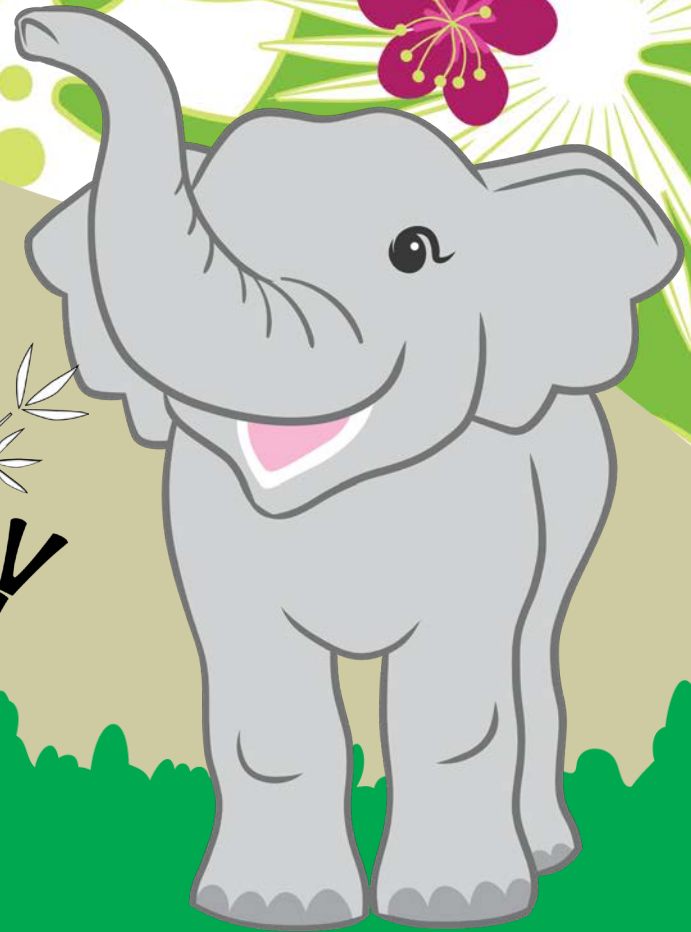


SWEET SUCCESS

Fall Product Program 2024

EMBRACE
POSSIBILITY

girl scouts
of virginia skyline



WHAT'S INCLUDED

- Welcome to Product Programs
- Entrepreneurial Calendar
- Fall Product Program Rewards
- Candy & Cookie Capital
- What We Sell
- Tips and Tricks
- Troop Manager Tips & Rewards
- Juliette Guide
- Troop Finances / Tips and Tricks
- Council Safety Activity Checkpoints
- 2026 Girl Scout Convention
- Girl Scout Cookie Info
- Troop Planner
- Grow your Troop



Your Troop Fall Product Manager Contact and Other Info



Name

Email

Phone Number

Text Me

Call Me

Best Times to Reach

Delivery Date & Location Address

www.gsnutsandmags.com/GSVSC

(New URL for M2 site)

Notes

Resources: www.gsvsc.org/fpp

Council Email: info@gsvsc.org

Your Questions: support.gsnutsandmags.com or 1-800-372-8520 or contact your Troop Fall Product Manager
For allergens and nutritional information: <http://alschutzman.com/gsnutri.php>
Customer Questions: question@gsnutsandmags.com or 1-800-372-8520

WELCOME GIRL SCOUTS

Welcome to the 2024 GSVSC Fall Product Program and our first edition of our Sweet Success publication. We are so excited that your daughter is going to be a part of the Fall Product Program! We designed this publication to share important information with everyone who participates in the Fall Product Program and to highlight the awesome rewards that the girls in our council can earn! And be sure to look in the back of this publication for exciting changes to our 2025 Girl Scout Cookie Program, as well.

Each year, our girls participate in incredible adventures and share experiences with their adult leaders and Girl Scout friends. Girls engage in a variety of activities designed to help them grow as leaders, develop their self-potential, and learn important life skills.

Girl Scouts is, as it always has been, the organization best positioned to offer girls the tools they need to be successful leaders throughout their lives. We are committed to providing exciting opportunities for exploration, growth, and leadership! The Fall Product Program is a wonderful opportunity for your daughter to continue to develop some of those same important skills that can be used now and in their future college and professional journeys.

We want to see your daughter happy, strong, and confident and also want to provide her with every opportunity possible from her Girl Scout experience. Your daughter's journey in Girl Scouts will only be enriched by the Fall Product Program and your engagement can further support her journey. If you are not currently a member of our council, we invite you to support your daughter's experiences by joining today. We ask that you partner with us and be as engaged as possible as we work diligently to provide your daughter with all of the events, experiences, tools, and skills to help her continue to develop into the person that she is meant to be.

