

girl scouts
of virginia skyline

MY25 Annual Report

10/01/24 - 09/30/25



Strategic Plans

Operations: To improve internal and external customer service with efficient and effective use of council resources and processes to increase the impact on the competitive position of GSVSC through improved engagement and service delivery.

Mission Delivery: To grow membership and market share in our communities by providing and ensuring elevated customer service and engagement to build brand and loyalty to the council by utilizing a five-year plan to grow to a “medium-sized” council of 11,200 members.

Girl Programs: To provide program opportunities that are mission driven, girl-centric, and have measurable outcomes.

External Relations: To utilize the brand in support of the mission to generate excitement, awareness, and urgency in being invested in the Girl Scout Movement as a member, partner, advocate, or donor.

Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

The Girl Scout Promise

On my honor, I will try:
To serve *God** and my country,
To help people at all times,
And to live by the Girl Scout Law

Our Mission

Building girls of courage, confidence, and character, who make the world a better place.

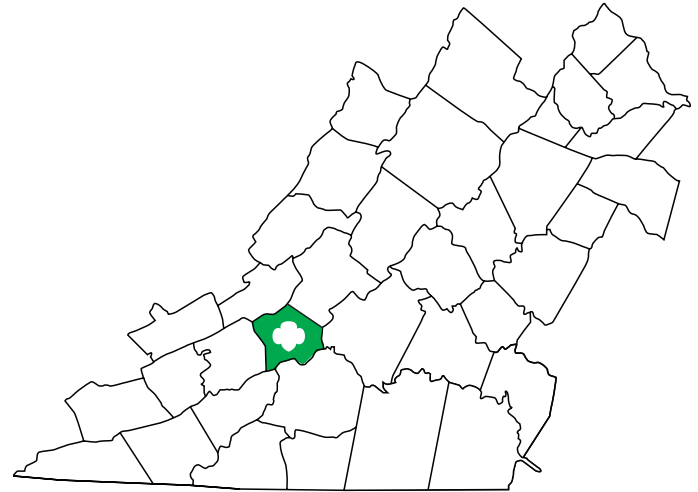
**Members may substitute for the word God in accordance with their own spiritual beliefs.*



2024-2025 Annual Report

Girl Scouts of Virginia Skyline

- Girl Scouts of Virginia Skyline Council serves an area in Virginia which includes 12 cities and 36 counties and covers 20,000 square miles
- Three camp properties
 - Camp Icimani in Roanoke
 - Camp Sugar Hollow in Crozet
 - Camp Sacajawea in Lynchburg



 Headquarters located in Roanoke

Counties

Albemarle
Alleghany
Amherst
Appomattox
Augusta
Bath
Bedford
Botetourt
Buckingham
Campbell
Carroll
Charlotte
Craig
Culpeper
Floyd
Fluvanna
Franklin
Giles
Grayson
Greene
Halifax
Henry
Highland
Louisa
Madison
Montgomery
Nelson
Orange
Patrick
Pittsylvania
Pulaski
Rappahannock
Roanoke
Rockbridge
Rockingham
Wythe

Cities

Charlottesville
Danville
Galax
Harrisonburg
Lexington
Lynchburg
Martinsville
Radford
Roanoke
Staunton
Waynesboro
Wytheville

Letter from our CEO & Board Chair

Dear Girl Scouts and Friends,

As we come together to reflect on the extraordinary year, we are grateful for the opportunity to continue serving you in our respective roles CEO and Board Chair. We are filled with a sense of pride and gratitude for the tremendous impact and growth we have accomplished with you.

During this milestone year, we have settled into headquarters at Girl Scout Camp Icimani, held our sixth annual Tough Cookie Challenge Race, hosted our second Mental Health Summit, continued our Skyline Readers Club, had a spooky time at our annual Girls & Ghouls events, introduced Spellbound Spectacular, celebrated nearly 100 girls at our annual String of Pearls/Charms event, and awarded 116 Triumph, Gold, Silver, and Bronze Awards. In addition, there have been improvements made to all three of our camp properties with many more planned for FY26.

None of the work that has been done would be possible without the incredible volunteers of Virginia Skyline! YOU are the driving force behind the empowerment of our Girl Scouts.

Girl Scouting was designed to be a local experience for girls to grow and work in their local communities and that does not happen without local volunteers ensuring our girls have every available opportunity. For all that you do, we say, “THANK YOU” and congratulations on being some of the most committed and hard-working volunteers in the country!

We would also like to recognize our donors who give financially to the council so we can continue the work of Girl Scouts. Thanks to supporters like you, Virginia Skyline Council continues to bring the best leadership development experience to girls across our council footprint. The gifts you share with the council allow girls the opportunity to experience the benefits of the Girl Scout Leadership Experience.

The beginning of MY26 saw a membership dues increase and we know a second increase is coming for MY27. As a council, we are committed to having a way for all girls to earn their membership so families will not feel the impact of the increase which is why membership has been added as a cookie incentive. In addition, many of you have volunteered to gift memberships to girls. Your support has been invaluable in supporting this important work and will be even more important over the next year.

We are so excited for what is to come in 2026 including exciting membership renewal incentives, wonderful product program incentives and new program events! Ours is a “mission on the move” and, as always, we will look to the girls we serve to decide which direction we are heading – their voices will guide every step toward our very bright future.

We hope you will continue to support Girl Scouts of Virginia Skyline and that we can all stand shoulder to shoulder as we strive to meet our mission of building girls of courage, confidence, and character who make the world a better place!

Yours in Girl Scouting,

Nikki Williams, CEO
Anna Muncy, Board Chair



Nikki Williams *Anna Muncy*

Our Impact



Membership

2,149 Renewed Girl Members = 19% increase over last membership year (MY)

1,138 Renewed Adult Members = 25% increase

1,023 Lifetime Members = 3% increase



Cookie Program

471,150 boxes sold = 4% increase over last MY

5,615 boxes donated to first responders, military and frontline medical workers = 4% increase



Program

- **1,250 girls** gained science, tech, engineering and math skills via our Mobile STEM Center = 81% increase over last MY

- **168 Girl Scouts** challenged themselves in the great outdoors via 25 Adventurers programs/trips = 81% increase

- **1,142 girls** enjoyed 10 signature events = 44% increase

- **1,386 Girl Scouts** participated in local programming = 35% increase



Highest Awards

15 Gold Award Girl Scouts = 36% increase over last MY

10 Triumph Award Girl Scouts = 40% increase



Adult Development

3,617 online training courses completed by volunteers & staff = 94% increase over last MY



Camps and Properties

Major renovations of buildings at the following camps:

- **Camp Sacajawea:** Gay Lodge, Sunspot, and Tanglewood Unit.

