

SWEET SUCCESS

BRAVE.
FIERCE. FUN!

Troop Product Manager Guide

What's Included:

- Welcome to Product Programs
- Entrepreneurial Calendar
- Fall Product Program Rewards
- Candy & Cookie Capital
- What We Sell
- Tips and Tricks
- Troop Manager Tips
- Troop Finance Information
- Troop Planner
- Sneak peek of the 2026 Cookie Season
- Council Safety Activity Checkpoints
- How to Grow your Troop & More



Your Service Unit Fall Product Manager Contact and Other Info

Name

Email

Phone Number

☐ Text Me

☐ Call Me

Best Times to Reach

Delivery Date & Location Address

www.gsnutsandmags.com/GSVSC

Notes

Resources: www.gsvsc.org/fpp

Council Email: info@gsvsc.org

Your Questions: support.gsnutsandmags.com or 1-800-372-8520

or contact your Service Unit Fall Product Manager

For allergens and nutritional information: <http://alschutzman.com/gsnutri.php>

Customer Questions: question@gsnutsandmags.com or 1-800-372-8520

WELCOME GIRL SCOUTS

Welcome to the 2025 GSVSC Fall Product Program. We are so excited that your troop is going to be a part of the Fall Product Program! We designed this publication to share important information with everyone and to highlight the awesome improvements to the rewards that the girls in our council can earn! And be sure to look in the back of this publication for exciting updates to our 2026 Girl Scout Cookie Program, as well.

Each year, our troop girls participate in incredible adventures and share experiences with their adult leaders and Girl Scout friends. Girls engage in a variety of activities designed to help them grow as leaders, develop their self-potential, and learn important life skills.

Girl Scouts is, as it always has been, the organization best positioned to offer girls the tools they need to be successful leaders throughout their lives. We are committed to providing exciting opportunities for exploration, growth, and leadership! The Fall Product Program is a wonderful opportunity for the troop/girls to continue to develop some of those same important skills that can be used now and in their future college and professional journeys.

We want to see your daughter happy, strong, and confident and also want to provide her with every opportunity possible from her Girl Scout experience. The troop/girls journey in Girl Scouts will only be enriched by the Fall Product Program and your engagement can further support her journey.

Thank you for supporting the troop/girls to be a part of our Fall Product Program. I look forward to working with you as a volunteer member of the Virginia Skyline Council.

Nikki Williams
CEO, Girl Scouts of Virginia Skyline



ENTREPRENEURIAL CALENDAR

KEY EVENTS FOR PARENT/GIRL

Parent/Legal Guardian
Training by troop
product manager

Date: _____

Invitation from M2 to
setup the online girls site

Date: 9/29

First day for order card
customer orders

Date: 9/29

Last day for order card
delivery and online girl
delivered orders, shipments
and donations

Date: 10/29

Delivery dates for order card
products to service units (check
with your troop fall product
manager for instructions)

Date: 11/12 - 11/13

All orders should be
delivered to the customer

Date: 11/30

Payment dates to troop
determined by troop
product manager

Date: _____



REWARDS

► Total Sales



\$125+ Total Sales
Bear Charm



\$200+ Total Sales
BFF Necklace



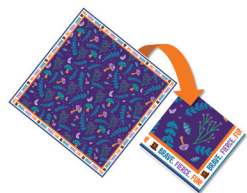
&



\$275+ Total Sales
BFF Journal & Theme Stickers



\$375+ Total Sales
Travel Jewelry Box



&



\$550+ Total Sales
Bandana & Small Grizzly Plush



&



\$750+ Total Sales
Goal Getter Patch &
Brave. Fierce. Fun! T-Shirt



\$850+ Total Sales
\$15 Build A Bear Gift Card



&



\$950+ Total Sales
Large Grizzly Plush & T-Shirt for
Plush Personalized with Your Name



\$1,000+ Total Sales
VSC Charm & Bracelet
& Member of the
String of Charms



&



&



\$1,250+ Total Sales *
Super Seller Patch & Canvas Travel Bag
& Trefoil Popper Key Chain

* Reward levels NOT cumulative.



\$1,500+ Total Sales *
North Carolina Zoo Overnight for GS
+ 1 Chaperone



► **Candy/Nut Items**



20+ Nut/Candy Items
2025 Patch

► **Magazine Items**



2+ Mags & More Items
Grizzly Bear Patch



7+ Mags & More Items
Mini LED Flashlight
& VSC Decal

► **Emails**



**25+ Emails sent
by 10/25/25**
Brave. Fierce. Fun! Patch

► **Donations**



**5+ Local Heroes
Donations**
Care to Share Patch

► **Top Achiever**



Top 2025 Achiever
will receive an Airpods Pro 2 and
accessories, plus your photo on
the 2026 order card!