Thank you for allowing your daughter to be a part of our Fall Product Program and for allowing us to be a part of your daughter's life. I look forward to working with you as a member of the Virginia Skyline Council.

Nikki Williams
CEO, Girl Scouts of Virginia Skyline



ENTREPRENEURIAL CALENDAR

DATE	EVENT
TBD	Troop Parent/Caregiver Training by troop product manager
9/30	Invitation from M2 to setup the online girls site
9/30	First day for order card customer orders
10/27	Last day for order card delivery and online girl delivered orders
11/04	Last day for online orders for shipments and donations
11/13 - 11/15	Delivery dates for order card products to service units (check with your troop fall product manager for instructions)
11/30	All orders should be delivered to the customer

REWARDS

► Combined Sales



\$200+ Total Sales
Virginia Skyline Decal



\$350+ Total Sales
LED Scrunchie & Elephant Charm



\$550+ Total Sales
Visualize Patch & Small Elephant Plush



\$750+ Total Sales
Virginia Skyline T-Shirt



\$850+ Total Sales
Virginia Skyline Crossbody Bag



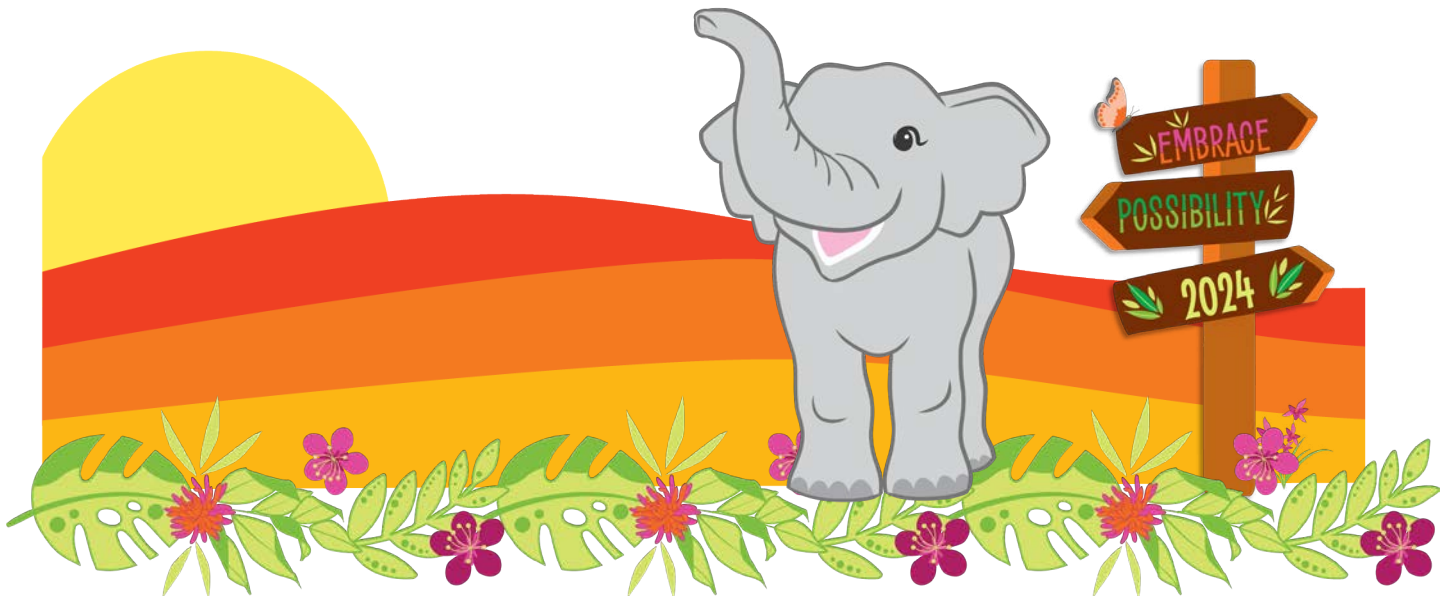
\$950+ Total Sales
Large Elephant Plush



\$1000+ Total Sales
Virginia Skyline
Charm & Bracelet



\$1250+ Total Sales
Super Seller Patch & Portable Outdoor Mat





▶ **Nut/Candy Items**



20+ Nut/Candy Items
2024 Patch

▶ **Magazine Items**

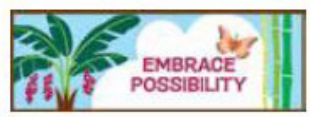


2+ Magazine Items
Elephant Patch



7+ Magazine Items
Black Notebook with Gel Pens

▶ **Emails**



20+ Emails Sent
Embrace Possibility Patch

Congratulations to Jenna R, a Juliette!
2023 Fall Product Top Achiever



2024 Top Achiever will receive an Airpods Pro & Accessories
AND your photo on the order card in 2025!

▶ **Local Heroes Donations**



5+ Local Heroes Donations
Care to Share Patch

TROOP PROCEEDS

- Troops receive **17% of total sales** if they choose to get the rewards shown on the order card.
- Troops receive **22% of total sales** if they choose to opt-out of rewards. They can qualify for the patches, the String of Charm and the Top Achiever prize.
- **50% + of the girls in the troop must vote to opt-out** and complete a form of approval, see your troop fall product manager for instructions.
- Independently registered girls, also known as Juliettes, receive a different type of proceed, please see this information (later in this booklet).

