share Patch

Visit www.gsnutsandmags.com/GSVSC to create your website!

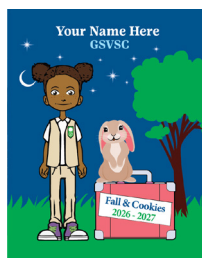
Earn these two special patches with your name and avatar on them!



Fall Personalized Patch:

- Create your avatar
- Send 20+ emails
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell \$450+ in total Fall Items

Personalize your patch by choosing from three scenes



Girl Scout Cookie Crossover Personalized Patch:

- Create your avatar
- Send 20+ emails and sell 2+ online items during the Fall Product Program
- Use the "Share My Site" function in the M2 system to ask friends and family for support
- Sell 675+ of cookies during the 2027 Girl Scout Cookie Program

What We Sell

ONLINE ITEMS



Magazines



Tervis® Cups



Candles



Bark Box®



Personalized stationery, note pads, and photo frames

A Honey Roasted Mixed Nuts \$14

Cashews, almonds, peanuts and pecans with a touch of honey. 16oz. Jar



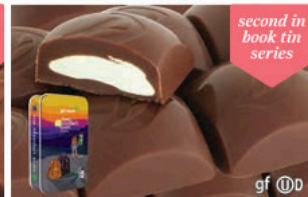
B Deluxe Pecan Clusters w/ Holiday Tin \$13

Roasted pecans covered in caramel and milk chocolate. Perfect for gift giving! 8oz. Tin



C Mint Treasures \$13

Creamy milk chocolate with a refreshing mint filled center. 6oz. Tin



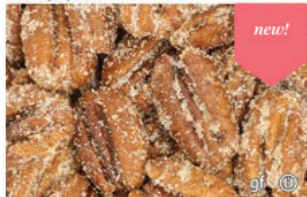
D Chocolate Covered Pretzels \$13

A favorite sweet and salty snack. Crunchy pretzels covered in smooth milk chocolate. 6.5oz. Holiday Tin



E Vanilla Flavored Honey Roasted Pecans \$10

Honey roasted pecans with vanilla flavoring. 6oz. Poptop Can



F Almonds Covered in a Chocolate Coating \$10

Crunchy almonds in a chocolate coating. 9oz. Poptop Can



G English Butter Toffee \$10

Crunchy handcrafted toffee drenched in milk chocolate. 5oz. Box



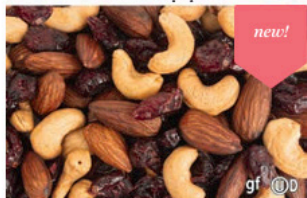
H Whole Cashews \$10

A classic favorite roasted and salted with sea salt. 8oz. Poptop Can



I Cranberry Trail \$9

Roasted and salted whole cashews and almonds mixed with dried cranberries. 7oz. Poptop Can



J Dark Chocolate Caramel Caps \$9

Dark chocolate covered caramel topped with sea salt. 6oz. Box



K Peanut Butter Trail Mix \$9

Peanuts, peanut butter gems, peanut butter mini cups, mini pretzels and cashews. 7oz. Bag



L Sweat Onion Snack Mix \$9

A blend of peanuts, almonds, cashews and mini pretzels; all coated in a savory sweet onion seasoning. 8oz. Bag



M Dark Chocolate Peppermint Pretzels \$9

Crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces. 6.5oz. Bag



N Raisins Covered in a Chocolate Coating \$9

The plumpiest raisins in a chocolate coating. 10oz. Poptop Can



O Hot Cajun Crunch \$8

Cajun corn sticks, seasoned peanuts, pretzels and sesame sticks. 7oz. Poptop Can



P Dark Chocolate Mint Penguins \$8

Rich dark chocolate penguins bursting with frosty mint. 5oz. Box



Q Dulce de Leche Owls \$8

Fresh, milky caramel surrounded by smooth milk chocolate. 5.1oz. Box



R Peanut Butter Bears \$8

Milk chocolate bears with a smooth peanut butter filling. 5oz. Box



S Fruit Slices \$8

Fat free! Assorted naturally & artificially fruit flavored chewy candy. 10oz. Bag



T Dill Pickle Flavored Peanuts \$7

Crunchy peanuts with an irresistible dill pickle flavor. 9oz. Poptop Can



gf = Kosher UD = Kosher, Dairy gf = Naturally Gluten Free *CAUTION: ALL products processed on shared equipment with peanut and tree nut containing products.

