

# The GSVSC 2020-21 Annual Report



October 1, 2020 - September 30, 2021

**girl scouts**   
of virginia skyline







# Strategic Plans

**Operations:** To improve internal and external customer service with efficient and effective use of council resources and processes to increase the impact on the competitive position of GSVSC through improved engagement and service delivery.

**Mission Delivery:** To grow membership and market share in our communities by providing and ensuring elevated customer service and engagement to build brand and loyalty to the council by utilizing a five-year plan to grow to a “medium-sized” council of 11,200 members.

**Girl Programs:** To provide program opportunities that are mission driven, girl-centric, and have measurable outcomes.

**External Relations:** To utilize the brand in support of the mission to generate excitement, awareness, and urgency in being invested in the Girl Scout Movement as a member, partner, advocate, or donor.



## Our Mission

Building Girls of Courage,  
Confidence, and Character, who  
make the world a better place.

## Girl Scout Law

I will do my best to be  
Honest and Fair  
Friendly and Helpful  
Considerate and Caring  
Courageous and Strong  
Responsible for what I Say and Do  
Respect Myself and Others  
Use Resources Wisely  
Make the World a Better Place, And  
Be a Sister to Every Girl Scout

## The Girl Scout Promise

On my honor, I will try:  
To serve God and my country,  
To help people at all times,  
And to live by the Girl Scout Law

# Celebrating Our “Wow” Moments



Mobile STEM Center hits the road this year and visited 12 events!



1,416 campers joined us for a summertime filled with fun!



274 Badge-in-a-Boxes mailed out to Girl Scouts!



97 Girl Scouts scared away COVID with our first in-person event during the pandemic: Girls & Ghouls!



1 billion+ media impressions for our local council partnership with Wing for cookie drone deliveries in Christiansburg!



873 Girl Scout Lifetime Members in VA Skyline Council!

TOP 3 Cookie Achievers were all record sale breakers this year:

Bella S., Cadette Girl Scout, Charlottesville/Albemarle Co. Troop 246: 10,020 boxes of cookies sold!

Kylee H., Senior Girl Scout, Charlottesville/Albemarle Co. Troop 246: 6,501 boxes!

Gracie W., Junior Girl Scout, Radford/Montgomery Co. Troop 224: 5,029 boxes!

50% more Girl Scouts earned their highest awards this year! 3 more Gold Awards earned, 74 more Silver Awards, 67 more Bronze Awards, and 16 more Triumph Awards!





# 2020-2021 Membership



Total Members **5,081**



Girl Members **2,765**



New Girls **367**



Renewed Girls **2,398**



Adult Members **1,443**



Lifetime Members **873**

# 2020-2021 Product Programs

## Charms Top Achievers: 850+ Total Sales

Alice G., Troop 144  
 Anevia K., Troop 578  
 Bella F., Troop 1191  
 Breanna G., Troop 519  
 Eleanor F., Troop 378  
 Emma P., Troop 1302  
 Erin F., Troop 1111  
 Gracelyn F., Troop 3025  
 Hannah W., Troop 733  
 Helena L., Troop 520  
 Jada H., Troop 1302  
 Jocelyn F., Troop 144  
 Karenell J., Troop 1111

Lillian S., Troop 944  
 Lillyana M., Troop 319  
 Madalyn , Troop 1297  
 Makiya H., Troop 742  
 Marissa E., Troop 772  
 Mary W., Troop 3040  
 Rosalie R., Troop 230  
 Saniya C., Troop 615  
 Sierra M., Troop 22  
 Sylvia M., Troop 484  
 Taylor R., Troop 1302  
 Zoey S., Troop 678



2020 Nut & Candy Top Achiever:  
 Gracie W., Troop 224

Per Girl Average: 33 nut/candy items

Total Sold: 23,253 items

# Troops Participating: 153

# Girls Participating: 704

# Charms Top Achievers: 26

Donations to First Responders, Military  
 and Front Line Medical workers in our  
 council: 911

Per Girl Average: 283 boxes

Total Sold: 450,000 boxes

# Troops Participating: 241

# Girls Participating: 1,587

# Pearls Top Achievers: 101

Donations to First Responders, Military  
 and Front Line Medical workers in our  
 council: 5,994







**2021 Top Cookie Program Achiever:**  
**Bella S., Troop 246**

### Top 3 Cookie Achievers

1. **Bella S., Troop 246**
2. **Kylee H., Troop 246**
3. **Gracie W., Troop 224**

### Top 5 Service Unit Cookie Achievers

1. **Charlottesville/Albemarle Co.: 38 troops**
2. **Roanoke Valley: 28 troops**
3. **Rockingham Co./Harrisonburg: 32 troops**
4. **Radford/Montgomery Co.: 12 troops**
5. **Culpeper Co.: 8 troops**

### Top 5 Selling Troop Cookie Achievers

1. **Charlottesville/Albemarle Co. Troop 246**
2. **Culpeper Co. Troop 6230**
3. **Radford/Montgomery Co. Troop 520**
4. **Giles Co. Troop 742**
5. **Rockingham Co./Harrisonburg Troop 1297**