CANDY & COOKIE CAPITAL

Candy Credit is now known as **CANDY CAPITAL** and Cookie Dough is now known as **COOKIE CAPITAL** for earnings in this season!

How do I earn Candy and Cookie Capital?

- Reaching order sales goals outlined on the order card
- Participating in special contests

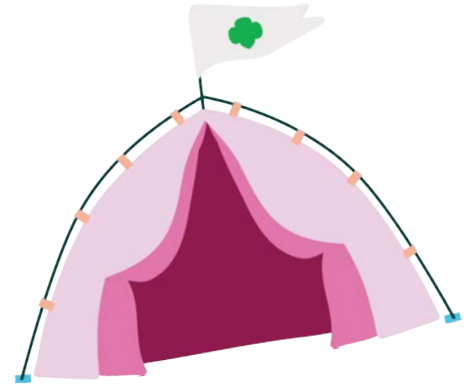
What can I use Candy and Cookie Capital for?

- Council-sponsored programs, special events, camps AND you can **DOUBLE** your capital by registering for camps on GSVSC properties!
- Shopping with the GSVSC Skyline Shop in Roanoke or at a GSVSC mobile shop at a camp or an event AND you can **DOUBLE** your capital when you use it for a uniform, insignia, badges or pins.
- Annual Girl Scout Membership including a Graduating Senior Lifetime Membership
- Girl Scout National Convention
- Coming Soon: shopping on our Amazon GSVSC Storefront for Girl Scout troop needs and items to enhance your educational experience such as class rings, cap & gown, driving lessons, senior photos, college books, and more!

How does “Banking” Candy and Cookie Capital work?

You can bank capital for up to three years for the following items:

- Approved troop trips
- Girl Scout National Convention
- Educational items on Amazon storefront for graduates



WHAT WE SELL



A Deluxe Pecan Clusters w/ Holiday Tin \$13

Roasted pecans covered in caramel and milk chocolate. Perfect for gift giving! 8oz. Tin



holiday tin

B Mint Treasures \$13

Creamy milk chocolate with a refreshing mint filled center. 6oz. Tin



last in memory box series

C Honey Roasted Mixed Nuts \$13

Cashews, almonds, peanuts and pecans with a touch of honey. 16oz. Jar



gf

D Whole Cashews \$10

A classic favorite roasted and salted with sea salt. 8oz. Poptop Can



with sea salt

E English Butter Toffee \$9

Crunchy handcrafted toffee drenched in milk chocolate. 6oz. Box



hand crafted

F Chocolate Covered Raisins \$9

The plumpiest raisins covered in smooth milk chocolate. 10oz. Poptop Can



gf

G Dark Chocolate Peppermint Pretzels \$9

Crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces. 6.5oz. Bag



gf

H Dark Chocolate Caramel Caps \$8

Dark chocolate covered caramel topped with sea salt. 6oz. Box



with sea salt

I Peanut Butter Bears \$8

Milk chocolate bears with a smooth peanut butter filling. 6oz. Box



gf

J Sweet and Salty Mix \$8

Honey roasted peanuts, XL Virginia peanuts, pretzels, honey sesame sticks, honey roasted cashews, cashews and almonds. 7oz. Poptop Can



new this year

K Dulce de Leche Owls \$8

Fresh, milky caramel surrounded by smooth milk chocolate. 5.1oz. Box



gf

L Hot Cajun Crunch \$8

Cajun corn sticks, seasoned peanuts, pretzels and sesame sticks. 7oz. Poptop Can



gf

M Peanut Butter Trail Mix \$8

Peanuts, peanut butter gems, peanut butter mini cups, mini pretzels and cashews. 7oz. Bag



gf

N Dark Chocolate Mint Penguins \$8

Rich dark chocolate penguins bursting with frosty mint. 6oz. Box



gf

O Fruit Slices \$7

Fat free! Assorted naturally & artificially fruit flavored chewy candy. 10.5oz. Bag



fat free

P Dill Pickle Flavored Peanuts \$7

Crunchy peanuts with an irresistible dill pickle flavor. 9oz. Poptop Can

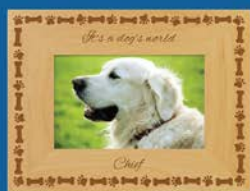


gf



New Personalized Products!