TROOP PROCEEDS

- ◆ Troops receive **17% of total sales** if they choose to get the rewards shown on the order card.
- ◆ Troops receive **22% of total sales** if they choose to opt-out of rewards. They can qualify for the patches, the String of Charm and the Top Achiever prize.
- ◆ **50% + of the girls in the troop must vote to opt-out** and all girls, parents/legal guardians must complete a form of approval for the troop.

Candy & Cookie Capital

Candy and Cookie Capital are reward credits from GSVSC that can be used for council programs, events, summer camp, and more.

How do Girls and Troops earn Candy and Cookie Capital?

- Reaching order sales goals outlined on the order card
- Participating in special contests
- Being a Top Achiever winner

How does “Banking” Candy and Cookie Capital work?

You can bank capital for up to three years for the following items:

- Council-approved troop trips
- Council-approved events
Example: National Convention

What can Girls and Troops use Candy and Cookie Capital for?

- Council-sponsored programs, special events, summer camps AND you can DOUBLE your capital by registering for a GSVSC sponsored summer camp.
- Shopping with the GSVSC Skyline Shop in Roanoke or at a GSVSC mobile shop at a camp or an event AND you can DOUBLE your capital when you use it for a uniform, insignia, badges or pins.
- Annual Girl Scout Membership including a Graduating Senior Lifetime Membership.
- Requests for purchases of supplies and equipment that will enforce the Girl Scout Experience.



Get **READY TO EXPLORE** with kangaroos and uncover a world of fun in the 2026 Fall Product Program!

Benefits of Participating

- Girl Scouts learn and practice skills like goal setting, decision making, money management, people skills and business ethics as they earn proceeds for their troop.
- The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year.
- Proceeds stay local to benefit our council and troops earn 17% on all items sold.

How the Program Works

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. There are two ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to order. Customers can choose to have nuts and chocolates, Girl Scout themed BarkBoxes, magazines, and much, much more shipped directly to them. They can also choose select nut and chocolate items for Girl Scout delivery.

Important Dates

- **9/25/26:** Program begins – online ordering opens and Girl Scouts may sell in-person.
- **10/25/26:** Last day of order taking with the order card AND deadline to enter the items sold into the online system.
- **10/26/26:** Last day for online girl delivery orders.
- **10/26/26:** Last day for online shipped orders.
- **11/11 - 11/12:** Nut and chocolate items will be delivered to Service Unit sites.



All About Kangaroos

Scientific name: Macropus

Weight: 40 to 200 pounds

Interesting Facts:

- Kangaroos can hop up to 35 miles per hour in short bursts.
- A kangaroo can leap 30 feet, as long as a school bus.
- Kangaroos have a thick, strong tail that works like a third leg.
- Kangaroos cannot walk backward.
- Kangaroos carry and raise their babies in a warm, protective pouch.

Height: 4 to 6 feet when standing

Life span: 8-12 years in the wild and over 20 years in human care

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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Share the girl of Girl Scout Snacks with your Local Heroes!



If you can't eat them, treat them!

Support our community and help build a girl's courage, confidence, and character! Your \$7 donation through our Local Heroes program will be used to donate Girl Scout snacks to local military, nurses, first responders and teachers within our local communities.

COUNCIL GUIDELINES & SAFETY ACTIVITY CHECKPOINT

These general guidelines apply to the Girl Scout Cookie Program and Fall Product Program. More specifics will be shared regarding Cookie Booth Participation in your Cookie Program Sweet Success Guide.

ARRANGE FOR ADULT SUPERVISION

- Adults must accompany Daisies, Brownies, and Juniors when they are marketing, taking orders, and delivering products.
- Adults who oversee Cadettes, Seniors, and Ambassadors must be aware of how, when, and where they are conducting their business, and must be readily accessible. Girl Scouts should never market or deliver products alone. Instead, they should bring either an adult or a buddy along.
- Parents, guardians, or caregivers must approve all member-delivered online orders and supervise all communications and deliveries.
- Follow Girl Scouts of Virginia Skyline Council's instructions for volunteer training and background checks.