- **Camp Sugar Hollow:** Linda Clark Hays Art Barn and Multipurpose Building.



Communications

- **Top Facebook Post:** Happy Back to School Day!

Discover Girl Scouts events & free membership for girls (12,808 views; 65 interactions; 86 link clicks)

- **Top Instagram Post:** To Camp Mystic... the spirit of camp (image: Girl Scout holding hands around Texas; 726 views)

- **Top Pinterest Board:** Girl Scout Cookie Program board

- **Top YouTube Video:** Introducing Exploremores: CEO Nikki intro to new cookie & our very own Girl Scout cookie testers video (113 views)

Membership



Total Members
5,417

Girl Members
2,717

New Girls
568

Renewed Girls
2,149

Adult Members
2,700

New Adults
539

Renewed Adults
1,138

Lifetime Members
1,023



Product Programs



EMBRACE
POSSIBILITY



2024 Fall Product Top Achiever

Taylor R., Junior, Troop 1302

2025 Cookie Top Achiever

Linda Gail M., Ambassador, Troop 556

**CONGRATS TO OUR FALL
TOP 3 ACHIEVERS!**



Taylor R., Junior, Troop 1302,
Patrick Co. SU | *\$1,935 Total Sales*
Paisleigh E., Junior, Troop 952,
Charlottesville/Albemarle SU | *\$1,574 in Sales*
Fiona S., Junior, Troop 434,
Roanoke Valley SU *\$1,500 Total Sales*

**CONGRATS TO OUR COOKIE
TOP 3 ACHIEVERS!**



Linda Gail M., Ambassador, Troop 556
Roanoke Valley SU | *4,004 packages sold*
Clare H., Senior, Troop 163
Floyd SU | *2,300 packages sold*
Olivia A., Junior, Troop 520,
Radford/Montgomery. SU | *2,272 packages sold*

**CONGRATS TO OUR TOP ONLINE
FALL ACHIEVER!**



Taylor R., Junior, Troop 1302,
Patrick Co. SU *\$1,745.99 Total Sales*

**CONGRATS TO OUR TOP ONLINE
COOKIE SALES ACHIEVER!**



Linda Gail M., Ambassador, Troop 556
Roanoke Valley SU | *1,638 packages sold*

**CONGRATS TO OUR COOKIE
TOP 3 SERVICE UNIT ACHIEVERS!**



Charlottesville-Albemarle
Roanoke Valley
Rockingham/Harrisonburg

**CONGRATS TO OUR COOKIE
TOP 3 TROOP ACHIEVERS!**



Troop 742, Giles
Troop 520, Radford/Montgomery
Troop 652, Rockingham/Harrisonburg

String of Charms

*Charlottesville-
Albemarle Co.*

Patience T., Troop 952

Franklin Co.

AnnTaylor J., Troop 27

Sierra H., Troop 22

Louisa Co.

Emma S., Troop 988

Emmaleigh B., Troop 41

Orange Co.

Hannah W., Troop 733

Patrick Co.

Taylor R., Troop 1302

Radford-Montgomery Co.

Gracie W., Troop 224

Jocelyn F., Troop 144

Rappahannock Co.

Marissa E., Troop 772

Roanoke Valley

Fiona S., Troop 434

Mabel S., Troop 119

Rockingham-

Harrisonburg Co.

Adrienne B., Troop 713

Paisleigh E., Troop 713

String of Pearls

Amherst

Cheyenne B., Troop 1315

Hailey M., Troop 1315

Synde H., Troop 1315

Bedford

Brooklyn C., Troop 3040

Lillian C., Troop 2087

Paisley E., Troop 134

Botetourt/ Craig

Addyson C., Troop 793

Paige N., Troop 793

Charlottesville-Albemarle

Adaline R., Troop 852

Alana W., Troop 1260

Alexandra W., Troop 1260

Anya G., Troop 623

Delancey T., Troop 1260

Eleanor H., Troop 753

Emily K., Troop 1260

Hanna K., Troop 1260

Iva Bea S.-R., Troop 944

IyLee B., Troop 944

Laina L., Troop 1260

Lydia W., Troop 1260

Morgan C., Troop 1260

Patience T., Troop 952

Virginia C., Troop 753

Culpeper

Alison M., Troop 310

Charlee G., Troop 310

Kairi P., Troop 310

Kaytlyn B., Troop 6230

Mackenzie L., Troop 989

Madison H., Troop 989

Danville-Pittsylvania

Freya Z., Troop 845

Jayla C., Troop 845

Layla Marie R., Troop 845

Tanyiah R., Troop 167

Floyd

Clare H., Troop 163

Franklin

Sierra H., Troop 22

Giles

Ava H., Troop 742

Cooper B., Troop 742

Mackenzie Q., Troop 742

Olivia T., Troop 742

Quinnley D., Troop 742

Louisa

Emma S., Troop 988

Francis W., Troop 370

Isabella B., Troop 370

Lexi H., Troop 302

Lynchburg-Campbell

Claire H., Troop 101

Claire T., Troop 9200

Lillian M., Troop 101

Lucy G., Troop 101

Taylor H., Troop 234

Martinsville-Henry

Alivia W., Troop 615

Sadie T., Troop 897

Orange

Desiree H., Troop 7394

Hannah W., Troop 733

Patrick

Taylor R., Troop 1302

Radford-Montgomery

Alice G., Troop 144

Brooklynn T., Troop 520

Callie E., Troop 520

Cecilia L., Troop 520

Fenja J., Troop 520

Finley T., Troop 520

Jocelyn F., Troop 144

Lorelei C., Troop 520

Olivia A., Troop 520

Paulena D., Troop 888

Roanoke Valley

Allyson E., Troop 170

Anastasia G.-L., Troop 434

Campbell T., Troop 230

Finn B., Troop 170

Fiona S., Troop 434

Linda Gail M., Troop 556

Skyler P., Troop 434

Rockingham-

Harrisonburg

Hattie E., Troop 652

Leah P., Troop 652

Lily D., Troop 652

Lily K., Troop 1261

Melody M., Troop 1297

Samantha P., Troop 221

Virginia S., Troop 713

Staunton-Augusta-

Waynesboro

Anevia K., Troop 578

Audrey W., Troop 1034

Caroline McC., Troop 501

Daisy S., Troop 1034

Lily B., Troop 578

Madeleine P., Troop 501

Skyla B., Troop 578

Fall Product Program 2024

Per Girl Average: **25**

Total items Sold: **19,294**

Troops Participating: **128**

Girls Participating: **770**

Charms Top Achievers: **15**

Donations to first responders,
military and front line medical
workers in our council:

825 items

Cookie Program 2025

Per Girl Average: **257**

Total Sold: **471,150**

Troops Participating: **184**

Girls Participating: **1,835**

Pearls Top Achievers: **85**

Donations to first responders,
military and front line medical
workers in our council:

5,615 packages



Adult & Girl Development

Online Training | 3,617 TOTAL COURSES COMPLETED

- ◆ GS 102 Finance Training: 104
- ◆ GS 104 Orientation for Support Volunteers: 421
- ◆ GS 105 Orientation for Product Sales Managers: 5
- ◆ GS 201 Trips & Overnights: 112
- ◆ GS 301A Outdoor Education Planning: 61
- ◆ New Leader Onboarding: 1,205
- ◆ Girl Scout Safety Pledge & Driver Info: 395
- ◆ Volunteer Toolkit: 233
- ◆ Virginia Mandated Reporter Training: 212
- ◆ Delivering Inclusive Program/Inclusive Troop: 200
- ◆ Managing My Troops from My Account: 121
- ◆ Preparing Safe and Encouraging Environments: 103
- ◆ Service Unit/Administrative: 73
- ◆ Intro to Safety Activity Checkpoints: 52
- ◆ Facilitating Virtual Troop Meetings/Zoom: 42
- ◆ Girl Scout Badges & Programs: 40
- ◆ Troop Leader Expectations/Support/Meetings: 20
- ◆ Red Cross Water Safety for Parents & Caregivers: 13
- ◆ Grade Level Essentials: 9
- ◆ Girl Scouts in the Outdoors: 5
- ◆ Forming a Troop Committee: 2
- ◆ Field Trips and Travel: 1
- ◆ Staff Volunteer Systems: 107
- ◆ Staff Volunteer Management: 66
- ◆ Staff Membership Learning: 15



In-Person Training | 584 TOTAL COURSES COMPLETED

- GS 106 Event Planning: 9
- GS 202 Day Trail Hiking Training: 9
- GS 203 International Trip Training: 8
- GS 301A Outdoor Education Planning Session: 10
- GS 301B Outdoor Education Overnight/Weekend: 28
- GSVSC New Leader Welcome Orientation: 30
- Adventurers Coordinator Training: 34
- Camp Directors Training: 18
- Cadette Program Aide: 18
- CIT Training: 14
- Bronze Award Workshop: 139
- Silver Award Workshop: 175
- Gold Award Workshop: 62
- SU Team Campout: 31
- SU Team Finance Orientation: 8
- Tomahawk & Hatchet Throwing Level 1: 8
- Training for Trainers: 3
- Annual Conference of Trainers: 21



● In-Person ◆ Virtual ▲ Hybrid (in-person & virtual)

Council Communications



Website Stats

Users
43,000

New Users
42,000

Sessions
77,000

Page Views
153,000

Average Engagement
1:13 minutes

Top 10 Webpages

1. Homepage
2. Find Cookies
3. Events Calendar
4. Forms & Documents
5. Meet the Girl Scout Cookies
6. Site Search
7. Summer Camps
8. Events Calendar Search
9. For Cookie Troops
10. Join the Fun/ Membership

Amazing Artistry



Congrats to our Holiday Card 2024 Artwork Contest winners!

First Place (Twin Tie): Elizabeth & Margot P., Brownie Girl Scouts, Troop 210, Albemarle Co.

Media Highlights

Top Stories

- ◆ Girl Scout Cookie Season kicks-off
- ◆ CEO Nikki's monthly WDBJ-7 Here@Home appearances
- ◆ Samantha P's Gold Award event and book reading
- ◆ Operation H.E.R. Mental Health Summit
- ◆ VA Beach Girl Scout saves Dad life with CPR learned at troop meeting
- ◆ Gold/Silver/Bronze Awards local Take Action Projects
- ◆ New Girl Scout Cookie revealed: Exploremores

Media Highlights
Earned PR LOCAL media impressions: 745,000

f 1,667
LIKES

p 333
FOLLOWERS

▶ 641
FOLLOWERS

📷 1,291
FOLLOWERS

Programs/Events/Summer Camps



Signature Events

- ◆ Mall Madness: 400 girls
- ◆ Operation H.E.R. Mental Health Summit: 375 girls
- ◆ Girls & Ghouls at Camp Sugar Hollow: 61 girls
- ◆ End of Summer S'mores Challenge: 58 girls
- ◆ Spellbound Spectacular: 51 girls
- ◆ Girl Scouts Love VA State Parks: 50 girls
- ◆ Girl Scout Night at Red Sox: 43 girls
- ◆ Girl Scout Week Hearts & Art: 43 girls
- ◆ Future Voter: 40 girls
- ◆ Cookie Entrepreneur Pin Party: 21 girls

Local Programs

1,386 Girl Scouts participated in local programming



Skyline Readers Club

- ◆ Fall: 32 participants
- ◆ Winter: 100 participants
- ◆ Girl Scout Bingo: 79 participants
- ◆ Spring: 61 participants
- ◆ Summer: 33 participants

305 Girls and Adults Participated in the Skyline Readers Club Bingo!

Mobile STEM Center

- Red Sox Education Day, Salem: 400 girls
- GIRLS in Construction, Roanoke: 300 girls
- Summer Solstice Festival, Blacksburg: 200 girls
- Back-to-School Day, Lynchburg: 150 girls
- Girl Scouts Love Virginia State Parks, James River State Park: 50 girls
- Science Festival, Eagle Rock: 50 girls
- STEM in the Park, Roanoke: 50 girls Ride & Read, Roanoke: 30 girls
- Boys & Girls Club, Roanoke: 20 girls
- St. Patrick's Day Parade, Roanoke: n/a

● In-Person ◆ Virtual ▲ Hybrid (in-person & virtual)