High quality stationery, note pads, and photo frames!



These products ship quickly and make great gifts!



Customers can be creative and customize colors, fonts, names, favorite slogans and more.

“EMBRACE POSSIBILITY” during the 2024 Fall Product Program and explore the world of Asian elephants.

Benefits of Participating:

- Girl Scouts learn and practice skills like goal setting, decision making, money management, people skills and business ethics as they earn proceeds for their troop.
- The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year.
- Proceeds stay local to benefit our council and troops earn 17% on all items sold.

How the Fall Product Program Works:

This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. There are two ways to participate:

- In-person by taking orders using the nut order card and collecting payments.
- Online by inviting friends and family to place an order. Customers can choose to have nuts, chocolates, magazines, Tervis® Tumblers or a Girl Scout themed Mini BarkBox shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.

Important Dates:

TBD	Troop Parent/Caregiver Training by the troop fall product manager. Required if your daughter is going to participate in the program
9/30	Invitation from M2 to set up the online girls site provided your daughter is a current MY25 member
9/30	First day for order card customer orders. Please tell your daughter to not take orders prior to this date, it would be unfair to the other troops and girls
10/27	Last day for order card delivery and online girl delivered orders to be entered in M2. Please contact the troop fall product manager to coordinate
11/04	Last day for online orders for shipments and donations. Please make sure your daughter has reached out to her friends and family prior to this date for their final order
11/08	Last day for selection of T-shirt size if earned
11/10	Final payment due from a parent to the troop for product
11/13-11/15	Delivery dates for order card and online girl delivered products to the service unit delivery sites. Check with your troop fall product manager for instructions
11/30	All orders should be delivered to the customer, remind your daughter that all products have been paid for by the customer and the product must be delivered to complete the transaction

All About Asian Elephants

Scientific name: Elephas maximus

Body length: 18-21 feet

Height: 6 to 12 feet tall at the shoulder

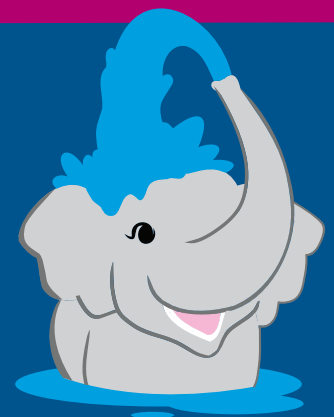
Weight: 4,400 – 12,000 pounds

Gestation period: 18-22 months

Life span: 60 to 70 years

Interesting Facts:

- Asian elephants are the largest land mammal on the Asian continent.
- Asian elephants' trunks contain around 100,000 muscles.
- Asian elephants use low-frequency sound waves for communication.
- Asian elephants are extremely sociable, forming groups of females.



LET'S GET STARTED

1. Make sure your daughter is a registered Girl Scout member for **Membership Year 2025 prior to 9/30/2024**. You can contact your troop co-leader or **info@gsvsc.org** for assistance.
2. Check with the troop fall product manager or troop co-leader for the parent/girl training date and attend.
3. There will be some decisions that the girls need to make and they might need some guidance from the troop co-leaders and the parents.
4. If you are going to be involved with the Fall Product Program, other than assisting your daughter at home, the troop activities or attending troop meetings then you must be a registered Girl Scout for Membership Year 2025, have a clear criminal background check and a volunteer role. The troop co-leaders or contact **info@gsvsc.org** for assistance.
5. A parent must sign a permission form for your daughter to be able to participate in the program and to accept responsibility for the product and the money collected.
6. The troop will decide on whether to earn the rewards on the order card or to opt-out of rewards for more troop profit. If the troop opts out, then you and your daughter must sign a form at the meeting.
7. **You will receive an email on 9/30/2024** with an invitation to register in M2 and assist your daughter with her account set up for an online experience
8. If you do not receive the email, you can follow these steps:

Visit www.gsnutsandmags.com/gsvsc

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.

My troop number is _____



Scan here ↓



1

Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



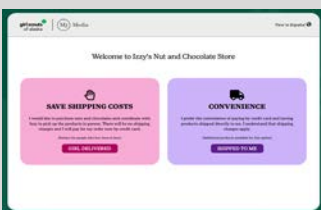
2

Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.



