

Sparkle Showcase Planning Guide

The Sparkle Showcase theme gives girls a fun, hands-on way to build confidence through creativity and self-expression. From choosing colors and textures to designing a look or striking a pose, girls get to explore what makes them feel bold, comfortable, playful, and totally themselves.

Event Structure (All Ages)

Theme: From Vision to Creation—Discover the Magic Behind What We Wear

Girls move through interactive Studios to explore fabrics, photography, design, styling, music, and more. *Optional call-out to families:* At the end of this event, girls will have earned their Daisy, Brownie, or Junior Craft and Tinker badge.

Why This Works for All Ages

- A take-home item creates a lasting memory
- Movement, creativity, and choice keep the experience fun and engaging
- Runway moment turns creativity into celebration and gives girls a confidence boost

Recruitment Benefits

- Girls feel: “This is fun! I get to be creative here.”
- Caregivers see: “She gets to be herself, make choices, and feel proud of what she can do.”
- You show: Girl Scouts is a place for you.

Gather What You’ll Need

Gather materials for the Studios you choose. If you can, invite a local partner to help discover new tools, textures, or design ideas.

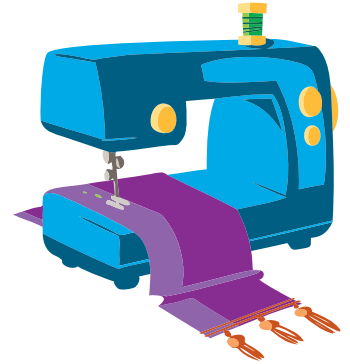
- Studio Cards: One per station
- Nametags
- Music
- Signage with QR codes to join Girl Scouts



How to Plan and Deliver a Sparkle Showcase Event

Plan the Event:

- Set up three sections: Fabrics and Design, Create Your Look, and Style on Display. Choose one or more Studios to feature in each section, based on your space, supplies, and available support. Decide whether supplies will be gathered in one central spot or placed at each Studio.
- Assemble supplies and identify staff or volunteer helpers.
- Share this Planning Guide with staff or volunteer helpers and assign roles.
- Set up all the supplies, signage, and membership materials.
- Make a plan for following up after the event.



Review the [Recruitment Activation Toolkit](#) for additional guidance and support.

Materials: Fabrics and Design Studios

- Design Studio: Clothing stencils, colored pencils, reflective pieces, fabric strips of various textures and colors, paper
- Maker Studio: “Wearable” item for each girl such as a cape, headband, bracelet, tote, etc.; stickers, gems, fabric markers, craft glue, stick-on reflective pieces, optional beginner LED components
- Textile Touch Studio: Different kinds of fabrics—soft, stretchy, shiny, durable

Materials: Create Your Look Studios

- Style and Expression Studio: Different kinds of fabrics—soft, stretchy, shiny, durable; mannequin, doll, or paper figure to “dress”; if available, provide a selection of doll clothes [alt idea: a selection of magazines, scissors, glue, paper]
- Sustainability Studio: Fabric scraps (from damaged or old clothes); old clothing for deconstruction; sewing kits (needles, thread, scissors); buttons, zippers, and elastic from salvaged garments; fabric glue and markers/dyes; examples of upcycled items for inspiration.

- Construction Studio: tape, fabric, cardboard, beads, sequins, glue, Velcro, etc. that can be fashioned into a wearable art

Materials: Style on Display Studios

- Runway Studio: “runway”, backdrop [optional], music [optional], camera [optional]
- Lighting Studio: Set up 2–3 mini “lighting boxes” with different kinds of light: bright white light, warm/yellow light, colored light (pink/blue/purple), black light; etc.

Host the Event:

1) Check-In: “Welcome to the Studio”

Set a fun, imaginative tone right away.

- Greeters’ welcome girls as “designers”
- Name tags: “Designer [Name]”
- Optional: Play upbeat music to create a runway vibe.