Adventurers

- Adventurers Sampler: Holliday Lake State Park: 14 girls
- Blue Ridge Tunnel Hike: 4 girls
- Color My World 2025: 5 girls
- Culture in the Capital Trip: 9 girls
- Discover SCUBA: 6 girls
- Falconry Spring Experience: 7 girls
- Float Your Boat: Maury River: 8 girls
- Float Your Boat: New River: 4 girls
- Icimani Throw & Bow: 12 girls
- Intro to Paddleboarding: 4 girls
- Let's Go Fishin': 5 girls
- Mall Madness: Adventurers Crew: 4 girls
- Marine Science Explorers Trip: 8 girls
- Pack'n'Boots: Backpacking into History: 4 girls
- Pack'n'Boots: High Knoll Backpacking Adventure 2025: 4 girls
- Pack'n'Boots: Rice Fields: 8 girls
- Paddle & Pedal: Jackson River: 6 girls
- Pete's Cave Hike: 3 girls
- Ready-Aim-Fire & Throw + Bow: 6 girls
- Solder and Fuse: 8 girls
- Spies & Sparkles: A Day in Staunton: 9 girls
- Stamp, Knot, Create: 6 girls
- Survival Skills: 9 girls
- Wild Caving @ Glade Cave: 10 girls
- Wake-Up with the Wild Ponies: 5 girls

23 Programs | 2 Trips | 168 Girls



Summer Camps

- Camp Adventurers:
5 campers
- Camp Sacajawea Weekend Camp:
57 campers | 13 JA/CPA/CIT
- Campfire Sisters Weekend Camp:
8 campers
- Cave Hill Day Camp:
49 campers | 15 CPA/CIT
- Dark Hollow Day Camp:
33 campers | 2 CPA/CIT
- Rainbow's End Girl Scout Camp:
29 campers | 9 CPA/CIT
- Singing Cedars Day Camp:
46 campers | 6 CPA/CIT
- Sugar Hollow Day Camp:
234 campers | 25 CPA/CIT

**461 Campers | 70 Junior Assistants/
Cadette Program Aides/Counselors-
in-Training (girl camp counselors)**



Camps/Properties

Camp Icimani

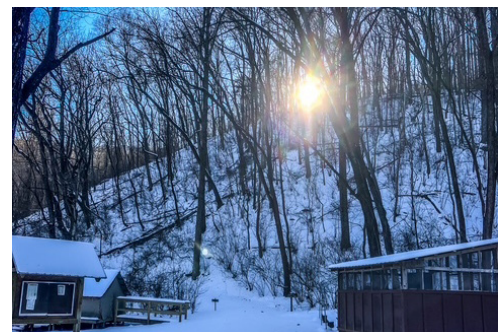
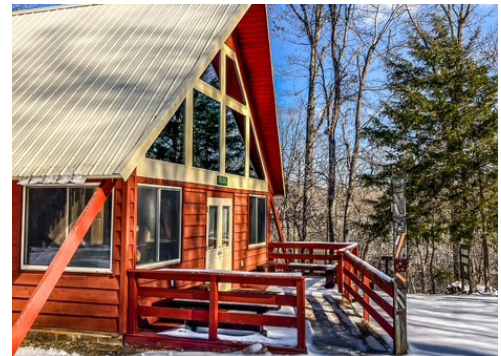
- Snoozy's Scramble Climbing Wall: under construction for a rebuild: new pads as well as new hand and foot holds; completion slated for Spring 2026.
- Back Creek Campfire Circle: under construction for replacement of all benches; completion slated for Spring 2026.
- Gym: in planning process that will enhance the temporary storage and workspaces in the gym for a more permanent environment.

Camp Sacajawea

- Gay Lodge: new windows, new exterior doors, and new carpet in the loft.
- Sunspot: new windows and new exterior doors.
- Sports Shed: new storm windows.
- Tanglewood Unit: new accessible sidewalk and porch overhang was installed at the accessible cabin; replaced three platform tents with wooden frames and metal roofs.
- Pavilion Unit: new outdoor lighting.

Camp Sugar Hollow

- Multipurpose Building: new windows and new exterior doors; paneling, wiring, plumbing, and insulation were replaced and upgraded; bathroom received new toilets, fixtures, and faucets. The old apartment was renovated and now houses an accessible bathroom. The exterior bathroom was gutted, and the space was utilized to enlarge the utility closet. All new LED lighting was installed. An exterior water spigot was added to the front of the building.
- Running Creek Unit: new roof on pavilion.
- Linda Clark Hays Art Barn: new roof; new gutters, gutter guards and drip flashing installed.



Highest Awards

2025 Betty G. Norris Gold Award Scholarship



SAMANTHA PARRISH

Samantha Parrish is a Girl Scout hailing from Rockingham, VA. She is the Girl Scouts of Virginia Skyline's 2025 recipient of the Betty G. Norris Gold Award Scholarship. Samantha has been a member of Girl Scouts since first grade with Rockburg Troop 221. She is a graduate of Spotswood High School and is currently attending the University of Miami where she is majoring in marine biology. Her Gold Award project focused on the effects pollution has on marine life. She took her findings and then composed a book, *Shelly the Sea Turtle* (both in English and Spanish) and published it for children ages 5 to 10. This story follows Shelly as she journeys through the ocean to help her friends after a storm spreads pollution everywhere. Her book is sold on Amazon and all profits collected are placed into a new scholarship for graduating Girl Scouts who wish to study in the field of marine sciences: The Samantha R. Parrish Girl Scout Scholarship.

Our Award Winning Girl Scouts

116 Girl Scouts dedicated service to their local communities through Take Action Projects that focused on a variety of local causes.



63 BRONZE AWARD GIRL SCOUTS

10% of Junior Girl Scouts in Virginia Skyline Council earned this award.



28 SILVER AWARD GIRL SCOUTS

6% of Cadette Girl Scouts in Virginia Skyline Council earned this award.



15 GOLD AWARD GIRL SCOUTS

4% of Senior/Ambassador Girl Scouts in Virginia Skyline Council earned this award.



10 TRIUMPH AWARD GIRL SCOUTS

15% of graduating Girl Scouts in Virginia Skyline Council earned this award by completing all three top awards—Bronze, Silver, and Gold. These award winners received a lifetime membership gifted from the council for their achievements.

Bronze Awards
Earned

63

Silver Awards
Earned

28

Gold Awards
Earned

15

Triumph Awards
Earned

10

BRONZE AWARDS

Charlottesville-Albemarle

Troop 779 - Ava S., Caroline C., Cora D., Jasmine J., Lily A., Parker B., Skylar C.

