

Join/Volunteer Girl Scout Social Media Messages

Thank you for sharing the fun of Girl Scouts! You know better than anyone does how much Girl Scouts helps girls make friends, set goals, and achieve their dreams. That's why we need your voice and support to encourage more girls to join us.

Sample Social Media Posts for Parents/Caregivers

Consider using the following posts to share your family's Girl Scout experience. You could even personalize them with a photo of your girl involved in a Girl Scout project!

Girl Scouts has made a huge difference in [NAME]'s life. She's met new friends and has already gained so much confidence. And her troop is accepting new members this fall! Learn more and join us at www.gsvsc.org/fun

[NAME] has had an unforgettable experience with Girl Scouts. We're so proud of her accomplishments and how much she's grown. You can learn more and sign up this fall too. Just visit www.gsvsc.org/fun

We're a proud Girl Scout family. Having [NAME] in Girl Scouts has made a huge difference in her confidence and interests in things like [INTERESTS SPECIFIC TO YOUR GIRL, E.G., SCIENCE AND DEMOCRACY]. Join us! I'm happy to answer your questions, or you can visit www.gsvsc.org/fun to learn more. #proudGSfamily #GirlScouts

Girl Scouts has influenced [NAME] so much. Signing up was the best decision. [SPECIFIC STORY/EXAMPLE]. Learn how to get involved: www.gsvsc.org/fun #GirlScouts

When [NAME] joined Girl Scouts, I had no idea how much she'd grow. [EXAMPLE OF HOW YOUR GIRL HAS GROWN] It's the perfect way for a girl to gain confidence, make friends, and learn new skills—not to mention have a ton of fun along the way. Check it out and join us! www.gsvsc.org/fun #GirlScouts

[NAME]'s Girl Scout troop is accepting new members. She loves it and so do I! Her confidence is soaring, and she has a ton of fun (remember what that's like?) with friends. [INSERT SPECIFIC EXAMPLE] Feel free to message me or visit www.gsvsc.org/fun if you're interested and want to learn how to join. #GirlScouts

Sample Social Media Posts for Service Units

Consider using the following posts to share with folks interested in Girl Scouting within your local community. Personalize with any local Girl Scout events that are open to interested girls.

JOIN/GIRLS

Kick off the fall with an exciting new journey as a Girl Scout and discover fun and friendships at every turn 😊 Build a habitat for baby animals 🐰 or dive into the world of robotics 🤖 Clean up a local park 🗑️ or design your own garden 🍅 Meet new friends and learn new things about yourself! JOIN TODAY: www.gsvsc.org/fun

As a Girl Scout, you'll have the chance to explore the world around you, have a blast, and—most importantly—find the space to be truly, totally yourself 💚 That's what being a Girl Scout is all about 💚 Don't miss your chance to grow, learn, and laugh with a supportive crew at your side 😊 Find troops here: www.gsvsc.org/join

FREE MEMBERSHIP FOR NEW GIRLS & ADULTS WHO START A NEW TROOP (ENDS SEPT. 15)

✔ Join the fun, friends & adventure of Girl Scouts this school year ✔ Sign-up for Girl Scouts of VA Skyline NOW for FREE! New girls can join for FREE and any adult who starts a new troop can join for FREE too: www.gsvsc.org/fun

✔ Join the fun, friends & adventure of Girl Scouts this school year ✔ Sign-up for Girl Scouts of VA Skyline NOW for FREE! New girls can join for FREE and any adult who starts a new troop can join for FREE too: www.gsvsc.org/fun

✔ Join the fun, friends & adventure of Girl Scouts this school year ✔ Sign-up for Girl Scouts of VA Skyline NOW for FREE! New girls can join for FREE and any adult who starts a new troop can join for FREE too: www.gsvsc.org/fun

VOLUNTEER/ADULTS

Making a difference together 🤝 Volunteer with the Girl Scouts and prepare a girl for a lifetime of leadership, and be the mentor she needs. Check out ways to volunteer: www.gsvsc.org/volunteer

🍌 Your Year of Fulfillment 🍌 You have what it takes to be a Girl Scout Volunteer. Think back to when you were a kid. Remember the people who really listened to you, who inspired you, and who helped support you through it all? When you volunteer with Girl Scouts, you are one of those people. Together, you and your troop will try new things, help your community, build each other up, and make unforgettable memories. SIGN UP NOW: www.gsvsc.org/volunteer

Images to Use on Social Media





girl scouts
of virginia skyline







Your Year of
Trailblazing

- ✓ Uncover a new hiking spot.
- ✓ Start a business with your friends.
- ✓ Speak up for something you care about.



Did you know?

Girl Scouts fuels the female leadership pipeline.

 50% of female business leaders	 80% of female tech leaders
 76% of female U.S. Senators	 100% of female U.S. Secretaries of State

were Girl Scouts.



89%
of girls are
happier when
they join
Girl Scouts.

girl scouts
of virginia skyline

This advertisement features a photograph of a young girl with braids, smiling and looking down at something in her hands. The background is a soft, out-of-focus green. A small green trefoil logo is in the bottom left corner of the photo. The text is overlaid on the right side of the photo. Below the photo is a white banner with the Girl Scouts logo and the text 'girl scouts of virginia skyline'.



Become a
Girl Scout
Volunteer!

This advertisement has a dark green background. In the center is a lighter green, rounded square with a white trefoil logo in the bottom right corner. The text 'Become a Girl Scout Volunteer!' is centered within the lighter green square.

NEED A DIFFERENT GRAPHIC OR ONE PERSONALIZED FOR YOUR SERVICE UNIT AREA: contact communications@gsvsc.org