## Pearl Top Achievers: 1000+ Boxes Cookies

Abby S., Troop 909, 1328 Boxes  
 Abigail D., Troop 99281, 1237 Boxes  
 Abigail H., Troop 6230, 1000 Boxes  
 Addie M., Troop 466, 1011 Boxes  
 Addison M., Troop 676, 1359 Boxes  
 Addison W., Troop 1259, 2153 Boxes  
 Alaina V., Troop 678, 1500 Boxes  
 Alana W., Troop 1260, 1010 Boxes  
 Alexandria N., Troop 742, 1000 Boxes  
 Alexis H., Troop 6230, 1000 Boxes  
 Alexis R., Troop 99, 1000 Boxes  
 Alice G., Troop 144, 2077 Boxes  
 Allison D., Troop 6230, 1000 Boxes  
 Amber L., Troop 1297, 1077 Boxes  
 Anevia K., Troop 578, 2038 Boxes  
 Anna A., Troop 568, 1707 Boxes  
 Anya D., Troop 845, 1204 Boxes  
 Ashley D., Troop 234, 1552 Boxes  
 Ava H., Troop 742, 1000 Boxes  
 Bella F., Troop 1191, 1307 Boxes  
 Berniece J., Troop 3049, 1314 Boxes  
 Brooklyn S., Troop 742, 1000 Boxes  
 Caitlin C., Troop 478, 2025 Boxes  
 Callie M., Troop 520, 2366 Boxes  
 Campbell T., Troop 230, 1164 Boxes  
 Carlie E., Troop 556, 1002 Boxes  
 Caroline B., Troop 170, 1306 Boxes  
 Cheyenne C., Troop 6230, 1500 Boxes  
 Chloe C., Troop 2038, 1090 Boxes  
 Clare H., Troop 163, 1048 Boxes  
 Courtney T., Troop 2038, 1024 Boxes  
 Dakotah C., Troop 6230, 1000 Boxes  
 Desire W., Troop, 678, 1241 Boxes

Destiny C., Troop, 6230, 1000 Boxes  
 Elizabeth T., Troop 6239, 1000 Boxes  
 Elysabeth C., Troop 696, 1200 Boxes  
 Emma M., Troop 368, 1095 Boxes  
 Emma P., Troop 1302, 1000 Boxes  
 Eva T., Troop 857, 1603 Boxes  
 Ginny C., Troop 25, 1026 Boxes  
 Gracie W., Troop 224, 5029 Boxes  
 Hannah W., Troop 733, 1296 Boxes  
 Hattie M., Troop 520, 1063 Boxes  
 Hayden F., Troop 520, 1018 Boxes  
 Isabella O., Troop 520, 4187 Boxes  
 Jaycee M., Troop 466, 1006 Boxes  
 Jocelyn F., Troop 144, 1169 Boxes  
 Jocelyn G., Troop 6230, 1000 Boxes  
 Jocelyn W., Troop 230, 1164 Boxes  
 Josephine E., Troop 733, 1142 Boxes  
 Kailey M., Troop 742, 1000 Boxes  
 Kaimbrie Z., Troop 919, 1302 Boxes  
 Katelen B., Troop 556, 1285 Boxes  
 Kathryn J., Troop 170, 1247 Boxes  
 Kelly C., Troop 326, 1025 Boxes  
 Kennedy D., Troop 2038, 1247 Boxes  
 Kennedy M., Troop 170, 1307 Boxes  
 Kylee H., Troop 246, 6501 Boxes  
 Kylee J., Troop 6230, 1000 Boxes  
 Laina L., Troop 1260, 1083 Boxes  
 Layla L., Troop 149, 1000 Boxes  
 Leyla R., Troop 1315, 1663 Boxes  
 Linda Gail M., Troop 556, 1016 Boxes  
 Lucy G., Troop 1315, 1044 Boxes  
 Lucy R., Troop 230, 1164 Boxes  
 Mackenzie Q., Troop 742, 1277 Boxes

Madalyn, Troop 1297, 2786 Boxes  
 Madeline B., Troop 897, 1001 Boxes  
 Madelyn F., Troop 678, 1356 Boxes  
 Madison H., Troop 6230, 1000 Boxes  
 Marissa E., Troop 772, 1691 Boxes  
 Marissa M., Troop 556, 1006 Boxes  
 Mary W., Troop 3040, 2194 Boxes  
 Maya M., Troop 246, 2126 Boxes  
 Melody M., Troop 1297, 1507 Boxes  
 Morgan C., Troop 3040, 1162 Boxes  
 Natalie H., Troop 6230, 1000 Boxes  
 Nellie H., Troop 230, 1164 Boxes  
 Paisley S., Troop 536, 2366 Boxes  
 Penelope M., Troop 230, 1164 Boxes  
 Peyton R., Troop 1315, 1663 Boxes  
 Reagan G., Troop 246, 2279 Boxes  
 Rebecca H., Troop 1302, 1000 Boxes  
 Rebecca M., Troop 1297, 1501 Boxes  
 Remi H., Troop 536, 2368 Boxes  
 Rosalie R., Troop 230, 1417 Boxes  
 Sadie C., Troop 444, 1154 Boxes  
 Sadie T., Troop 897, 1011 Boxes  
 Samantha P., Troop 221, 2630 Boxes  
 Scarletrose C., Troop 6230, 1238 Boxes  
 Siena S., Troop 170, 1420 Boxes  
 Skyla B., Troop 578, 1697 Boxes  
 Skyler P., Troop 434, 1254 Boxes  
 Sophia C., Troop 520, 1399 Boxes  
 Sophia G., Troop 678, 1361 Boxes  
 Suhayla D., Troop 6230, 1000 Boxes  
 Taylor H., Troop 234, 1602 Boxes  
 Taylor R., Troop 1302, 1000 Boxes  
 Ziva T., Troop 8456, 1149 Boxes  
 Zoey S., Troop 678, 1313 Boxes