**Congratulations to
Taylor R, Troop 1302**
2024 Fall Product Top Achiever

TROOP PROCEEDS

- ♣ Troops receive **17% of total sales** if they choose to get the rewards shown on the order card.
- ♣ Troops receive **22% of total sales** if they choose to opt-out of rewards. They can qualify for the patches, the String of Charm and the Top Achiever prize.
- ♣ **50% + of the girls in the troop must vote to opt-out** and all girls, parents/legal guardians must complete a form of approval for the troop.

CANDY & COOKIE CAPITAL

Candy Credit is now known as CANDY CAPITAL
and Cookie Dough is now known as COOKIE CAPITAL

How do Girls and Troops earn Candy and Cookie Capital?

- Reaching order sales goals outlined on the order card
- Participating in special contests
- Being a Top Achiever winner



What can Girls and Troops use Candy and Cookie Capital for?

- Council-sponsored programs, special events, camps AND you can DOUBLE your capital by registering for camps on GSVSC properties!
- Shopping with the GSVSC Skyline Shop in Roanoke or at a GSVSC mobile shop at a camp or an event AND you can DOUBLE your capital when you use it for a uniform, insignia, badges or pins.
- Annual Girl Scout Membership including a Graduating Senior Lifetime Membership
- Girl Scout National Convention 2026
- Requests for purchases of supplies and equipment that will inforce the Girl Scout Experience*

How does “Banking” Candy and Cookie Capital work?

You can bank capital for up to three years for the following items:

- Approved troop trips
- Girl Scout National Convention 2026
- Educational items on Amazon storefront for graduates



* See separate form “How to order supplies and equipment with Candy Capital or to request banking.”



WHAT WE SELL

ASHDON FARMS™

ONLINE
ITEMS

A Deluxe Pecan Clusters w/ Holiday Tin \$13

Roasted pecans covered in caramel and milk chocolate. Perfect for gift giving! 8oz. Tin



B Mint Treasures \$13

Creamy milk chocolate with a refreshing mint filled center. 6oz. Tin



C Honey Roasted Mixed Nuts \$13

Cashews, almonds, peanuts and pecans with a touch of honey. 16oz. Jar



D Whole Cashews \$10

A classic favorite roasted and salted with sea salt. 8oz. Poptop Can



E English Butter Toffee \$9

Crunchy handcrafted toffee drenched in milk chocolate. 5oz. Box



F Chocolate Covered Raisins \$9

The plumpiest raisins covered in smooth milk chocolate. 10oz. Poptop Can



G Dark Chocolate Peppermint Pretzels \$9

Crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces. 6.5oz. Bag



H Dark Chocolate Caramel Caps \$8

Dark chocolate covered caramel topped with sea salt. 6oz. Box



I Peanut Butter Bears \$8

Milk chocolate bears with a smooth peanut butter filling. 5oz. Box



J Sweet and Salty Mix \$8

Honey roasted peanuts, XL Virginia peanuts, pretzels, honey sesame sticks, honey roasted cashews, cashews and almonds. 7oz. Poptop Can



K Dulce de Leche Owls \$8

Fresh, milky caramel surrounded by smooth milk chocolate. 5.1oz. Box



L Hot Cajun Crunch \$8

Cajun corn sticks, seasoned peanuts, pretzels and sesame sticks. 7oz. Poptop Can



M Peanut Butter Trail Mix \$8

Peanuts, peanut butter gems, peanut butter mini cups, mini pretzels and cashews. 7oz. Bag



N Dark Chocolate Mint Penguins \$8

Rich dark chocolate penguins bursting with frosty mint. 5oz. Box



O Fruit Slices \$7

Fat free! Assorted naturally & artificially fruit flavored chewy candy. 10oz. Bag



P Dill Pickle Flavored Peanuts \$7

Crunchy peanuts with an irresistible dill pickle flavor. 9oz. Poptop Can



Ⓚ = Kosher ⓀD = Kosher, Dairy gf = Naturally Gluten Free *CAUTION: ALL products processed on shared equipment with peanut and tree nut containing products.



Magazines



Tervis® Cups



Bark Box®



High quality stationery, note pads, and photo frames!



These products ship quickly and make great gifts!



Customers can be creative and customize colors, fonts, names, favorite slogans and more.

Unleash your **BRAVE**, **FIERCE**, and **FUN** side with Grizzly Bears in the 2025 Fall Product Program!

Benefits of Participating

- Girl Scouts learn and practice skills like goal setting, decision making, money management, people skills and business ethics as they earn proceeds for their troop.
- The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year.
- Proceeds stay local to benefit our council and troops earn x% on all items sold.

How the Program Works:

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. There are two ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, magazines, Tervis® Tumblers or a Girl Scout themed BarkBox shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.

Important Dates:

9/29/25: Program begins - online ordering opens and Girl Scouts may sell in-person

10/29/25: Last day of order taking with the order card AND deadline to enter the items sold into the online system.

10/29/25: Last day for online candy/nut girl delivery orders.

10/29/25: Last day for online orders for Magazine and More items and shipped candy/nut orders

11/12/25 - 11/13/25: Girl-delivery candy/nut items will be delivered to service unit sites.