Troop 3042 - Aria Bel S., Ava R., Emaline M., Fiona L.

Troop 9620- Alexis W., Georgia O., Maizie H., Quinn P., Rayne A., Riley T.

Culpeper

Troop 9423 - Caelan P., Cora M., Louise B., Vivienne B.

Troop 6230 - Alice S.

Danville-Pittsylvania

Troop 845 - Adaline A., Grace M., Jayla C., Lillie W., Summer F.

Fluvanna

Troop 2039 - Evelyn R.

Lynchburg-Campbell

Troop 99 - Caroline P., Charlotte B., Megan K.

Troop 676 - Abbie F., Emily E., Kaitlyn S., Lilly W., Melody W.

Troop 9200 - Charlotte A.

Patrick

Troop 1302 - Emily H., Hanah M., Holly L., Hope D., Kay'Cee G., Layla W., Paisley H.

Rockingham-Harrisonburg

Troop 652 - Aaliyah H., Elizabeth P., Eva D., Frankie S., Grayson O., Hattie E., Leah P., Lily D., Maddie C., Madelyn H., Mara C., Meredith H., Natalie S., Roslyn M., Ruby Ann G., Virginia Wynn L.

Staunton-Augusta-Waynesboro

Troop 349 - Katherine B., Sonoma A.

Troop 373 - Avery M.

SILVER AWARDS

Charlottesville-Albemarle

Troop 7004 - Eliana H.

Culpeper

Troop 597 - Allison N., Emma S.

Danville-Pittsylvania

Troop 970 - Miracle A.

Louisa

Troop 370 - Anxin B., Gabriann S., Jessa S., Lindsay S., Sydney C.

Lynchburg-Campbell

Troop 667 - Lucy G.

Troop 9424 - Lydian F.

Radford-Montgomery

Troop 144 - Caroline P., Maggie L.

Troop 359 - Bianca N., Dixie D., Scarlett N.

Troop 888 - Aliza T.

Roanoke Valley

Troop 170 - Beatrice L., Caroline B., Emma B., Norah H., Shannon H.

Troop 434 - Lizzie H., Skyler P.

Troop 478 - Ella B.

Rockbridge

Troop 8012 - Corvidae H.

Rockingham-Harrisonburg

Troop 82 - Caroline L., Zoe H.



GOLD AWARD

Anna R., Troop 559, Charlottesville-Albemarle
Creating accessible garden beds for school gardening programs

Bridgit W., Troop 803, Charlottesville-Albemarle
Leave No Trace Skill Station

Claudia A., Troop 111, Rockingham-Harrisonburg
Integrate composting into Albemarle County Public Schools

Elizabeth J., Troop 108, Bedford
The Silent Injury: Increasing Awareness and Advocacy for Concussion Safety

Emily R., Troop 1270, Nelson
Mindfulness Garden to Improve Mental Health Awareness

Isabelle N., Troop 144, Radford-Montgomery
After School STEM & Rocketry Program

Kathryn D., Troop 199, Rockingham-Harrisonburg
Voting Education for College Students

Lacey W., Troop 44, Charlottesville-Albemarle
Picnic Tables for Camp Sugar Hollow

Lauren H., Troop 98, Franklin
Erosion Awareness on the AT

Leah S., Troop 785, Charlottesville-Albemarle
Accenting Dorothy Day's Spirituality In Catholic Worker Communities Through Visual Art

Lydia K., Troop 206, Radford-Montgomery
Bringing Awareness to Historical Trees with a Revolutionary War Focus

Riley P., Troop 453, Roanoke Valley
Health through Play Day: Impacting the Physical, Mental, and Social Health of 4th-5th Graders

Rosa E., Troop 440, Lynchburg -Campbell
Compass/Brookhill Community Living Classroom

Samantha P., Troop 221, Rockingham-Harrisonburg
Plastic Pollution Childrens' Book

Teresa P., Troop 559, Charlottesville-Albemarle
Integrate composting into Albemarle County Public Schools

TRIUMPH AWARD

Bridgit W., Troop 803
Charlottesville-Albemarle

Erica W., Troop 797
Charlottesville-Albemarle

Isabelle N., Troop 144
Radford-Montgomery

Kathryn D., Troop 199
Rockingham-Harrisonburg

Lillian C., Troop 559
Charlottesville-Albemarle

Lillian S., Troop 970
Danville-Pittsylvania

Rosa E., Troop 440
Lynchburg -Campbell

Samantha P., Troop 221
Rockingham-Harrisonburg

Teresa P., Troop 559
Charlottesville-Albemarle



Thank You Donors

Girl Scouts of Virginia Skyline Council gratefully acknowledges the contributions of our donors and funders during the past fiscal year (October 1, 2024, to September 30, 2025). Thank you for supporting your local Girl Scouts.

If you have questions about your listed name or would like to make a charitable contribution for the next fiscal year, please contact the fund development team at: info@gsvsc.org or 540-777-5100.

Juliette Gordon Low Society

The Juliette Gordon Low Society is a special group of friends who have made the commitment to share their legacy with the next generation. GSUSA spearheads this planned giving initiative with each council connecting directly with donors who have made a planned gift to their council. You become part of this distinguished group when you leave a gift in your will, trust, or other account for Girl Scouts. Please contact Girl Scouts of Virginia Skyline for more information about becoming a member of the Juliette Gordon Low Society or to inform us of your plans to help ensure the legacy of Girl Scouting by providing a gift of Girl Scouts in your estate plans. (NOTE: deceased = decd)

Amberleigh Powell	Fred & Kris Shabastar	Kerri Smith, <i>decd</i>
Barbara & Gary Duerk	Gail Hassmer	Melissa Hildebrand
Chris Mines	Georgi Fisher	Nikki Williams
Dawn & Larry Wiese	HelenRuth Burch	Patricia McMahan
Diane Belk & Lawrence Calder	Holli Drewry	Samantha Foote
Diane Grant	Janet Bell Meiss, <i>decd</i>	Shannon Wallace
Donna Holden	Jennie Sue Murdock, <i>decd</i>	Vicky & Roy Harte
Dorothy "Dot" Blanchard, <i>decd</i>	Kate Genaitis	Williams P. Harris, <i>decd</i>
Eva & Erik Andersen	Katherine Ann Koch, <i>decd</i>	

Dream Builders Society

The Dream Builders' Society, specific to Virginia Skyline Council, is a dedicated group of supporters who pledge a major gift paid over a period of five years. (NOTE: deceased = decd)