# Adult & Girl Development

## Online Training

### 1,118 TOTAL COURSES COMPLETED

GSVSC New Leader Checklist –Steps to Success! **11**  
GSVSC 102 Online **66**  
GSVSC 104 Online **21**  
GSVSC 105 Online **68**  
GSVSC 201 Trips & Overnights **22**  
GSVSC 301a Online Planning Session **4**  
GSVSC Bronze Award Online Training **2**  
GSVSC Silver Award Online Training **3**  
GSVSC Gold Award Online Training **2**  
GSUSA Becoming Me Volunteer Training **2**  
GSUSA Girl Scout Tree of Promise **2**  
GSUSA Your First Time as a Troop Leader **76**  
GSUSA Troop Leader Expectations **78**  
GSUSA Troop Leader Support **75**  
GSUSA Utilizing Troop Support at All Levels **73**  
GSUSA Forming a Troop Committee **63**  
GSUSA Troop Meetings 101 **62**  
GSUSA Generating Troop Funds **56**  
GSUSA Girl Scout Levels and Your Role as a Troop Leader **45**  
GSUSA Preparing Safe and Encouraging Environments **45**  
GSUSA Creating Your Inclusive Troop **45**  
GSUSA Managing My Troops From My Account **32**  
GSUSA Facilitating Virtual Troop Meetings **56**  
GSUSA Zoom for Girl Scouts **48**  
GSUSA Volunteer Toolkit Tutorials (retired) **20**  
GSUSA Volunteer Toolkit–Troop Leader View **23**  
GSUSA Volunteer Toolkit–Troop Finance View **46**  
GSUSA Volunteer Toolkit–Caregiver View **34**  
GSUSA Girl Scouts in the Outdoors **38**

***gsLearn gives you easy access to online learning opportunities as well as the ability to track all your accomplishments. Learn at your own pace, access additional resources, and repeat info when you need it. This training includes Girl Scouts of Virginia Skyline Council (GSVSC) and Girl Scouts of the USA (GSUSA) development courses.***

## In-Person Training

### 260 TOTAL COURSES COMPLETED

GS 106 Event Planning **13**  
Archery Level 1 Training **4**  
Cadette Program Aide **21**  
CIT Training **21**  
Bronze Award Workshop **62**  
Silver Award Workshop **85**  
Gold Award Workshop **32**  
Finance Facilitator/SU Treasurer Training **4**  
Wild Women's Weekend: Adventurer  
Coordinator Training **18**



### Service Unit Volunteer Trainings

190 TOTAL  
COURSES COMPLETED

### Staff Trainings

313 TOTAL  
COURSES COMPLETED



# Council Communications

**f** 6,255  
LIKES

**p** 331  
FOLLOWERS

**▶** 533  
FOLLOWERS

**📷** 1,063  
FOLLOWERS

## WEBSITE

Users: **47,202**

New Users: **46,299**

Sessions: **76,030**

Page Views: **157,189**

New Visitors: **84%**

Returning Visitors: **16%**

## TOP 10 WEBPAGES

1. Homepage
2. Find Cookies
3. Event Calendar
4. COVID-19 Council Info
5. Summer Camps
6. Forms & Documents
7. About Our Council
8. For Cookie Troops
9. Just For Me/Virtual Girl Scout Programs
10. Who We Are

## AMAZING ARTISTRY

Congrats to our Holiday Card 2020 Artwork Contest winner Leyla R., a Junior Girl Scout in Amherst Troop 1315!