All About Grizzly Bears

Scientific name: Ursus arctos horribilis

Life span: 20 to 25 years

Claw length: Up to 4 inches

Weight: 400-800 pounds

Interesting Facts:

- Grizzlies are strong swimmers and can cross large rivers.
- Grizzlies will rub against trees to leave their scent and scratch marks.
- Before hibernation, grizzlies eat up to 20,000 calories a day.
- Grizzly cubs remain with their mothers for 2-3 years to learn survival skills.
- Grizzly bears live in forests, mountains, and near rivers where they catch salmon.

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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GIRLS, LET'S GET STARTED

1. Make sure your daughter is a registered Girl Scout member for **Membership Year 2026 prior to 9/30/2025**. You can contact your troop co-leader or **info@gsvsc.org** for assistance.
2. Check with the troop fall product manager or troop co-leader for the parent/legal guardian/girl training date and attend.
3. There will be some decisions that the girls need to make and they might need some guidance from the troop co-leaders and the parents.
4. If you are going to be involved with the Fall Product Program, other than assisting your daughter at home, the troop activities or attending troop meetings then you must be a registered Girl Scout for Membership Year 2026, have a clear criminal background check and a volunteer role. contact troop co-leaders or **info@gsvsc.org** for assistance.
5. A parent must sign a permission form for your daughter to be able to participate in the program and to accept responsibility for the product and the money collected.
6. The troop will decide on whether to earn the rewards on the order card or to opt-out of rewards for more troop profit. If the troop opts out, then you and your daughter must sign a form at the meeting.
7. **You will receive an email on 9/29/2025** with an invitation to register in M2 and assist your daughter with her account set up for an online experience
8. **If you do not receive the email, you can follow these steps:**

Visit www.gsnutsandmags.com/gsvsc

1 Login

Use the URL above and below the prompts to register to join the Fall Product Program online, if your troop is ready to move forward to the next step. If not, then you will get an email when the troop is ready.

2 Create

Customize your site with an avatar that looks like you, and add a personal message for friends and family. Earn virtual rewards by completing setup steps.

3 Share

Friends and family can help you reach your goals by shopping online! Start by sending emails through M2, so supporters can see your goal and hear your personalized avatar message in your own voice. Team up with your parent or legal guardian to safely share your shop link on private social media posts only. Remember to follow current GSUSA guidelines for online sales and marketing.



2025 Online Store Shipping Rates				
Product Subtotal		Standard	2 Day	
\$1.00 - \$30.00		\$11.95	\$28.35	
\$31.00 - \$60.00		\$11.34	\$36.10	
\$61.00 - \$90.00		\$18.34	\$49.35	
\$91.00 - \$150.00		\$29.37	\$81.85	
\$151.00 - Plus		\$32.17	\$89.85	

GS Online Nut Store Direct Ship

- Direct shipped – Products are shipped to customers.
- Customers pay for shipping based on the online shipping chart.
- Shipping cost only slightly higher this year.
- No fees for online transactions



TROOP FALL PRODUCT MANAGER REGISTRATION INFO



To participate in the 2025 Fall Product Program and the 2026 Girl Scout Cookie Program, the largest entrepreneurial program for girls, please complete the following:

1. One troop adult/volunteer is required to become a troop fall product manager and/or troop cookie manager for the troop to participate in the programs.

It is recommended that two troop adults/volunteers complete the process to become a troop fall product and/or troop cookie manager for support, backup and share in the troop finance fiduciary responsibilities.

2. Prior to training you must join or renew your MY 26 Girl Scout membership, and, you must complete or have a current clear criminal background check on file with GSVSC.
3. You must attend a Troop Fall Product Manager Training and/or a Girl Scout Cookie Program Training through the council or your service unit. The council training will be virtual, but you will have to contact your service unit fall product and/or cookie manager to find out about local training options (training is required for both programs by the person that assumes these roles before the troop can participate).
4. A troop co-leader can add this role to their tasks or another troop adult/volunteer can assist with this role. Both adults/volunteers will share the finance responsibilities of the Fall Product Program and/or Girl Scout Cookie Program.
5. You must work with the troop co-leaders to make sure the Troop Roster is up to date.

Join or renew your membership through your MY GS account online or contact your Customer Care Team at 540-777-5100 or info@gsvsc.org for assistance with this process.

Upon completion of training, you will be able to arrange pick-up of the materials for the troop to begin participation in the program through your service unit product manager.

Prior to distributing the materials you should have a parent/girl Fall Product Program or Girl Scout Cookie Program training with them. There will be training tips and guidelines in the upcoming cookie-version of Sweet Success for the cookie program.

August

Review troop roster in gslearn and if girls/parents have notified you that they are not returning, mark the girl record and notify info@gsvsc.org.
Renew girls and volunteers.

September

Attend a training session with your Service Unit Fall Product Manager or virtually with the council.

Receive access to the M2 online system and materials for the troop.

Conduct a girl/parent troop training meeting. Ask the troop to decide if they want to receive rewards or opt-out of rewards, complete the opt-out form with all girl/parent/legal guardian signatures & permission forms must be completed before you can distribute materials to them.