Anitra B. Webster	Jean Ann Hughes, <i>decd</i>	Patricia Kane
Barbara L. McGehee	Jeanne S. Lutze	Patricia O. McMahan
Bonnie G. Dickerson	Jennie Sue Murdock, <i>decd</i>	Peggy A. Shifflett
Diane S. Grant	Laraia Flores	Rosel H. Schewel, <i>decd</i>
Ginny Jarrett, <i>decd</i>	Lynn L. Dodge	Susan E. Buerkel
HelenRuth Burch	Pat N. Lucas	Virginia "Jinx" L. Weary

Tributes

In Honor of Barbara Thornsbery
Barbara & Gary Duerk

In Honor of Elizabeth Hickam
Katey Peterson

In Honor of Gail Hassmer
J.W. Hassmer

In Honor of HelenRuth Burch
Abby Maier

In Honor of Patricia Nattier
Molly Barkley

In Honor of Rebecca Duncan
William & Melinda Gibson

In Honor of Rose “Shorty” Allen
Damien Allen

In Honor of Tricia McMahon
Jeanne S. Lutze

In Memorium

In Memory of Betty Poff
Ms. Jane Taylor

In Memory of Dorothy Murphy
Mr. & Mrs. Don C. Murphy

In Memory of Jennie Sue Murdock
Patricia O. McMahon
Vickie Culpepper
Shawn & Melissa Hildebrand

In Memory of JoAnn Black
Benham M. Black

In Memory of John McClure
Barbara McClure

In Memory of Mary Kinzie Inge
Martha Jordan
Ms. Rebecca Burton
Michael & Carol Jewell
Linda M. Bolen
Turner Ashby High School
Class of 1969

Karen Spencer
Betty & Earl Snoddy
Wendy Scarbrough
Anna Bayless



Foundations & United Way

Bank of America Charitable Gift Fund: Lark and Frank Smith Benevolent Fund
Better Living Foundation
Charlottesville Area
Community Foundation: Fun for Everyone Fund
Charlottesville Area Community Foundation: Twentieth Century Merchants Fund of Charlottesville-Albemarle Retail Merchants Association
Community Foundation of Central Blue Ridge: Waynesboro Kiwanis Club
Community Foundation Central Blue Ridge: Lumos Foundation Fund

Community Foundation of Dan River Region: Danville Regional Foundation Fund
Community Foundation Serving Western Virginia: Betty Grubb & C.E. Norris Fund
Community Foundation Serving Western Virginia: Gael & Smith Chaney Fund
Greater Lynchburg Community Foundation: Virginia Skyline Girl Scout Council Fund
Helen C. Cobbs Foundation
Perrigo Company Charitable Foundation
The Community Foundation of the New River Valley: Ghia Borg Memorial Fund

Twin County Community Foundation
United Way of Central Virginia
United Way of Henry County & Martinsville
United Way of Roanoke Valley
United Way of South Hampton Roads
United Way of Southwest Virginia
United Way of the Southern Tier



Civic Groups

American Legion Post 74
Blue Ridge Lodge 89 WOW

Bridgewater Ruritan Club
Waynesboro Kiwanis Club

In-Kind

Brittany Bostic
Clinton Scudder
Diane K. Benham
Frontier Culture Museum
Greyledge Event Planning
HelenRuth Burch
James Monroe's Highland
Ken Skidmore
Larry McNeil
Lisa Nash

Lynchburg Campbell County Girl Scout
Community
Lynchburg Hillcats
Marinne Williams
Michael S. Nash
Mike Moore
Monticello/Thomas Jefferson Foundation
Robyn N. Dobyms
Rockingham Harrisonburg Service Unit
Salem Red Sox



Shannon Smith
Shawn & Melissa Hildebrand
The Montpelier Foundation
Timothy S. Nash
Troop 3333
Troop 44
Walkabout Outfitter
Woodrow Wilson Presidential
Library

Restricted Donations

Aimee Bell
Althea H. & William Randolph
Amberleigh Powell
American Legion Post 74
Ameriprise Financial
Amy & Jayson Hudson
Anna Muncy
Anne R. Bruno
Anonymous
Barbara & Gary Duerk
Barbara Fox
Benham M. Black
Beth & David Raynes
Better Living Foundation
Blue Ridge Lodge 89 WOW
Bonnie A. Ball
Bridgewater Ruritan Club
Brittany Bostic
C. Gregory & Diane K. Behnam
Charlottesville Area
Community Foundation:
Fun for Everyone Fund

Charlottesville Area Community
Foundation: Twentieth Century
Merchants Fund of
Charlottesville-Albemarle Retail
Merchants Association
Community Foundation Central
Blue Ridge: Lumos Foundation
Fund
Community Foundation Central
Blue Ridge: Waynesboro
Kiwanis Club
Community Foundation Central
Blue Ridge
Community Foundation of Dan
River Region: Danville Regional
Foundation Fund
Community Foundation Serving
Western Virginia: Betty Grubb &
C.E. Norris Fund
Damien Allen
Danielle Miemczewski
Davenport & Company
Dawn & Larry Wiese

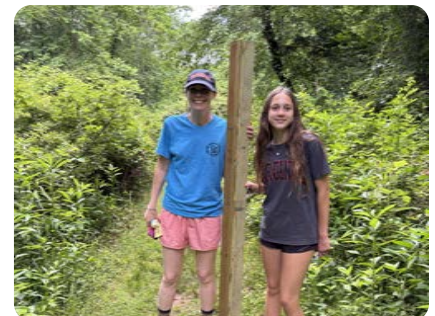
Dawn Kern
Debbey G. Roadcap
Diane Higgs
Donna & William Holden
Emily & Daniel Crawford
Estate of Katherine Ann Koch
Estate of William P. Harris
Eve Noel
Frontier Culture Museum
Gabrielle A. Minnich
Gail E. Hassmer
Gail E. Hassmer
Gregory Crom
Greyledge Event Planning
GSUSA
Hazel L. Bernard
HCA Healthcare - Capital Division
Heidi & Bill McCrory
HelenRuth Burch
Holli Gardner Drewry
James Monroe's Highland
Jayne Brittle
Jessica Freer