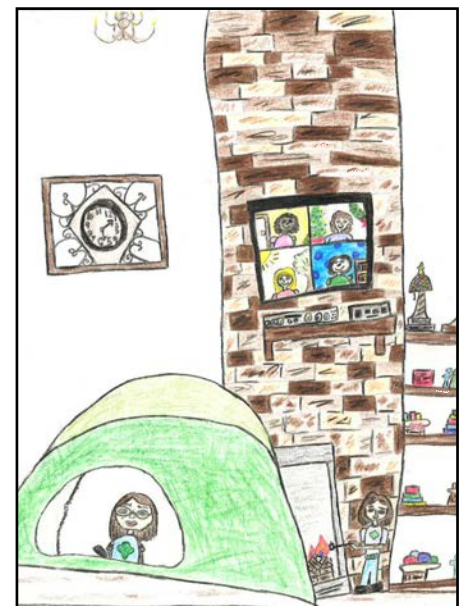
## MEDIA HIGHLIGHTS

Earned PR LOCAL media impressions: 15 Million

Earned PR INTERNATIONAL media impressions: 1 Billion+

## TOP STORIES

- Council partnership with Wing: drone cookie deliveries in Christiansburg
- Girl Scout Cookie kick-off/Grubhub partnership
- Mobile STEM Center grand unveil
- Girl Scout Cookie troop donations to local community groups
- New Girl Scout badges and back-to-school troop recruitment
- Discover Girl Scout events
- National Girl Scout Gold Award Scholarship recipient



# The Girl Scout Program

Activities in the Girl Scout Leadership Experience focus on four key areas: STEM (science, technology, engineering, and math), outdoors, life skills, and entrepreneurship. With the help of supportive adults and troop leaders who bring those processes to life, Girl Scouts: discover, connect, and take action. *This year we had 1,038 Girl Scouts participate in our local programming.*

## **SIGNATURE PROGRAMS**

Girls & Ghouls 2020 @ Camp Icimani

**35 participants**

Girls & Ghouls 2020 @ Camp Sugar Hollow

**62 participants**

National S'mores Day 2021 @ Camp Icimani

**32 participants**

National S'mores Day 2021 @ Camp Sacajawea

**19 participants**

National S'mores Day 2021 @ Camp Sugar Hollow

**36 participants**

Future Voter Series 2020

**69 participants**

Girl Scout Cookie Rally

**218 participants**

Girl Scouts Love Virginia State Parks

**31 participants visited five state parks**

## **MOBILE STEM CENTER**

The "STEM Van" hit the road this year and visited 12 events (summer camps, National S'mores Day, String of Pearls, membership recruitment events, etc.)

## **BADGE-IN-A-BOXES**

During the pandemic, we curated and mailed to 274 Girl Scouts boxes filled with materials that allowed girls to earn badges and fun patches on their own at home!



## Summer Camps

Summer camp was back in session for some areas and virtual for other areas, yet Girl Scouts still had fun exploring the great outdoors either way!

Cave Hill Day Camp, Grottoes:

**78 campers**

Camp Sacajawea Summer Camp-in-a-Day! Lynchburg:

**50 campers**

Dark Hollow Day Camp, Camp Icimani, Roanoke:

**68 campers**

Greene Virtual Twilight Summer Camp:

**499 campers**

Rainbow's End Girl Scout Camp, Pembroke:

**48 campers**

Singing Cedars Day Camp, Bridgewater:

**23 campers**

Sugar Hollow Day Camp, (in-person & virtual) Crozet:

**541 campers**

Trefoil Academy of Magery and Sorcery:

**83 campers**

Friendly Hollow Virtual Day Camp

**26 campers**



## Skyline Adventurers

Adventurers is an action-oriented group of older Girl Scouts who are seeking exciting, stimulating activities to challenge their capabilities, broaden their horizons, and increase their self-confidence. It is for girls age 11-17 and in grades 6-12.

**13 EVENTS 145 GIRLS 70 ADULTS**



# Highest Awards

## 2021 BETTY G NORRIS GOLD AWARD SCHOLARSHIP



At Girl Scouts of Virginia Skyline Council, we offer a very competitive Gold Award scholarship. Emma Lankford is the winner of the 2021 Betty G. Norris Gold Award Scholarship, a \$2,500 academic scholarship. She hails from Harrisonburg and will soon graduate from Harrisonburg High School. She is a member of Girl Scout Troop 515. This coming fall she will be attending The College of William and Mary where she will major in Geology. Her Gold Award project is titled: "Create a Buzz: The Pollinator Garden at Thomas Harrison Middle School." Emma shares: "I started in Girl Scouts as a first-year Brownie, and at the time I had no idea how important my experience in Girl Scouts would be to my life. In Girl Scouts, I grew my love for nature and the outdoors, and now I plan to pursue a major related to that. I made valuable friendships with girls that have taught me about myself and the world around me."

## OUR AWARD WINNING GIRL SCOUTS

284 Girl Scouts dedicated service to their local communities through Take Action Projects that focused on a variety of local causes.



### 15 GOLD AWARD GIRL SCOUTS

4% of Senior/Ambassador Girl Scouts in Virginia Skyline Council earned this award.



### 103 SILVER AWARD GIRL SCOUTS

15% of Cadette Girl Scouts in Virginia Skyline Council earned this award.



### 166 BRONZE AWARD GIRL SCOUTS

27% of Junior Girl Scouts in Virginia Skyline Council earned this award.



### 20 TRIUMPH AWARD GIRL SCOUTS

23% of graduating Girl Scouts in Virginia Skyline Council earned this award by completing all three top awards—Bronze, Silver and Gold. These award winners received a lifetime membership gifted from the council for their achievements.