Send the troop opt-out form to productsale@gsvsc.org by October 20. Retain the parent permission forms until the MY26 Troop Finance Report is complete.

September 29

Order card and online orders can begin. Troop Fall Product Managers can send out the email invitations in the M2 system to the girls/parents that have been added to the system.

If you do not send them, they will automatically go out overnight in an email invite to access M2, setup their girl site and add email addresses for their customers

IMPORTANT DATES & INFORMATION

Save these important dates

October 18

Troops can begin adding order card quantities to the girls in the system

October 29

Final day for troops to add order card quantities in the system. Troops may order extra quantities but the troop is responsible for all products when the payment is due to council

November 7

Final day for troops or parents to enter a t-shirt size for the girls in M2 for the girls that earned it

November 12-13

Product for order card and online girl delivery orders will be delivered to your service unit based on the chart below. Please check with your Service Unit Fall Product Manager for the procedure on pickup and location on next page

November 30

All products should be delivered to the customers, and the girls/parents must make their final payment to the troop

Wednesday, November 12

Charlottesville-Albemarle, Culpeper
Fluvanna, Greene, Highland, Louisa
Madison, Nelson, Orange
Rappahannock
Rockingham-Harrisonburg
Staunton-Augusta-Waynesboro

Thursday, November 13

Alleghany-Bath, Bedford,
Botetourt/Craig, Danville-Pittsylvania-
Halifax, Galax-Carroll-Grayson,
GSVSC Office-Franklin-Roanoke Valley,
Lynchburg-Campbell-Charlotte-
Appomattox-Amherst, Martinsville-Henry
Patrick, Radford-Montgomery-
Pulaski-Giles-Wythe, Rockbridge

Delivery Day

Count the items by variety, match them to the delivery ticket, look for damages, sign a delivery ticket and keep your copy. The troop will be responsible for this quantity.

Schedule a pickup with the girls/parents, you both sign a receipt and you each keep a copy until the troop finance report is done

Payments from parents

Please collect cash payments from the girls/parents on a routine basis, you both sign a receipt and you each keep a copy until the troop finance report is done. If you are having trouble collecting money from a parent, please see the Troop Finances page later in this guide.

December 5

Final payment is due from the troop to the council.

Go to the Reports tab in M2 to run a report on the troop financials. This will have the amount due to council. If the troop bank account is with Truist, the council will begin deducting the amount due from the troop account on December 6.

If the troop account is not with Truist, you must contact the council at 540-777-5100 no later than December 5 with the debit card information.

If you prefer to send a check to the Service Unit Product Manager written to GSVSC, you must do so before December 5. You will receive a receipt via email for any electronic payments processed by the council

TIPS AND GUIDELINES



1. Make sure the troop is in good standing and ready to participate
 - a.** The prior year's Troop Finance report must be completed
 - b.** The troop must not have any outstanding debt to the council
 - c.** Complete the items listed for August previously
2. Girl/Parent Meeting
 - a.** Prepare for the girl/parent meeting by having a material packet for each girl or materials available
 - b.** Require all parents to attend a meeting
 - c.** Use the Family Guide as a checklist for what needs to be covered
 - d.** Make certain that you get the parent permission forms completed and the opt-out form if the troop votes to do so
 - e.** Make sure that they understand that they are legally responsible for the inventory that gets ordered, deliveries to the customer and payment to the troop
3. Check the volunteers in the troop and girls in the M2 system on 9/28
4. Prompt the email on 9/29 to the girls/parents
5. Remember these tips and rules about the products:
 - a.** Items may only be sold at the prices on the order card
 - b.** Products cannot be sold by a business for a Girl Scout and a business cannot buy the product and then resell it
 - c.** Troops/parents/girls are not allowed to enter into any agreement with a business to use the names and images of the Girl Scouts or products to the public
 - d.** There are no returns from the troop to the service unit or to the council.
 - e.** If a customer has a complaint about a product, please refer them to the customer question contact information on the first page of the guide

f. If a customer has a question about allergen or nutritional information, please refer them to the allergen contact information on the first page

g. If someone in the troop discovers a concealed damage or defect, please take a

photo of the product and send it to **productsale@gsvsc.org** and your troop information

h. If a customer complains about not receiving a magazine, please provide them with the customer question contact on the first page and tell them it can take 4 to 8 weeks to receive their first edition

6. Remember these tips and rules about troop finances:

a. Prevention of loss is the best practice-don't accept personal checks, don't give product to a customer for payment later, review order cards before entering them to be sure a new parent or a parent with difficulties in the past has not over ordered thinking they will sell it later, don't take product back from parents but offer to help them sell what they have, make sure you always get the parent signatures for product and the permission slip and collect cash sales routinely

b. No deposits of troop funds should be made to a personal account

c. We recommend that two people take the training and participate as product program managers or have a troop co-leader or treasurer assist with money collections, deposits and product control and transfers

d. Remember that you and any other volunteer that is a product program manager, the troop co-leaders and treasurer are all responsible for the safety of the troop funds