Restricted Donations *cont'd*

Jessica Freer
Johanna Klein
Judith A. Friant
Judith F. Hagadorn
Karen T. Davies
Katherine Slusher
Kathleen Snow
Katrina A. Goode & Robert Skelton
Kay Kostura
LewisGale Medical Center
Linda & Franklin Dukes
Linda Forman
Linda Hoffman
Lori Wecker Balaban
Lynchburg Campbell County Girl Scout Community
Lynchburg Hillcats
Lynn J. Banks
Marian B. Suter
Marinne Williams
Mary B. Guthrow
Mary Latalladi
Melissa Mayo
Molly Barkley
Monticello/Thomas Jefferson Foundation
Mr. & Mrs. Don C. Murphy
Mr. & Mrs. Carole Anderson
Mr. & Mrs. Daniel S. Brown
Mr. Clinton Scudder
Mr. Irvin A. Payne
Mr. Ken Skidmore
Mr. Larry McNeil
Mr. Michael S. Nash
Mr. Mike Moore
Mr. Shannon Smith
Mr. Timothy S Nash
Ms. Jane Taylor
Ms. Lisa Nash
Ms. Stephanie Turner
Nancy & Paul Copley

National Bank
Nicole Rosario
Nikki Williams
Patricia O. McMahon
Pearl V. & Robert Jamison
Perrigo Company Charitable Foundation
Rebecca & George Bidanset
Roanoke Bar Association
Robyn N. Dobyns
RockinghamHarrisonburg Service Unit
Salem Red Sox
Samantha Bradshaw
Sandra Crews
Shawn & Melissa Hildebrand
Shelby Crotts
Sue MacTavish
Sugar Hollow Day Camp
The Community Foundation of the New River Valley
The HCA Foundation
The Honorable Stephanie M. Shortt
The Montpelier Foundation
Timothy & Angela Ramsay
Tina McEnheimer
Trefoil Academy
Troop 3333
Troop 44
Troop 801
Twentieth Century Merchants Fund of Charlottesville-Albemarle Retail Merchants Association
Twin County Community Foundation
United Way of Central Virginia
United Way of Henry County & Martinsville
United Way of Roanoke Valley
United Way of Southwest Virginia

United Way of the Southern Tier
Valissa Duerk
Virginia "Jinx" L. Weary
Virginia Department of Behavioral Health and Developmental Services
Walkabout Outfitter
Waynesboro Kiwanis Club
Wells Fargo
Woodrow Wilson Presidential Library
YourCause



Giving Circles

TRIUMPH CIRCLE **(\$10,000+)**

Davenport & Company
Estate of William P. Harris
Gail E. Hassmer
GSUSA
HCA Healthcare - Capital
Division
Helen C. Cobbs Foundation
HelenRuth Burch
Jennie Sue Murdock Trust
Inherited IRA
Patricia O. McMahon
Sugar Hollow Day Camp
Trefoil Academy

GOLD CIRCLE **(\$5,000-\$9,999)**

Charlottesville Area Community
Foundation
Damien Allen
Estate of Katherine Ann Koch
Jeanne S. Lutze
Katrina A. Goode & Robert
Skelton
LewisGale Medical Center
Virginia Department of
Behavioral Health and
Developmental Services

SILVER CIRCLE **(\$2,500-\$4,999)**

American Legion Post 74
Barbara & Gary Duerk
Better Living Foundation
Bonnie G. Dickerson
Community Foundation of Dan
River Region
Community Foundation Serving
Western Virginia

Simple Generosity
United Way of Central
Virginia
United Way of Southwest
Virginia

BRONZE CIRCLE **(\$1,000-\$2,499)**

Anna Muncy
Anne R. Bruno
Benham M. Black
Community Foundation
Central Blue Ridge
Dawn & Larry Wiese
Diane Higgs
Emily & Daniel Crawford
Eve Noel
Hazel L. Bernard
Judith A. Friant
Karen Ford &
Richard Harris III
Kathleen Snow
Mr. & Mrs. Carole Anderson
Ms. Stacey Robertson
Nancy & Paul Copley
Nikki Williams
Patricia & Edward Kane
Paula & Norman Prince
Perrigo Company Charitable
Foundation
Shelby Crofts
The Community Foundation
of the New River Valley
United Way of Henry County
& Martinsville
Virginia "Jinx" L. Weary

TREFOIL CIRCLE **(\$500-\$999)** Anonymous

Audrey & David Hawkins
Benevity
Greater Lynchburg Community
Foundation
Judy & Kent Schluskel
Marian B. Suter
MJ Carpenter
Roanoke Bar Association

SKYLINE CIRCLE **(\$100-\$499)**

Althea H. & William Randolph
Ameriprise Financial
Amy & Jayson Hudson
Anna Bayless
Anonymous
Bank of America Charitable Gift
Fund: Lark and Frank Smith
Benevolent Fund
Blue Ridge Lodge 89 WOW
Bonnie A. Ball
Bridgewater Ruritan Club
Charnika Elliot
Clorisa Phillips
Curtis Thompson
Dawn Kern
Debbey G. Roadcap
Donna & William Holden
Frank Santoroski
Heidi & Bill McCrory
Holli Gardner Drewry
Jan Moncure
Jayne Brittle
Jeff Neikirk &
Dottie Atkins-Neikirk
Jennifer Pfister &
Michael Santoroski
Jodi & Thom Brodtkin
Judith F. Hagadorn
Karen Spencer

Giving Circles *cont'd*

Karen T. Davies
Kay Kostura
Kevin Griffith
Kroger Community Rewards
Linda & Franklin Dukes
Linda Hoffman
Linda M. Bolen
Lori Wecker Balaban
Lynn J. Banks
Martha Jordan
MEDIC SOLO Disaster
Wilderness Medical
School
MightyCause
Molly Barkley
Mr. & Mrs. Don C. Murphy
Mr. Irvin A. Payne
Ms. Jane Taylor
Ms. Rebecca Burton
OSI Restaurant Partners LLC
Carrabba's Roanoke
Rebecca & George Bidanset
Sandra Barbour
Sandra Crews
Shawn & Melissa Hildebrand
The Honorable
Stephanie M. Shortt
Timothy & Angela Ramsay
Tina McEnheimer
Troop 801
Turner Ashby High School
Class of 1969
Twin County Community
Foundation
United Way of Roanoke
Valley
Valissa Duerk
William & Mary Lee
Hendricks
William & Melinda Gibson
YourCause

FRIENDSHIP CIRCLE (\$1-\$99)