# Highest Awards Recipients

## BRONZE AWARD

- Kenadee E, Troop 1217
- Ava F, Brianna I, Emily R, Emma W, Jaden W, Olivia S, Paige G., Troop 1219
- Jillian W, Heidi S, Lily E, Jocelyn (Reese) F, Troop 144
- Cimaria G, Kenzie R, Sophia L, Karley C, Angel B, Raina A, Brielle P, Elizabeth I, Troop 1106
- Kiernan M. C, Troop 676
- Ellie C, Serenity S, Layla S, Emma H, Annabelle W, Dabney M, Troop 953
- Cheyenne S, Victoria S, Amelia E, Troop 898
- Hope B, Bella A, Tristan P, Saidee A, Cienna C, Troop 563
- Laina L, Alana W, Elisa R, Lexie W, Padgett T, Troop 1260
- Lily B, Desire W, Troop 676
- Evelyn M, Troop 676
- Morgan G, Sophia C, Mila S-R, Troop 944
- Gabrielle D, Lydia W, Maria Y-F, Troop 1159
- Anna B, Ella E, Maysie C, Lucy G, Virginia R, Troop 440
- Soriana M, Troop 224
- Riley G, Troop 427
- Paisley S, Troop 536
- Natalie M, Kayla H, Elizabeth D, Aditi A, Reagan K, Margaret F, Jessica C, Dwija P, Marley C, Genevieve L, Troop 500
- Kate D, Camille F, Geneva S, Ava D, Jessica C, Elle W, Madeline W, Celeste J, Troop 3
- Avery S, Lexi R, Troop 434
- Melody M, Rebecca M, Eme O, SkyLynn V, Madalyn P, Leah M, BreAna P, Amber L, Grace D, Ella H, Troop 1297
- Jillian C, Troop 1301
- Alice G, Jewel W, Zara C-S, Emily B, Rebekah R, Troop 144
- Abigail S, Miracle A, Parker N, Troop 970
- Alanah B, Addison M, Abigail W, Brigette A, Troop 466
- Hope T, Troop 822
- Addison L, Ashlyn C, Bayleigh R, Bridgette B, Brooklyn S, Jaden K, Kayden T, Kaydence R, Kendall S, Zoey G, Troop 742
- Corvidae H, Langley S, Phoebe J, Troop 8012
- Abigail S, Layla V, Julianne C, Troop 909
- Evie E, Katelyn P, Lucy H, Olivia L, Sophia P, Troop 365
- Gracie W, Troop 224
- Sophia W, Reagan M, Troop 221
- Gabrielle S, Danielle B, Sophia B, Addison M, Allana B, Lydian F, Troop 676
- Claire W, Gabriella D, Emma H, Carolina C, Jennifer R, Troop 1227
- Holly S, Troop 3025
- Laney H, Melissa D, Miranda S, Troop 694
- Anna S, Bella A, Holly V, Lauren S, Lila N, Meena C, Sidney S, Troop 453
- Bianca N, Dixie D, Paisley A, Troop 359
- Avery W, Kate B, Troop 803
- Elysabeth C, Kenidy G, Troop 696
- Abigail B, Caitlyn B, Cheyenne C, Colleen E, Emmeline H. Madison R, Peyton T-B, Troop 1315
- Isabella G, Sierra H, Halo M, Emma P, Alexis R, Troop 1302

## SILVER AWARD

- Abigail B, Abigail R, Isabelle B, Troop 1259
- Abigail T, Olivia A, Rylee G, Troop 434
- Addison M, Braylee R, Emy Y, Raigen C, Stephanie D, Taylor S, Troop 742
- Adrienne H, Delaney H, Karsyn S, Kiley P, Mary R, Shannon S, Troop 920
- Allison C, Troop 108
- Allison S, Callie W, Jamie R, Logan P, Miya T, Troop 785
- Anna P, Chloe C, Courtney T, Kennedy D, Madelyn B, Troop 2038
- Anna Y, Lindley C, Marjorie J, Rosa E. Troop 440



- Annabelle T, Sofia G, Troop 173
- Ariel C, McKenna N, Troop 642
- Bethany N, Channa L, Troop 484
- Blair B, Brooke B, Troop 909
- Bridgit W, Laila W, Simone A, Cara M, Troop 803
- Catherine S, Catherine W, Emma F, Kiley M, Lilly H, Troop 1151
- Chloe U, Emma K, Everly S, Kairi R, Olivia S, Reese A, Rylee M, Troop 2
- Cora H, Ellen L, Erica W, Eva W, Madelyn G, Troop 797
- Elise D, Maya T, Jeanne P, Troop 478
- Elizabeth N, Kaylee C, Serena F, Troop 819
- Ella Elizabeth H, Grayson S, Hayli G, Riley Olivia S, Troop 718
- Emily E, Troop 40
- Emily E, IRG
- Emily H, Troop 801
- Evelyn B, Troop 1189
- Grace B, Jorja L, Troop 888
- Grace F, Isabell H, Liana W, Miranda P, Troop 3126
- Ivy M. S, Troop 368
- Jessica W, Mackenzie R, Mairead R, Susannah B, Natalie R, Troop 94
- Julianna S, Troop 44
- Kathryn D, Troop 199
- Kayla S, Troop 8
- Kiely S, Lydia K, Megan M, Troop 206
- Lillian C, Troop 559
- Lillian S, Troop 970
- Lindsey P, Troop 5002
- Reagan G, Troop 246
- Samantha P, Troop 221
- Savannah T, Troop 333
- Luciana S-R, Britney G, Samantha G, Troop 944