7. End of Program reminders:

a. Order entry in M2 by October 29

b. Reward final by November 7 in M2

c. Product delivery to SU on November 12 or 13

d. Products distributed to customers by November 30

e. Payments collected from parents before December 5

f. Payment to the council by December 5



COUNCIL GUIDELINES

SAFETY ACTIVITY CHECKPOINTS

Social Media Guidelines

- Girls are only to use the internet to market the Girl Scout Fall Product Program to friends and family. You can advertise only on your PRIVATE Facebook page or other PRIVATE social media pages to the PTA or the community where you live. Any other groups must be approved by council at ***productsale@gsvsc.org***
- The Fall Product Program is a girl-led program and online marketing and sales efforts should always be led by a girl while also being supervised by her parents/legal guardians.
- A girl cannot post on private social media unless she is 13 years old or older and has her parents' permission. All posts must be private to a small group.
- A parent/legal guardian may place a post if they make the post private
- You are not allowed to post on Craigslist, Marketplace, Yard Sale Pages, any resell site or on NextDoor. When posting on your private group pages you can only post the following statement:
My daughter is selling Girl Scout Nuts, Candy, Magazines and More. If you are interested in purchasing from her, please Private Message me so I can take your order or share her online sales link.
- Friends and family of a girl participating in the Fall Product Program must not market or share a girl's contact information, sales links, or sales information on public-facing online sites. They also should not share her sales link with any news outlets (this includes online and traditional news media, such as radio, television, or magazines).
- For safety concerns, online marketing activities, especially those conducted through social media platforms, should always be done through accounts set to "private."
- Should any online marketing activities be identified as a violation of the Girl Scout Fall Product Program Social Media Guidelines, the Girl Scouts of Virginia Skyline Council reserves the right to intervene and request removal of the post, and there could be a:
 - ◆ Loss of rewards, loss of troop profit/candy credits, and/or removal from the program.

COUNCIL GUIDELINES

SAFETY ACTIVITY CHECKPOINTS

In person activities & media

Any girls participating in the Fall Product Program in the public in any of the following ways as an individual girl must be accompanied by a parent/legal guardian:

- ◆ Walking through your neighborhood
- ◆ Visiting a business
- ◆ Hosting a booth (requires two adults and one must be a parent/legal guardian)
- ◆ Walking through a shopping mall
- ◆ Walking through a park or public gathering place
- ◆ Participating in any public way other than a Girl Scout troop meeting or troop activity

Any girls participating in the Fall Product Program as a troop in the public in any way mentioned above with multiple girls' present MUST adhere to the following adult supervision rules:

- ◆ There must be at least two registered, approved adult volunteers who are unrelated (for example: not a sibling, spouse, domestic partner, parent, child, or anyone who would be considered a family member) and who do not live in the same residence.
- ◆ A minimum of one adult, who is female.
- ◆ Troop leaders must always be adults.
- ◆ Youth or youth members are not permitted to substitute for adult supervision.

There are no exceptions to this rule. There are specific adult-to-girl ratio requirements for Girl Scout troop activities outside of the regular Girl Scout troop meeting, such as product program activities, outings, activities, camping, and travel. **Activities and travel outside of the regular troop meeting require more adult supervision. A minimum of two adults must be present, both must be registered Girl Scouts with a cleared criminal background check and a volunteer role, and one must be a female.**

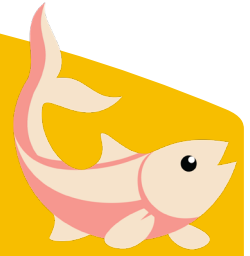
◆ Check Safety Activity Checkpoints for the ratio required by Girl Scout grade level for the number of volunteers/chaperones required for the number of girls here: www.gsvsc.org/sacs

◆ No girls or siblings should be present unless they are a registered Girl Scout member of the troop.

◆ Sales Flyer: You can print these from the M2 site or create your own provided you do not insert a last name, address, or any information on how you can be found. You should utilize the girls URL or QR code from her M2 marketing site.

◆ Business Cards: You can print these from the M2 site or create your own provided you do not insert a last name, address or any information on how you can be found. You should utilize M2 or QR code from her M2 marketing site.

TROOP FINANCES



Tips for Managing Your Troop's Finances: VTK

Did you know that troop co-leaders and treasurers can use the Volunteer Toolkit's "Finance Tab" to track and manage troop finances? Use this amazing tool throughout the year to assist in keeping your troop bank account organized. Planning and budgeting the finances of your troop or group is an ongoing process that requires disclosure to all members and input from the girls, troop leadership, and parents/legal guardians.

Troop budgets include dues, proceeds from the Fall Product Program and Girl Scout Cookie Program, and troop money-earning activities. Girls need to be involved in troop finances. That includes planning the budget, estimating costs of activities and materials, and management of the troop funds, when age-appropriate. Also, be sure to budget your troop's membership renewal each year when planning your cookie earnings.