3



2024 Online Store Shipping Rates				
Product Subtotal		Standard	2 Day	
\$1.00 - \$30.00	-	\$11.75	\$27.75	
\$31.00 - \$60.00	-	\$16.00	\$35.50	
\$61.00 - \$90.00	-	\$26.00	\$48.75	
\$91.00 - \$150.00	-	\$41.75	\$81.25	
\$151.00 - Plus	-	\$45.75	\$89.25	

GS Online Nut Store Direct Ship

- Direct shipped – Products are shipped to customers.
- Customers pay for shipping based on the online shipping chart.
- Shipping cost only slightly higher this year.
- No fees for online transactions



TROOP FALL PRODUCT MANAGER REGISTRATION INFO

To participate in the 2024 Fall Product Program and the 2025 Girl Scout Cookie Program, the largest entrepreneurial program for girls, please complete the following:

1. One troop adult/volunteer is required to become a troop fall product manager and/or troop cookie manager for the troop to participate in the programs.
2. It is recommended that two troop adults/volunteers complete the process to become a troop fall product and/or troop cookie manager for support, backup and share in the troop finance fiduciary responsibilities.
3. Prior to training you must join or renew your MY 25 Girl Scout membership.
4. You must complete or have a current clear criminal background check on file with GSVSC.
5. You must attend a Troop Fall Product Manager Training and/or a Girl Scout Cookie Program Training through the council or your service unit. The council training will be virtual, but you will have to contact your service unit fall product and/or cookie manager to find out about local training options. (Training is required for both programs by the person that assumes these roles).
6. A troop co-leader can add this role to their tasks or another troop adult/volunteer can assist with this role. Both adults/volunteers will share the finance responsibilities of the Fall Product Program and/or Girl Scout Cookie Program.

Join or renew your membership through your MY GS account online or contact your Customer Care Team at 540-777-5100 or info@gsvsc.org for assistance with this process.

Upon completion of training, you will be able to arrange pick-up of the materials for the troop to begin participation in the program.

Prior to distributing the materials you should have a parent/girl Fall Product Program or Girl Scout Cookie Program training with them. There will be training tips in the upcoming cookie-version of Sweet Success for the cookie program.

TROOP FALL PRODUCT MANAGER INCENTIVES

Here are some of the troop fall product manager AND troop cookie manager incentives (more will be announced during the programs' seasons):

1. Complete your training, make sure the girls and adults are registered in the MY25, train the troop and place an order by October 27, 2024, for fall products and you will be entered in a drawing for one of eight cookie promotion supply kits. This kit will include a Girl Scout tablecloth, a banner or yard sign, a money pouch, and a car magnet to help the troop promote the cookie program.
2. Support the troop and have a fall product per girl average (pga) in sales of the following:
 - ◆ \$275+ troop pga = win a branded beanie
 - ◆ \$300+ troop pga = win a matching scarf
 - ◆ \$350+ troop pga = win a matching pair of gloves
3. Complete your training, make sure the girls and adults are registered in the MY25 by December 13, 2024, train the troop, and place a cookie initial order by December 20, 2024. You will be entered in a drawing for one of eight promotion supply kits. This kit will include a 4' folding table, Girl Scout tablecloth, a banner or yard sign, and a cookie cart to help the troop promote the cookie program.



(Colors may vary depending on the availability)



TROOP FINANCES

Tips for Managing Your Troop's Finances: VTK

Did you know that troop co-leaders and treasurers can use the Volunteer Toolkit's "Finance Tab" to track and manage troop finances? Use this amazing tool throughout the year to assist in keeping your troop bank account organized. Planning and budgeting the finances of your troop or group is an ongoing process that requires disclosure to all members and input from the girls, troop leadership, and parents/caregivers.

Troop budgets include dues, proceeds from the Fall Product Program and Girl Scout Cookie Program, and troop money-earning activities. Girls need to be involved in troop finances. That includes planning the budget, estimating costs of activities and materials, and management of the troop funds, when age-appropriate. Also, be sure to budget your troop's membership renewal each year when planning your cookie earnings.

REMEMBER: All troop, group, and service unit annual finance reports are due to the council annually by June 30. If you have any questions or concerns regarding troop finances, please contact your Customer Care Team at info@gsvsc.org or 540-777-5100.

How Do Girls Become Financially-Empowered Women?

The Girl Scout experience is in part about teaching girls important life skills. One of these skills is managing expenditures. With troop leadership guidance, girls learn key money skills that will serve them throughout their lives. Part of that management is having a plan or a budget. Another part is keeping records of receipts. Receipts are especially important for documenting any use of a debit card.

The girls should be included in the process of establishing goals and budgets. By keeping appropriate records, following the budget, and preparing regular reports, managing the bank account will be easier and the girls will learn proper financial management.