## **GOLD AWARD**

- Ameila M, Troop 515
- Anna A, Troop 568
- Anna H, Troop 568
- Clara H, Troop 568
- Elizabeth B, Troop 1189
- Elizabeth L, Troop 568
- Erin F, Troop 1111
- Karenell J, Troop 1111
- Mary G, Troop 1862
- Melony S, Troop 1111
- Nichole P, Troop 777
- Rachel B, Troop 328
- Shannon F, Troop 432
- Sydney H, Troop 1064
- Abigail F, 1164

## **TRIUMPH AWARD**

- Emma Myers
- Gabrielle Whitford
- Emma Lankford
- Alicia Hundley
- Samantha Forbes
- Courtney Duprey
- Rachel Barker
- Violet Neikirk
- Karenell Johnson
- Erin Falwell
- Carla Higgins
- Lizzie Long
- Laura Payne
- Lorie Binkley
- Sydney Houck
- Jalyssa Wagoner
- Callie Crowell



# Thank You Donors

Girl Scouts of Virginia Skyline Council gratefully acknowledges the contributions of our donors and funders during the past fiscal year (October 1, 2020 to September 30, 2021). Thank you for supporting your local Girl Scouts.

If you have questions about your listed name or would like to make a charitable contribution for the next fiscal year, please contact the fund development team at: [info@gsvsc.org](mailto:info@gsvsc.org) or 540-777-5100.

## Juliette Gordon Low Society

*The Juliette Gordon Low Society is a special group of friends who have made the commitment to share their legacy with the next generation. GSUSA spearheads this planned giving initiative with each council connecting directly with donors who have made a planned gift to their council. You become part of this distinguished group when you leave a gift in your will, trust, or other account for Girl Scouts. Please contact Girl Scouts of Virginia Skyline for more information about becoming a member of the Juliette Gordon Low Society or to inform us of your plans to help ensure the legacy of Girl Scouting by providing a gift of Girl Scouts in your estate plans.*

Amberleigh Powell

Barbara & Gary Duerk

Chris Mines

Dawn & Larry Wiese

Diane Belk & Lawrence Calder

Diane Grant

Donna Holden

Dorothy "Dot" Blanchard (decd)

Eva & Erik Andersen

Gail Hassmer

Georgi Fisher

HelenRuth Burch

Holli Drewry

Janet Bell Meiss (decd)

Jennie Sue Murdock

Kate Genaitis

Kerri Smith (decd)

Melissa Hildebrand

Nikki Williams

Patricia O. McMahan

Vicky & Roy Harte

## Dream Builders Society

*The Dream Builders' Society, specific to Virginia Skyline, is a dedicated group of supporters who pledge a major gift paid over a period of five years.*

Anitra B. Webster

Barbara L. McGehee

Bonnie G. Dickerson

Diane S. Grant

Ginny Jarrett

HelenRuth Burch

Jean Ann Hughes

Jeanne S. Lutze

Jennie Sue Murdock

Laraia Flores

Lynn L. Dodge

Pat N. Lucas

Patricia Kane

Patricia O. McMahan

Peggy A. Shifflett

Rosel H. Schewel (decd)