Abby Maier
Aimee Bell
Amberleigh Powell
Ann Lucas
Barbara McClure
Beth & David Raynes
Betty and Earl Snoddy
Bobby Hudgins
Breakaway Sports and
Entertainment LLC
Roanoke Rail Yard Daw
Brenda Sinclair
Brittany Allen
Charles Burrell
Chris Tito
Christina Cannizzaro
Christine Garland
Danielle Miemczewski
Dawn Rezai
Deidre Cox
Elisabeth Copp
Elizabeth Kennett
Emily Bowman
Emma Dalman
Gabrielle A. Minnich
Hannah Cohen
Heather Duerr
Heather Ferris
Holly McCloud
Jaime Thrasher
Jamie Goad
Janice Biggar
Jennifer Price
Jess Morales
Jessica Cook
Jessicah Collins
Johanna Klein
Joyce Foster
Katey Peterson

Kenneth Bates
Kristin Wentland
Linda Forman
Lydia Aluise
Marinne Williams
Martha & Steven Reilly
Mary B. Guthrow
Mary Jane Pudhorodsky
Mary Latalladi
Mary-Alice Mouk
Melissa Jeffcoat
Melissa Mayo
Michael & Carol Jewell
Miss Amber Craig
Mr. Christopher Peer
Mr. Robert Hanson
Ms. Katherine Liebesny
Ms. Lisa Nash
Ms. Whitney Civitts
Nicole Rosario
Pam Norman
Pan American Group (Panera)
Panda Express
Pearl V. & Robert Jamison
River Jones
Samantha Bradshaw
Sue MacTavish
Troop 1259
Troop 656
United Way of South Hampton
Roads
United Way of the Southern
Tier
Vickie Culpepper
Wendy Murphy
Wendy Scarbrough

Finance Report

Operating Revenues, Gains, and Support

Cookie Program	\$ 1,513,688
Contributions	372,459
Fall Product Program	64,678
Other Income	47,249
Retail Sales	36,083
United Way Allocations	7,707
Program Service Fees	23,554

TOTAL SUPPORT & REVENUE **\$ 2,065,418**

Non-Operating Income

Investments Return	222,311
Total Non-Operating Income	222,311

TOTAL INCOME **\$ 2,287,729**

Expenses

Program Services	\$ 2,502,026
Supporting Services	
Management & General	263,339
Fundraising	144,444

TOTAL EXPENSES **\$ 2,909,809**

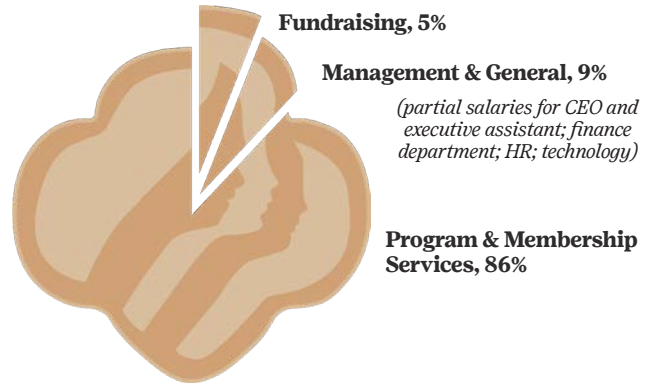
Net Assets

Beginning	\$ 3,458,845
Ending	\$ 2,836,765

CHANGE IN NET ASSETS **\$ (622,080)**

Where the Money Goes?

A comprehensive overview of allocation of all funds at GSVSC



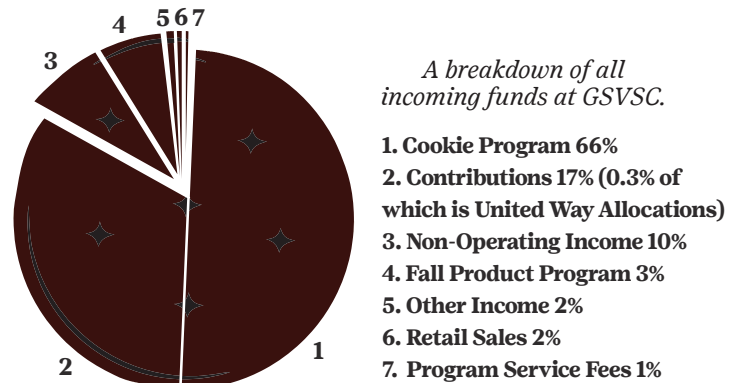
Cost Per Girl

The total \$1,071 cost per girl is representative of the cost per Girl Scout for a 12-month period.



Sources of Income

A breakdown of all incoming funds at GSVSC.



Board of Directors

Board Officers

Anna Muncy, Chair
Brittany Bostic, 1st Vice Chair
Paula Prince, Ph.D., 2nd Vice Chair
Larry Wiese, Treasurer
Holli Drewry, Secretary
Nikki Williams, Ed.S., CEO, Ex-Officio

Board Members

Rennie Bruno, HelenRuth Burch, Jonette “MJ” Carpenter,
Nancy Copley, Charnika Elliott, Karen Ford Ph.D., Katrina Goode,
Diane Higgs, Eve Noel, Curtis Thompson, Molly Miller (Girl Member),
Anna Ryall (Girl Member)

Board Development Committee

Eve Noel, Sam Bradshaw, Charlene Day, Diane Higgs,
Amy L. Hudson, Ph.D., Melody Jeesee, Virginia Newton,
Brittany Turman

Finance & Audit Committee

Larry Wiese (Chair), Harvey Brookins, Rennie Bruno, HelenRuth
Burch, Katrina Goode, Donna Guill, Anna Muncy

Property Committee

Diane Higgs (Chair), Arlene Lee, Stacey Porter, Sam Styers

Membership Voice Committee

Holli Drewry (Chair), HelenRuth Burch, Barbara Duerk,
Charnika Elliott, Donna Guill, Gail Hassmer,
Tricia McMahan, Sharon Nolley

Senior Leadership Team

Nikki Williams, Ed.S., *Chief Executive Officer*
Melissa Hildebrand, *Chief Operating Officer*
Jodi Brodtkin, *Chief of Volunteer Experience*
Sandra Barbour, *Business Director*
Tina McEnheimer, *Customer Care Director*
Jennifer Pfister, *Marketing & Communications Director*
Brenda Sinclair, *Finance Director*



girl scouts 
of virginia skyline



@GSof VASkyline



540-777-5100



@GSof VASkyline



info@gsvsc.org



@GSVSC1



www.gsvsc.org



@GSVSC1912



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Roanoke, VA 24014