JULIETTES INFO & REWARDS

1. You and your daughter must be registered Girl Scouts in MY25 and you must have a clear criminal background check and a volunteer role. Please contact your Customer Care Team at 540-777-5100 or info@gsvsc.org for assistance.
2. Training will be virtual with me, a permission form must be signed and returned to me before materials can be distributed.
3. Juliettes receive \$.65 per item sold in Candy Capital and \$.75 per item sold in Candy Capital if they choose to opt out of rewards. If she opts out, she can still earn the patches, the council charm & bracelet if earned and the Top Achiever reward. A form must be completed by you and your daughter to opt out of rewards.
4. Orders for in person delivery are the responsibility of the Juliette and the parent, no returns are accepted.
5. Please do not accept any checks and do not deposit any sales to your personal account.
6. Payments/deposits must be made weekly if over \$50 to a Truist branch to the council's account (deposit slips are with the materials).
7. Most information in this booklet applies to your daughter except where troops are referenced, such as troop proceeds.
8. The council guidelines apply to you and your daughter.

Important Dates:

TBD	Parent/Caregiver Training
9/30	Invitation email to set up the online Girls site for orders
9/30	First day for order card customer orders
Weekly	Sales cash-you need to deposit to Truist bank, no checks
10/27	Last day for order card and online girl delivered orders
11/04	Last day for online orders for shipments and donations
11/08	Last day for selection of t-shirt size, if earned
11/08	Final payment due to be deposited at Truist
11/13-11/15	Delivery of product for order card and online girl delivered orders (Date and location is based on your location)
11/30	All orders should be delivered to the customer

Primary Contact: Sandy Barbour | Email: productsale@gsvsc.org
Phone #: 540-777-5100 | Service Unit Name: _____
Girl Scouts of Virginia Skyline Council, 5488 Yellow Mountain Rd, Roanoke, VA
24014 Phone: 540-777-5100 | Email: info@gsvsc.org

COUNCIL GUIDELINES

SAFETY ACTIVITY CHECKPOINTS

Social Media Guidelines

- Girls are only to use the internet to market the Girl Scout Fall Product Program to friends and family. You can advertise only on your PRIVATE Facebook page or other PRIVATE social media pages to a small group such as the PTA or the community where you live.
- The Fall Product Program is a girl-led program and online marketing and sales efforts should always be led by a girl while also being supervised by her parents/caregivers.
- A girl cannot post on social media unless she is 13 years old or older and has her parents' permission. All posts must be private to a small group.
- A parent/caregiver may place a post on a private group if they make the post private to the group and the group is a small group.
- You are not allowed to post on Craigslist, Marketplace, Yard Sale Pages, any resell site or on NextDoor. When posting on your private group pages you can only post the following statement:
My daughter is selling Girl Scout Nuts, Candy, Magazines and More. If you are interested in purchasing from her, please Private Message me so I can take your order or share her online sales link.
- Friends and family of a girl participating in the Fall Product Program must not market or share a girl's contact information, sales links, or sales information on public-facing online sites. They also should not share her sales link with any news outlets (this includes online and traditional news media, such as radio, television, or magazines).
- For safety concerns, online marketing activities, especially those conducted through social media platforms, should always be done through accounts set to "private."
- Should any online marketing activities be identified as a violation of the Girl Scout Fall Product Program Social Media Guidelines, the Girl Scouts of Virginia Skyline Council reserves the right to intervene and request removal of the post.

I understand that if I do not follow the guidelines for social media, the following consequences may be enforced:

- ◆ Loss of rewards, loss of troop profit/candy credits, and/or removal from the program.

COUNCIL GUIDELINES SAFETY ACTIVITY CHECKPOINTS

In person activities & media

Any girls participating in the Fall Product Program in the public in any of the following ways as an individual girl must be accompanied by a parent/caregiver:

- ◆ Walking through your neighborhood
- ◆ Visiting a business
- ◆ Hosting a booth (requires two adults and one must be a parent/caregiver)
- ◆ Walking through a shopping mall
- ◆ Walking through a park or public gathering place
- ◆ Participating in any public way other than a Girl Scout troop meeting

Any girls participating in the Fall Product Program as a troop in the public in any way mentioned above with multiple girls' present MUST adhere to the following adult supervision rules:

- ◆ There must be at least two registered, approved adult volunteers who are unrelated (for example: not a sibling, spouse, domestic partner, parent, child, or anyone who would be considered a family member) and who do not live in the same residence.
- ◆ A minimum of one adult, who is female.
- ◆ Troop leaders must always be adults.
- ◆ Youth or youth members are not permitted to substitute for adult supervision.

There are no exceptions to this rule. There are specific adult-to-girl ratio requirements for Girl Scout troop activities outside of the regular Girl Scout troop meeting, such as product program activities, outings, activities, camping, and travel. **Activities and travel outside of the regular troop meeting require more adult supervision. A minimum of two adults must be present, both must be registered Girl Scouts with a cleared criminal background check and a volunteer role, and one must be a female.**

- ◆ Check Safety Activity Checkpoints for the ratio required by Girl Scout grade level for the number of volunteers/chaperones required for the number of girls here: www.gsvsc.org/sacs
- ◆ No girls or siblings should be present unless they are a registered Girl Scout member of the troop.
- ◆ Sales Flyer: You can print these from the M2 site or create your own provided you do not insert a last name, address, or any information on how you can be found.
- ◆ Business Cards: You can print these from the M2 site or create your own provided you do not insert a last name, address or any information on how you can be found.