2) Welcome

Gather girls and families together and share the event plan (sample script):

- *“Welcome, Stylistas! Today you get to explore fashion—your way! You’ll play with fabrics, colors, accessories, music, and light to discover what feels fun, creative, and true to you. Ready to get started?”*
- *“There are three parts of this room: Fabrics and Design, Create Your Look, and Style on Display. Everyone starts with Fabrics and Design, then goes to Create Your Look, and finishes with Style on Display.”*
- *“You’ll find Studios within each part of the room. Explore one or explore them all! [Describe the activities at each Studio and point out the Studio Cards.]”*
- *“You can move through these activities at your own pace. If one sparks your imagination, stay a little longer.”*
- *“Girls, you have a very important role today. You are the builders and creators! Use your imagination and creativity to decide what to make, what to explore, and how to show your style.”*
- *“Families, you have an important role, too. Your job is to encourage, listen, and support. Let girls take the lead and make the decisions, even if you might have other ideas.”*
- *“Girls, that doesn’t mean that you have to do everything yourself! You’re the leader and sometimes leaders need advice or help. Ask each other, or your families!”*
- *“Any questions? Is everyone ready? Everyone head over to Fabrics and Design—and have fun!”*

2) Facilitate the Studio Activities

As girls move through each Studio, move around the space and encourage them. Help them talk about their ideas, ask questions, and share their thoughts. This is a chance for caregivers to see girls leading, problem-solving, and making the experience their own.

Choose the number of Studios based on the size of your space and the number of girls you expect. For larger events, include more Studios to give girls lots of choices. For a small event, consider choosing one Studio from each section.



3) Share and Reflect

Close with a sense of accomplishment and an invitation to keep exploring.

Form a friendship circle and ask questions like:

- *“What was the most fun?”*
- *“What surprised you?”*
- *“What made you feel proud?”*
- *“What’s something new you tried today?”*

If the group is a little shy, invite girls to share with a partner first. A smaller moment can help them get comfortable sharing.

Post-Event Follow-up: Refer to the [Recruitment Activation Toolkit](#) for guidance.

Sparkle Showcase: Studio Cards

Printable

Choose at least one “Studio” for each section. Cut out the cards below and place them at each Studio. For larger events, offer more Studio choices so girls can explore what interests them and keep moving smoothly.

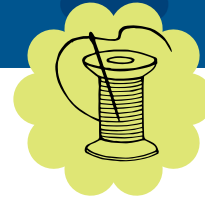


Fabrics & Design

Design Studio

Sketch an outfit
or accessory.

Who would wear it?
What would make them
feel confident, comfy, or
ready for fun?



Fabrics & Design

Maker Studio

Decorate something
to wear.

What feeling do you
want to share through
your art?

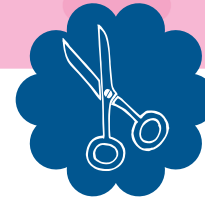


Fabrics & Design

Textile Touch Studio

Explore and
compare fabrics.

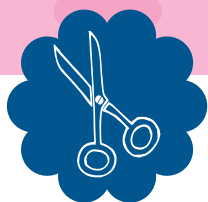
Which fabrics would you
choose for rain, parties,
snow, or a super-cozy day?
Which one feels most like
you, and why?



Create Your Look

Style and Expression Studio:

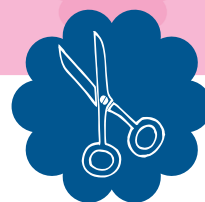
Dress a mannequin, doll, or
paper figure in an outfit you
design. Can you mix colors,
patterns, and styles to create
a unique look—sporty, fancy,
everyday? What unexpected
combinations can you make?



Create Your Look

Sustainability Studio

Turn clothes you've outgrown or no longer wear into something fresh and fun! You decide what to create, maybe a scrunchie for an old T-shirt, or a tote bag from jeans. The possibilities are endless!



Create Your Look

Construction Studio

Create wearable art. Make art you can wear: a hat, cape, scarf, necklace, mask, or anything you dream up. What wearable art feels most like you?



Style on Display

Runway Studio

Choose a runway role that feels right for you!

- **Photographer or Videographer:** Capture the looks and the big moments.
- **Model:** Move in a way that feels confident and fun. How does music change your energy?
- **Music Director:** Explore different kinds of music. What sounds dramatic, playful, bold, or unexpected?

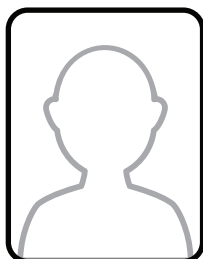


Style on Display

Lighting Studio

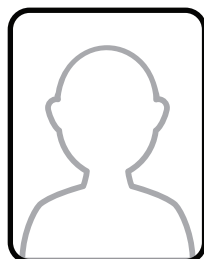
Choose fabrics or accessories and place each one under different lights. How does each light change the mood? Which light is your favorite? Why?