REMEMBER: All troop, group, and service unit annual finance reports are due to the council annually by June 30. If you have any questions or concerns regarding troop finances, please contact your Customer Care Team at info@gsvsc.org or 540-777-5100.

How Do Girls Become Financially-Empowered Women?

The Girl Scout experience is in part about teaching girls important life skills. One of these skills is managing expenditures. With troop leadership guidance, girls learn key money skills that will serve them throughout their lives. Part of that management is having a plan or a budget. Another part is keeping records of receipts. Receipts are especially important for documenting any use of a debit card.

The girls should be included in the process of establishing goals and budgets. By keeping appropriate records, following the budget, and preparing regular reports, managing the bank account will be easier and the girls will learn proper financial management.

COOKIE PROGRAM 2026

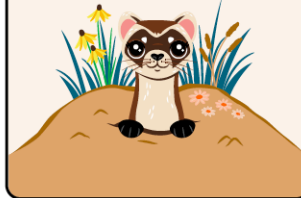
With each new cookie season, Girl Scout entrepreneurs know it's about more than just the cookies—it's about being BRAVE enough to make their pitch, FIERCE enough to smash their biggest goals, and having loads of cookie FUN while doing it!

Meet the 2026
Cookie Mascot, the
Black-Footed Ferret!



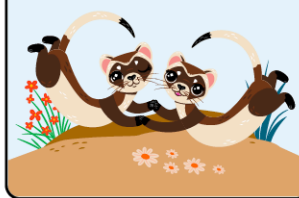
DENS

Black-footed ferrets live in prairie dog dens in the American grasslands and prairies.



PLAYFUL

Black-footed ferrets are flexible, love to wrestle and play chase. They are also excellent climbers.



NOCTURNAL

Black-footed ferrets are nocturnal, which means they are most active at night. They use their strong sense of smell to locate food and friends.



ENDANGERED

The black-footed ferret is one of North America's most endangered animals, meaning there are not many of them in the wild. It's a good thing they are so brave.



COMMUNICATION

Black-footed ferrets are known for their squeaks, hisses and chatter. They also use dance to communicate.



BUSINESS

A group of ferrets is called a business.



New Cookie Alert: Exploremores

It's been a minute since a new cookie has arrived at Girl Scout Cookie booths, and the excitement around Exploremores is palpable! Packed with the delicious taste of rocky road ice cream and infused with the spirit of exploration, which is at the heart of every Girl Scout!



Explore More.



TROOP YEAR PLANNER

Ready to plan your troop year? Girl Scouts of the USA's age-appropriate troop year plans are the best tool for first year troop leaders to get started with Girl Scouts without getting overwhelmed. The entire year is mapped out—just follow along to help your Girl Scouts complete badge activities, improve their communities, and explore the world around them. There are plans for all grade-levels, Daisies to Ambassadors, as well as multi-level troop plans for grades K-5 and grades 6-12.

Troop Year Plans for Girl Scout Troops Grades K-5

Use these plans to help guide your Daisies*, Brownies*, or Juniors. Discover what Girl Scouting is all about, find simple ways to explore the outdoors, or improve your community with a service project (*available in English and Bilingual Spanish). Learn more about what each Girl Scout level can do: www.gsvsc.org/typ

Daisies

Girl Scouts in grades K-1 learn the Girl Scout Law and money basics and visit a state park.

Brownies

Girl Scouts in grades 2-3 design a race car, learn cooking basics, and take their first hike.

Juniors

Girl Scouts in grades 4-5 try new sports, explore technology, and go horseback riding.

Multi-Level

Girl Scouts in grades k-5 explore their community, their world & their creative side.

Troop Year Plans for Girl Scout Troops Grades 6-12

With input from your Cadettes, Seniors, or Ambassadors, use these plans to put together your IRL Scout meetings. Participate in a national service project, build their cookie businesses, or try a new water sport. Learn more about what each Girl Scout level can do: www.gsvsc.org/typ

Cadettes

Girl Scouts in grades 6-8 go on an outdoor trek, learn first aid basics, and more.

Seniors

Girl Scouts in grades 9-10 become citizen scientists, learn about mental health, and more.

Ambassadors

Girl Scouts in grades 11-12 travel the country, practice photography skills, and more.

Multi-Level

Girl Scouts grades 6-12 grow their leadership abilities & build entrepreneurial skills.

REWARDS



Select 1 Prize from Level Earned
Prizes over 1,000 packages are NOT cumulative

1,200+ Packages



Wireless Mini Projector



Design your own Nike Shoes



\$100 Cookie Capital

1,350+ Packages



Cricut Joy Kit



Wet'n Wild Emerald Pointe



Kings Dominion Day Pass



\$200 Cookie Capital

1,500+ Packages



Kings Dominion Prestige Pass & FunPix Photos



Airpods & Accessories



\$250 Cookie Capital

2,026+ Packages



Dollywood Tickets



Busch Gardens Overnight



Apple Watch



\$500 Cookie Capital

3,000+ Packages



2026 National Convention



Dyson Hair Tools



\$750 Cookie Capital

4,000+ Packages



3-Day Cruise



Playstation Bundle



\$1,000 Cookie Capital

5,000+ Packages



5-Day Cruise



iPad Bundle



\$1,500 Cookie Capital

6,000+ Packages



7-Day Cruise



Macbook Pro Bundle



\$2,500 Cookie Capital

Any award substitution will be of equal or greater value.