July 20-25
2026



Save the Date **GIRL SCOUT NATIONAL CONVENTION**

Take part in fun and enriching programs, make new friends, and attend special performances and celebrations

Washington DC

In addition to our convention, 2026 marks the 250th anniversary of the founding of the USA. What better place to hold convention than the capital of our nation—a symbolic and literal representation of people who live in every corner of the United States?



GIRL SCOUTS COOKIE PROGRAM

2025



EMBRACE
EMBRACE
POSSIBILITY



COOKIE PROGRAM 2025

We are so excited about the changes and improvements that have been made to the 2025 Girl Scout Cookie Program that we could not wait to give you a sneak peek! Over the last year, we have spoken with girls, parents, and leaders about what the girls really want in our cookie reward program, and we have listened! We heard that experiences are important and worth working extra hard to earn, so we have put an experience activity at every reward level beginning at 1,000 packages. We also know that the girls who are driven to succeed at the highest levels have not had the opportunity to earn more rewards other than cookie dough past 1,250 packages. So, over the last two years we have added six additional levels and increased the value for girls to earn major rewards culminating at an international trip for the girl participant and one parent/guardian at 6,000 packages. These changes are important to us because we want to ensure that in addition to the skills that girls develop in the cookie program, they are also excited about what they can earn as a reward for their hard work. In the coming months, we will share a full Sweet Success: Cookie Edition publication with all the details. For now, take a look inside to discover some of the exciting opportunities that may lie ahead for you and embrace the possibility for the 2025 Girl Scout Cookie Program!



Reasons to buy Girl Scout Cookies:



REWARDS



SELECT 1 PRIZE FROM LEVEL EARNED

▶ **1,250 Packages+**



Outdoor Game Bundle



Kings Dominion 1-Day Park Ticket



Wireless Mini Projector



\$150 Cookie Capital

▶ **1,500 Packages+**



Hanging Lounge Chair



Lenovo Chromebook



Massanutten Winter Day



\$200 Cookie Capital

PRIZES OVER 1,000 PACKAGES ARE NOT CUMULATIVE

▶ **2,025 Packages+**



Projector Bundle



Apple Watch Series 9



Great Wolf Lodge Overnight



\$300 Cookie Capital

▶ **3,000 Packages+**



Meta Quest



Dyson Hair Tools



Shangrila Guest Ranch Overnight



\$500 Cookie Capital

▶ **4,500 Packages+**



Juliette Gordon Low's Birthplace Trip Overnights



Camera Drone Package



\$1,500 Cookie Capital

▶ **6,000 Packages+**



MacBook Pro Bundle



Trip to Pax Lodge London, England



\$3,000 Cookie Capital



2024-2025 Girl Scout Cookies®

All our cookies have...

- NO High-Fructose Corn Syrup
- NO Partially Hydrogenated Oils (PHOs)
- Zero Grams Trans Fat per Serving
- RSPO Certified (Mass Balance) Palm Oil
- Halal Certification

The World's Most Flavorful Lineup



Adventurefuls® • Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt **\$ 6**
 Approximately 15 cookies per 6.3 oz. pkg.
 U D



Lemon-Ups® NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon flavored cookies with inspiring messages to lift your spirits **\$ 6**
 Approximately 12 cookies per 6.2 oz. pkg.
 U D



Trefoils®

Iconic shortbread cookies inspired by the original Girl Scout recipe **\$ 6**
 Approximately 38 cookies per 9 oz. pkg.
 U D



Do-si-dos® • Made with Natural Flavors • Real Peanut Butter • Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling **\$ 6**
 Approximately 20 cookies per 8 oz. pkg.
 U D



Samoas® • Real Cocoa • Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes **\$ 6**
 Approximately 15 cookies per 7.5 oz. pkg.
 U D



Tagalongs® • Real Cocoa • Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating **\$ 6**
 Approximately 15 cookies per 6.5 oz. pkg.
 U D



Thin Mints® • Made with Vegan Ingredients • Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint **\$ 6**
 Approximately 30 cookies per 9 oz. pkg.
 U



Girl Scout S'mores® • Made with Natural Flavors • Real Cocoa

Graham sandwich cookies with chocolaty and marshmallow flavored filling **\$ 6**
 Approximately 16 cookies per 8.5 oz. pkg.
 U D



LAST CHANCE!