TEACH GIRL SCOUTS SAFETY SKILLS

Discuss and role-play so Girl Scouts:



- Don't share personal information like last name, address, phone, email address, or school.
- Don't interact online or through social media platforms with people you don't know.
- Always use the secure sales link from product program vendors, not personal platforms.
- Keep a first aid kit handy at cookie booths and during "walkabouts."
- Have immediate phone access to an adult—and to 911—for Cadettes, Seniors, and Ambassadors.
- Know what to do when someone says or does something that makes Girl Scouts uncomfortable.

ONLINE MARKETING

Girl Scouts may use the internet to share their Girl Scout Cookie or Fall Product Program order links, stories, and learnings with these guidelines:

Follow Girl Scouts of the USA and Girl Scouts of Virginia Skyline Council's policies

(GSVSC Policies #1366: see VF5).

- Partner with their family to review Digital Marketing Tips for Cookie Entrepreneurs and Families **(found here: www.gsvsc.org/cookie-resources).**
- Review and adhere to the Girl Scout Internet Safety Pledge and the Digital Technology Safety Activity Checkpoint **(found here: www.gsvsc.org/fpp or www.gsvsc.org/cookie-resources).**
- Follow the Digital Cookie Safety Pledge when using that platform **(found here: www.gsvsc.org/cookie-resources).**

continued on the next page

- Avoid using personal email or street addresses. Instead, use one of the following:
 - ▶ An anonymous return address hosted on a secure site.
 - ▶ Product program vendors provide such addresses, where personal info is not revealed to customers.
 - ▶ A group email account monitored by an adult.
 - ▶ An adult's email account.

NOTE: Should any online marketing activities be identified as a violation of these online marketing guidelines, the Girl Scouts of Virginia Skyline Council reserves the right to intervene and request removal of the post, and there could be a loss of rewards, loss of troop profit/candy capital, and/or removal from the program.

CONNECTING WITH CUSTOMERS VIRTUALLY

- With caregiver supervision, Girl Scouts may call, text, and send email messages to alert friends and family about product programs. Girl Scouts may accept customer commitments sent via email, text, or phone.
- Sales links should never be posted to online resale sites (eBay, Facebook Marketplace, Facebook Swap). Be aware. Posts on Facebook containing the use of a dollar sign (\$) may automatically move the post to Facebook Marketplace. To prevent this, the posting party must disable the automated function.
- All web pages and postings should be approved by a parent/caregiver.
- Be aware of social media and website legal guidelines:



Youth under 13 years old:

- ▶ Parents/caregivers should post on behalf of children under 13.
- ▶ Parents/caregivers must personally upload any photos or videos to their under-13 child's social media accounts.

Youth 13 years and older:

- ▶ May use social networking sites to market products, including posting images.

DOOR-TO-DOOR SALES

Share reminders for group members going door to door:

- Identify yourself. Wear a membership pin, uniform, or Girl Scout clothing to signify you're a Girl Scout.
- Stick to familiar areas. Avoid alleys.
- Go during daylight, unless accompanied by an adult.
- Walk safely. Use crosswalks and signal lights when available. Be careful of backing cars when crossing driveways.
- Never enter someone's home or vehicle.
- Do not carry large amounts of money.
- Have a plan for safeguarding cash.

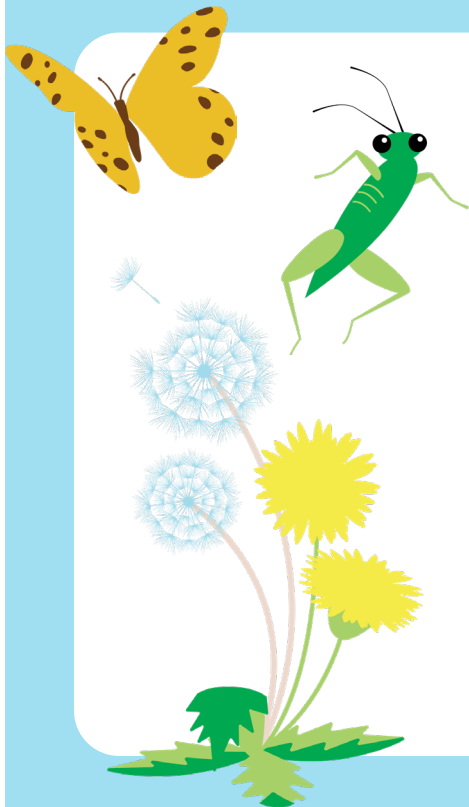


Cookie Program 2027

This year's Ready to Explore theme invites Girl Scouts to hop into cookie season with curiosity, confidence, and big goals to reach more cookie customers. With the help of our lop-eared rabbit mascot, Girl Scouts will explore hands-on activities that build the five essential skills—goal setting, decision making, money management, people skills, and business ethics.