SAVE THE DATE JUNE 14, 2026 STRING OF PEARLS AND CHARMS CELEBRATION MASSANUTTEN WATER PARK

This ceremony celebrates and honors Juliette "Daisy" Gordon Low, founder of Girl Scouting. Juliette Low's selfless act of generosity allowed Girl Scouts to survive and prosper. To support the movement for another year, Low sold her dearly loved natural pearls -- a wedding present from her husband. To achieve the pearl necklace, sell over 1000+ boxes of cookies during the cookie program. To achieve the charm bracelet, sell \$1000+ during the fall product program.



July 20-25
2026

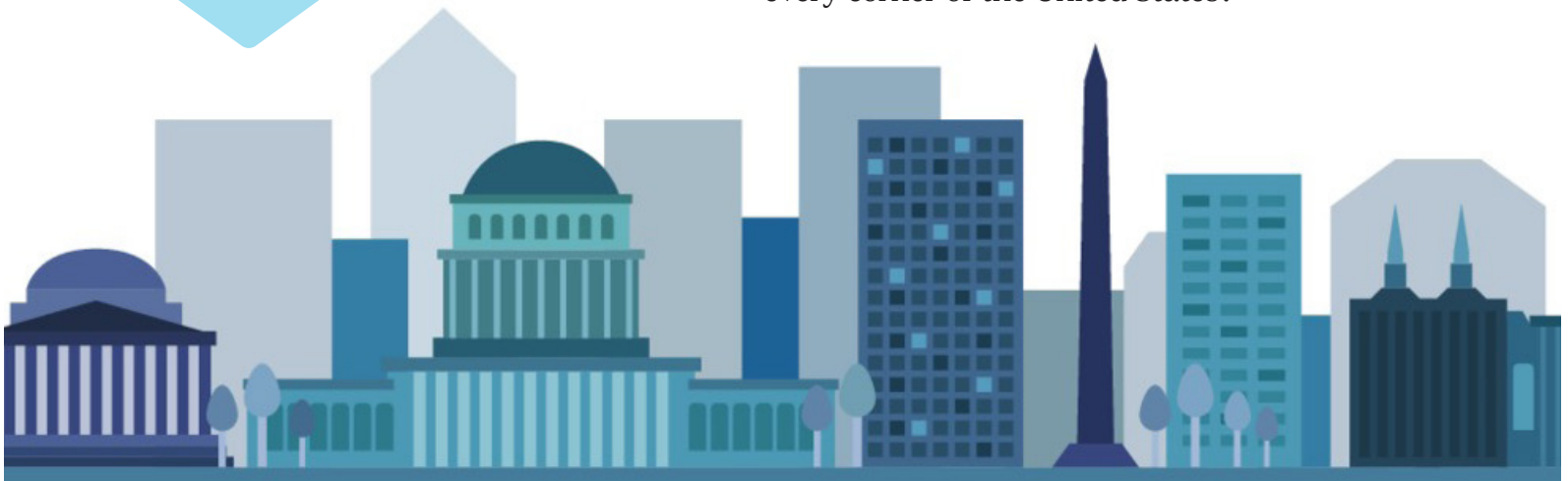


Save the Date
**GIRL SCOUT
NATIONAL
CONVENTION**

Take part in fun and enriching programs, make new friends, and attend special performances and celebrations! Watch for special promotions and rewards in the future!

Washington DC

In addition to our convention, 2026 marks the 250th anniversary of the founding of the USA. What better place to hold convention than the capital of our nation—a symbolic and literal representation of people who live in every corner of the United States?



Share the gift of Girl Scout Snacks with your Local Heroes!