Susan E. Buerkel

Virginia "Jinx" L. Weary



# Tributes

**In Honor of Alice Stephey**  
Warren Stephey

**In Honor of Amelia & Stella Taylor**  
Jennifer Anne Taylor

**In Honor of Beth Mellott**  
Kelley O'Dell

**In Honor of Council Trainors**  
Madeleine Harvey

**In Honor of Dorothy Murphy**  
Don C. Murphy  
Rebecca Duncan  
William W. Duncan

**In Honor of Emily and Betsy**  
Virginia Newton

**In Honor of Gail Hassmer**  
Stephen B. Hassmer

**In Honor of GSVSC Staff**  
Dawn Wiese

**In Honor of HelenRuth Burch**  
Abby Maier  
Patricia O. McMahon

**In Honor of Julie and Runabout Sports Roanoke**  
Nathan Lovell

**In Honor of Nikki Williams**  
Anna Muncy

**In Honor of Rebecca Duncan**  
Chris Mines  
Troop 293  
Troop 9464

**In Honor of Sarah Muminovic**  
Troop 440

**In Honor of Susan & Doug Peyton**  
Samantha Nochitta

**In Honor of The Gilberts**  
Monica Nicely

**In Honor of Tricia McMahon**  
HelenRuth Burch  
Jeanne S. Lutze

**In Honor of Virginia Skyline's Past Presidents**  
Elaine. B. Roy

# In Memorium

**In Memory of Betty Poff**  
Jane M. Garnett  
Jane Taylor  
Sharon Park

**In Memory of Caty Joppich**  
Diane Higgs

**In Memory of Cesar Lopez-Vincente**  
Susan Vasquez-Lopez

**In Memory of Charlotte Walker**  
Jessamine Kane-Wiseley  
Rebecca St. Clair

**In Memory of Edith Barkley**  
H.B. Barkley, Jr.

**In Memory of Jackie "Rocky" Slusher**  
Dark Hollow Day Camp

**In Memory of JoAnn Black**  
Benham M. Black

**In Memory of Olivia Clatterback**  
Ann Orndorff  
Amy Turner LaDow  
Headwaters RCPEF, Inc.  
Janet Makela  
Jennifer Sexton  
Melissa Cunningham  
Troop 6230

**In Memory of Vanessa Bonds**  
John Vance

## Foundations & United Way

AmazonSmile Foundation  
American Woodmark Foundation  
Appalachian Power Company (AEP)  
Bank of America Charitable Gift Fund  
Charities Aid Foundation of America  
Charlottesville Area Community Foundation  
Community Foundation for  
Rockbridge, Bath and Alleghany  
Community Foundation of  
Dan River Region  
Community Foundation of the  
Central Blue Ridge  
Community Foundation Serving  
Western Virginia  
Cox Charities  
Edgar A. Thurman Charitable  
Foundation for Children  
Greater Alleghany United Fund  
Greater Lynchburg Community Foundation  
GREIF  
Helen C. Cobbs Foundation  
Morgan Stanley Gift Fund

Northern Piedmont  
Community Foundation  
Praxis Foundation  
Schwab Charitable Fund  
United Way of Asheville and  
Buncombe County, Inc.  
United Way of Central Virginia  
United Way of Greater  
Philadelphia and Southern  
New Jersey  
United Way of Harrisonburg &  
Rockingham County  
United Way of Henry County &  
Martinsville  
United Way of New River Valley  
United Way of Northern  
Shenandoah Valley  
United Way of Roanoke Valley  
United Way of Rockbridge  
United Way of Staunton,  
Augusta County & Waynesboro  
Wells Fargo Foundation

## Civic Groups

Augusta Health  
Bridgewater Ruritan Club  
City of Waynesboro  
Headwaters RCPEF, Inc.

Kiwanis Club of Salem  
National Association of Retired and Veteran  
Railway Employees, Inc.  
Waynesboro Kiwanis Club

## Restricted Donations

Across the Way Productions  
Aimee Bell  
Amanda Cruise  
Amberleigh Powell  
American Woodmark Foundation  
Amy C. Roy

Amy Hudson  
Amy Turner LaDow  
Angie Ramsay  
Angela Newsted  
Ann Orndorff  
Anonymous



# Restricted Donations Continued

Anonymous	United Fund	Peggy L. Fletcher
Appalachian Power Company (AEP)	Greater Lynchburg Community Foundation	Phyllis Newbill
Audrey Hawkins	GSUSA	Praxis Foundation
Augusta Health	Headwaters RCPEF, Inc.	Rebecca L. Bidanset
Benevity	HelenRuth Burch	Rebekah Shmokler
Benham M. Black	Holli Gardner Drewry	Roanoke City Public Schools
Beth Mellott	Jane M. Garnett	Sally Seagrave
Betsy Locke	Janet Makela	Samantha Nochitta
Better Living Foundation	Jefferson Center	Sara Driscoll
Bridgewater Ruritan Club	Jennie Sue Murdock	Sarah M. Johnson
Bright Funds	Jennifer Anne Taylor Ph.D.	Sesalie Price
Bronca	Jennifer L. Pfister	Sierra Pearson
Candace Boerman	Jennifer Reynolds-Garcia	Simpson Strong-Tie Company, Inc.
Charnika Elliot	Jennifer Sexton	Stacey Robertson
CHIP of Roanoke Valley	Jodi Denise Brodtkin	Stacey Sheppard
Chris Mines	Judith A. Friant	Taisha Steele
City of Waynesboro	Karen Anne Ford	Tractor Supply
Community Foundation of Dan River Region	Karen Payne	Troop 293
Community Foundation of the Central Blue Ridge	Katherine Coker	Troop 295
Community Foundation Serving Western Virginia	Kathy Foster	Troop 440
Cory Bebko	Katrina Goode	Troop 6230
Cox Charities	Kenneth Hankins	Troop 9464
Culpeper Middle School	Kiwanis Club of Salem	United Way of Central Virginia
Dark Hollow Day Camp	Libby Edwards-Allbaugh	United Way of Henry County & Martinsville
Dawn Wiese	Lisa Saucerman	United Way of Rockbridge
Dawn Rezai	Diane Higgs	United Way of Staunton, Augusta County & Waynesboro (SAW)
Diane K. Benham	Marinne Williams	Vickie Culpepper
Donna Batzel	Martha L. Collier	Ginny & Shields Jarrett
Donna J. Holden	MaryJean Redon Levin	Virginia Newton
Edgar A. Thurman Charitable Foundation for Children	Meghan All	Walmart - Clearbrook
Elena Stanton	Melinda Gibson	Warren Stephey
Elisabeth Copp	Melissa Cunningham	Waynesboro Kiwanis Club
Anna Moncure Muncy	Shawn & Melissa Hildebrand	Wells Fargo Foundation
Elizabeth Elmore	Melissa Stanley	YourCause
Beth Raynes	Molly Barkley	
Food Lion	Monica Nicely	
Georgi Fisher	Nicole Rosario	
Greater Alleghany	Nicole Williams	
	Northern Piedmont Community Foundation	
	Patricia O. McMahan	
	Paula L. Prince	