Meet Sally

Say hello to Sally—the curious lop-eared mascot for this year's Ready to Explore Cookie Season! Sally is named after Sally Ride, the first American woman in space—an explorer who showed the world that big dreams can take you anywhere.



Veggie-Loving Friends

Rabbits love munching on fresh greens like clover. Dandelion leaves are one of their favorite snacks. They're full of vitamins and taste like candy to rabbits.



Ear-Resistably Cute

Lop-eared rabbits' signature ears don't just look cute—they help them stay cool by letting out extra heat.



Bunny Talk

When lop-eared rabbits are excited, relaxed, or feel safe they do a jump-and-twist move called a binky.

Chew Crew

A rabbit's teeth never stop growing. They're always chewing on things to keep them short and healthy.



The Nose Knows

When rabbits are curious and Ready to Explore their noses can wiggle up to 120 times a minute to get a better sense of the world around them.



Fluffle

Groups of rabbits go by many names like a warren, a colony, and (Girl Scouts' favorite) a fluffle.



NEW

Turning wonder into wonderful.
This season we have two ONLINE cookie program products.



Irresistible dog cookies for the BFF who loves you from head to tail (by BarkBox).



Celebrate your inner spark with these crunchy oatmeal chocolate-chip allergen friendly cookies (by Partake).



Save the Date!
Sunday, June 13, 2027

**String of Pearls &
Charms Celebration**
Massanutten Water Park

This ceremony celebrates and honors Juliette “Daisy” Gordon Low, founder of Girl Scouting. Juliette Low’s selfless act of generosity allowed Girl Scouts to survive and prosper. To support the movement for another year, Low sold her dearly loved natural pearls --a wedding present from her husband. To achieve the pearl necklace, sell over 1000+ boxes of cookies during the cookie program. To achieve the charm bracelet, sell \$1000+ during the fall product program.

GIRLS, LET'S GET STARTED

1. Make sure your daughter is a registered Girl Scout member for **Membership Year 2027 prior to 9/30/2026**. You can contact your troop co-leader or **info@gsvsc.org** for assistance.
2. Check with the troop fall product manager or troop co-leader for the parent/legal guardian/girl training date and attend.
3. There will be some decisions that the girls need to make and they might need some guidance from the troop co-leaders and the parents.
4. If you are going to be involved with the Fall Product Program, other than assisting your daughter at home, the troop activities or attending troop meetings then you must be a registered Girl Scout for Membership Year 2026, have a clear criminal background check and a volunteer role. contact troop co-leaders or **info@gsvsc.org** for assistance.
5. A parent must sign a permission form for your daughter to be able to participate in the program and to accept responsibility for the product and the money collected.
6. The troop will decide on whether to earn the rewards on the order card or to opt-out of rewards for more troop profit. If the troop opts out, then you and your daughter must sign a form at the meeting.
7. **You will receive an email on 9/25/2026** with an invitation to register in M2 and assist your daughter with her account set up for an online experience
8. **If you do not receive the email, you can follow these steps:**



Visit

www.gsnutsandmags.com/gsvsc

1 Login

Use the URL above and below the prompts to register to join the Fall Product Program online, if your troop is ready to move forward to the next step. If not, then you will get an email when the troop is ready.

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.

3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice. Team up with your parent or legal guardian to safely share your shop link on private social media posts only. Remember to follow current GSUSA guidelines for online sales and marketing.