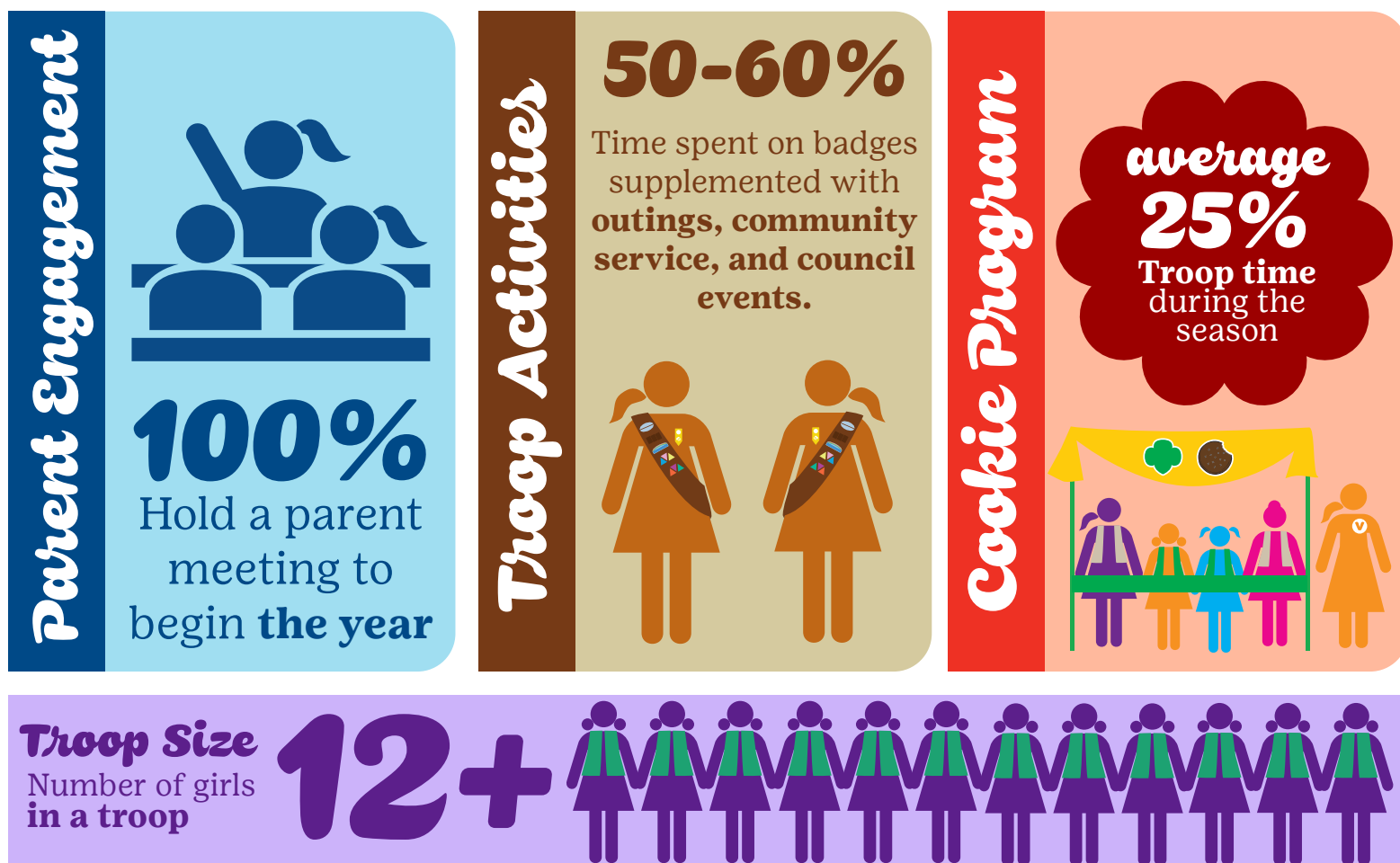
If you can't eat them, treat them!

Support our community and help build a girl's courage, confidence, and character! Your \$7 donation through our Local Heroes program will be used to donate Girl Scout snacks to local military, nurses, first responders and teachers within our local communities.

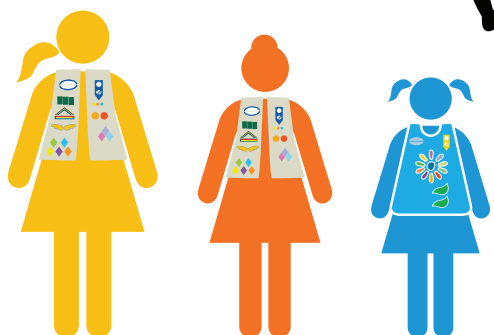


Set Your Troop up for **Success!**

A by-the-numbers look at what successful troops do.



100% use the Volunteer Toolkit (VTK):
Your digital Troop Assistant



- Plan your year on the Volunteer Toolkit.
- See step-by-step activity guides for each troop meeting.
- View and edit your troop roster.
- Email parents with a single click
- Share troop meeting activities with parents.

girl scouts
of virginia skyline

FALL 2025

Signature Events

Skyline Readers Program

June 14-Sept. 14 | Free | D/B/J/C/S/A



Future Voter 2025

Oct. 13-Nov. 3 | \$5-\$15 | D/B/J/C/S/A



Girls and Ghouls | D/B/J

Day Experience: Oct. 25 | \$30

Overnight Experience: Oct. 25-26 | \$50



Spellbound Spectacular

Day Experience: Nov. 8 | \$55 | D/B/J

Overnight Experience: Nov. 8-9 | \$75 | C/S/A



Additional Programs Found Here:

www.gsvsc.org/calendar

(D: Daisy, B: Brownie, J: Junior, C: Cadette, S: Senior, A: Ambassador)



These signature events are for Girl Scout members. FREE membership for new girls this fall! Join here: www.gsvsc.org/fun



MORE INFO HERE

www.gsvsc.org/calendar