Toffee-tastic® • No Artificial Flavors GLUTEN-FREE

Rich, buttery cookies with sweet, crunchy toffee bits **\$ 6**
 Approximately 14 cookies per 6.7 oz. pkg.
 U D



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ACCEPTED

TROOP YEAR PLANNER

Ready to plan your troop year? Girl Scouts of the USA's age-appropriate troop year plans are the best tool for first year troop leaders to get started with Girl Scouts without getting overwhelmed. The entire year is mapped out—just follow along to help your Girl Scouts complete badge activities, improve their communities, and explore the world around them. There are plans for all grade-levels, Daisies to Ambassadors, as well as multi-level troop plans for grades K-5 and grades 6-12.

Troop Year Plans for Girl Scout Troops Grades K-5

Use these plans to help guide your Daisies*, Brownies*, or Juniors. Discover what Girl Scouting is all about, find simple ways to explore the outdoors, or improve your community with a service project (*available in English and Bilingual Spanish).

Learn more about what each Girl Scout level can do: www.gsvsc.org/typ

Daisies

Girl Scouts in grades K-1 learn the Girl Scout Law and money basics and visit a state park.

Brownies

Girl Scouts in grades 2-3 design a race car, learn cooking basics, and take their first hike.

Juniors

Girl Scouts in grades 4-5 try new sports, explore technology, and go horseback riding.

Multi-Level

Girl Scouts in grades k-5 explore their community, their world & their creative side.

Troop Year Plans for Girl Scout Troops Grades 6-12

With input from your Cadettes, Seniors, or Ambassadors, use these plans to put together your Girl Scout meetings. Participate in a national service project, build their cookie businesses, or try a new water sport. Learn more about what each Girl Scout level can do:

www.gsvsc.org/typ

Cadettes

Girl Scouts in grades 6-8 go on an outdoor trek, learn first aid basics, and more.

Seniors

Girl Scouts in grades 9-10 become citizen scientists, learn about mental health, and more.

Ambassadors

Girl Scouts in grades 11-12 travel the country, practice photography skills, and more.

Multi-Level

Girl Scouts grades 6-12 grow their leadership abilities & build entrepreneurial skills.

GROW YOUR TROOP

We encourage troops to welcome new girls during the back-to-school/back-to-troop season and we would like to reward those that do!

By welcoming 20% new girl members to your troop from August 1, 2024, to November 1, 2024, your troop will receive \$100 in Amazon program credits via the Girl Scouts of Virginia Skyline Council's Product Program Storefront (coming soon this fall!).

To Participate:

1. Must display troop in the participation catalog (don't forget to complete your catalog update: www.gsvsc.org; search 3007)
2. Add 20% or more to your troop between now and November 1, 2024.
3. Added girl(s) must be brand new to Girl Scouts and not a returning member.
4. Added girl must participate in the Girl Scout Cookie Program, by selling 25 or more boxes of cookies.

Questions: info@gsvsc.org or 540-777-5100 or reach out to your customer engagement manager.



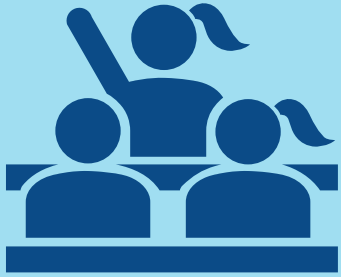
amazon



Set Your Troop up for **Success!**

A by-the-numbers look at what successful troops do.

Parent Engagement



100%

Hold a parent meeting to begin **the year**

Troop Activities

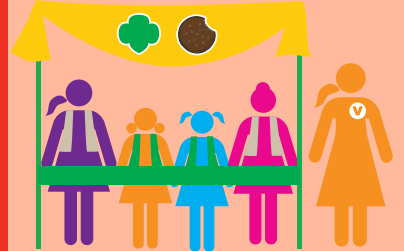
50-60%

Time spent on badges supplemented with **outings, community service, and council events.**



Cookie Program

average 25%
Troop time during the season

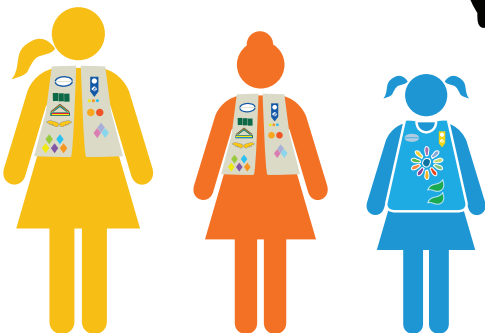


Troop Size
Number of girls in a troop

12+



100% use the Volunteer Toolkit (VTK):
Your digital Troop Assistant



- Plan your year on the Volunteer Toolkit.
- See step-by-step activity guides for each troop meeting.
- View and edit your troop roster.
- Email parents with a single click
- Share troop meeting activities with parents.