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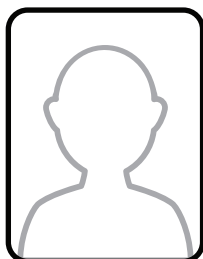
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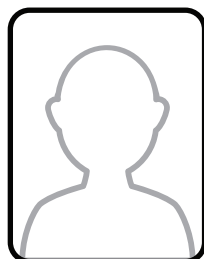
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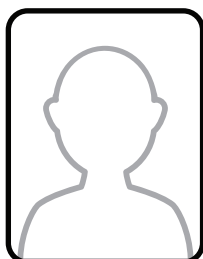
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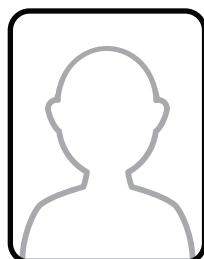
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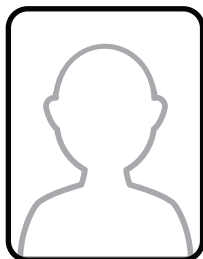
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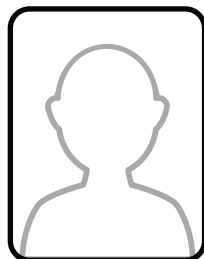
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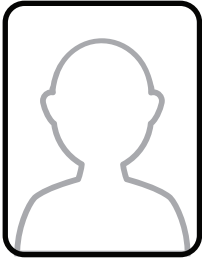
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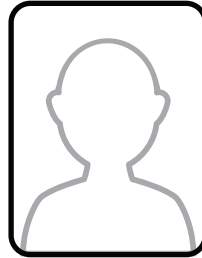
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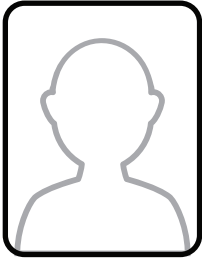
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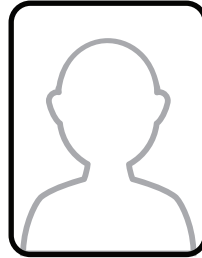
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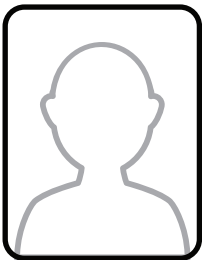
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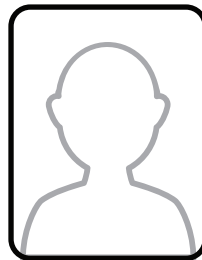
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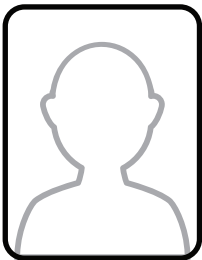
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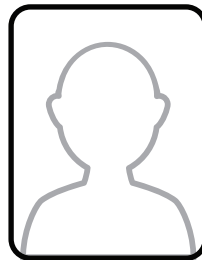
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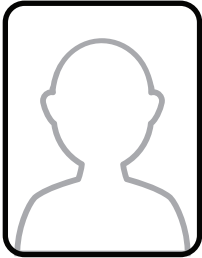
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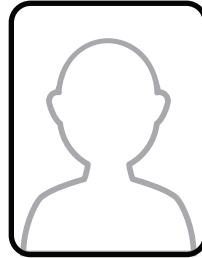
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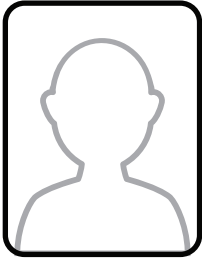
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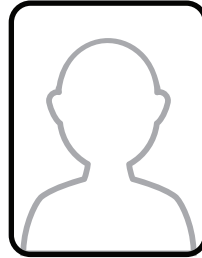
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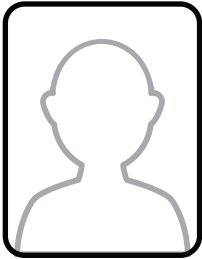
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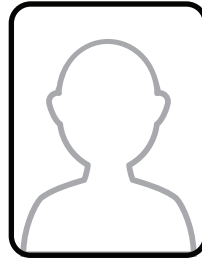
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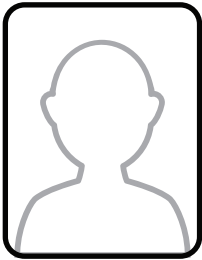
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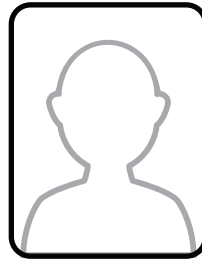
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