2026 Online Store Shipping Rates			
Product Subtotal		Standard	2 Day
\$1.00 - \$30.00		\$12.60	\$29.10
\$30.01 - \$60.00		\$16.85	\$36.85
\$60.01 - \$90.00		\$27.05	\$50.10
\$90.01 - \$150.00		\$42.80	\$82.60

GS Online Nut Store Direct Ship

- Direct shipped – Products are shipped to customers.
- Customers pay for shipping based on the online shipping chart.
- Shipping cost only slightly higher this year.
- No fees for online transactions

Cookie Rewards



Select 1 Prize from Level Earned
Prizes over 1,000 packages are NOT cumulative.

Any award substitution will be of equal or greater value.

1,275+ Packages



Wireless Mini
Projector



Cricut Joy
Bundle



Ulta Glam
Day



\$150 Cookie
Capital

1,500+ Packages



Ninja
Creami



Apple
Watch



Airpods with
accessories



\$250 Cookie
Capital

2,027+ Packages



Ninja
Slushi



Dollywood
Tickets



Ipad with
Case



\$500 Cookie
Capital

3,500+ Packages



Dyson Hair Tools



3-Day Cruise



Return to Tiffany®
Pink Double Heart Tag
Pendant, Mini (4 color options)



\$850 Cookie
Capital

5,000+ Packages



5-Day Cruise



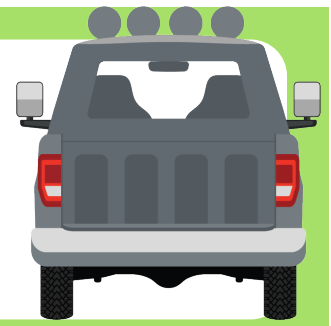
Macbook Pro
Bundle



\$2,000 Cookie
Capital

Images are for illustrative purposes only. Actual products may vary in style, color, or model based on availability.

TROOP FALL PRODUCT MANAGER REGISTRATION INFO



To participate in the 2026 Fall Product Program and the 2027 Girl Scout Cookie Program, the largest entrepreneurial program for girls, please complete the following:

1. One troop adult/volunteer is required to become a troop fall product manager and/or troop cookie manager for the troop to participate in the programs. This can be a registered parent or legal guardian for girls who are participating as an individual instead of a troop.

It is recommended that two troop adults/volunteers complete the process to become a troop fall product and/or troop cookie manager for support, backup and share in the troop finance fiduciary responsibilities.

2. Prior to training you must join or renew your MY27 Girl Scout membership, and, you must complete or have a current clear criminal background check on file with GSVSC.
3. You must attend a Troop Fall Product Manager Training and/or a Girl Scout Cookie Program Training through the council or your service unit. The council training will be virtual, but you will have to contact your service unit fall product and/or cookie manager to find out about local training options (training is required for both programs by the person that assumes these roles before the troop can participate).
4. A troop co-leader can add this role to their tasks or another troop adult/volunteer can assist with this role. Both adults/volunteers will share the finance responsibilities of the Fall Product Program and/or Girl Scout Cookie Program.
5. You must work with the troop co-leaders to make sure the Troop Roster is up to date.

Join or renew your membership through your MY GS account online or contact your Customer Care Team at 540-777-5100 or info@gsvsc.org for assistance with this process.

Upon completion of training, you will be able to arrange pick-up of the materials for the troop to begin participation in the program through your service unit product manager.

Prior to distributing the materials you should have a parent/girl Fall Product Program or Girl Scout Cookie Program training with them. There will be training tips and guidelines in the upcoming cookie-version of Sweet Success for the cookie program.

girl scouts
of virginia skyline

FALL 2026

Signature Events



Skyline Readers Program: Fall Edition
October-December | Free | D/B/J/C/S/A

Equinox Daylight Adventure
September 26 | D/B/J

Equinox Moonlight Adventure
September 26 | C/S/A

Girl Scouts Love VA State Parks
September 11-13 | D/B/J/C/S/A

Future Voter 2026
Oct. 12-Nov. 2 | D/B/J/C/S/A

Girls and Ghouls | D/B/J
Daytime Experience: Oct. 24
Overnight Experience: Oct. 24-25

Adventurers Programs & Trips | J/C/S/A
www.gsvsc.org/adventurers

(D: Daisy, B: Brownie, J: Junior,
C: Cadette, S: Senior, A: Ambassador)

These signature
events are for
Girl Scout members.
FREE membership
for new girls.
Join here:
www.gsvsc.org/fun

MORE INFO HERE
www.gsvsc.org/calendar