## In-Kind

Meghan All  
Simpson Strong-Tie Company, Inc.  
Tractor Supply  
Walmart - Clearbrook  
Culpeper Middle School

Bronca  
Across the Way Productions  
Jefferson Center  
Iron Man Foundation  
Tim & Angie Ramsay

## Giving Circles

### **TRIUMPH CIRCLE (\$10,000+)**

Anonymous  
Appalachian Power Company (AEP)  
Charlottesville Area  
Community Foundation  
Helen C. Cobbs Foundation  
HelenRuth Burch  
Patricia O. McMahon & Kevin J. McMahon Sr.

### **GOLD CIRCLE (\$5,000-\$9,999)**

American Woodmark Foundation  
Anonymous  
Anonymous  
Cox Charities  
Gail & James Hassmer  
Jeanne S. Lutze  
Sara Driscoll  
United Way of Henry County & Martinsville  
Wells Fargo Foundation

### **SILVER CIRCLE (\$2,500-\$4,999)**

Community Foundation Serving  
Western Virginia  
Dark Hollow Day Camp  
Edgar A. Thurman Charitable Foundation  
for Children  
Ginny & Shields Jarrett  
Greater Alleghany United Fund  
Girl Scouts of the USA  
MaryJean & John Levin  
Northern Piedmont Community Foundation  
Summit Helicopters, Inc.  
United Way of New River Valley

### **BRONZE CIRCLE (\$1,000-\$2,499)**

Anonymous  
Audrey & David Hawkins  
Benevity  
Beth Mellott  
Better Living Foundation  
Bonnie G. Dickerson  
CHIP of Roanoke Valley  
Community Foundation of Dan  
River Region  
Community Foundation of the Central  
Blue Ridge  
Davenport & Company  
Diane & Steven Higgs  
Jennie Sue & William Murdock  
Jennifer Pfister & Michael Santoroski  
Judith A. Friant  
Katherine Coker  
Katrina Goode & Robert Skelton  
Kenneth Hankins  
Kiwanis Club of Salem  
Amo & James Merritt  
Emily and Daniel Crawford  
H. B. Barkley Jr.  
Nikki Williams  
Patricia & Edward Kane  
Roanoke City Public Schools  
Schwab Charitable Fund  
United Way of Central Virginia  
United Way of Rockbridge  
United Way of Staunton, Augusta  
County & Waynesboro  
Virginia Newton  
Warren Stephey



# Giving Circles Continued

## **TREFOIL CIRCLE (\$500-\$999)**

Anna Moncure Muncy  
Augusta Health  
Beverly Waddell  
City of Waynesboro  
Community Foundation for  
Rockbridge, Bath & Alleghany  
Elena Stanton  
Greater Lynchburg  
Community Foundation  
GREIF  
Holli Gardner Drewry  
Judy & Kent Schlusel  
Dawn & Larry Wiese  
Praxis Foundation  
United Way of Roanoke Valley

## **SKYLINE CIRCLE (\$100-\$499)**

Althea H. & William J. Randolph  
Amanda Cruise  
AmazonSmile Foundation  
Amy & Jayson Hudson  
Amy C. Roy  
Anonymous  
Anonymous  
Bank of America  
Charitable Fund  
Benham M. Black  
Beth Pollard  
Big Hill Fund  
Bridgewater Ruritan Club  
Bright Funds  
Charities Aid Foundation  
of America  
Chris Mines  
Christina Blagg  
Christine Hanson  
Daniel S. Brown  
Dawn & Charles Kern  
Debbey G. Roadcap  
Erik Taylor  
F. Staley Hester Jr.  
Facebook  
Food Lion  
Frank & Mary Santoroski  
Gabe, Mary, & Eliot Balazs Fund  
Headwaters RCPEF, Inc.

Heidi McCrory & Bill McCrory Jr.  
Jane M. & David E. Garnett  
Jennifer A. Taylor  
Jessamine Kane-Wiseley  
Joan Cliff  
Jodi & Thom Brodtkin  
John Vance  
Judith F. Hagadorn  
Judith S. Curtis  
Karen List  
Kathy D. Spradlin &  
Shelby L. Spradlin Jr.  
Kendra Scott  
Kroger Community Rewards  
Lark & Frank Smith Benevolent  
Fund  
Lisa Saucerman  
Luton Family Fund  
Marian B. Suter  
Marselle & Vickie Culpepper  
Martha L. Collier  
Martha McDaniel  
Shawn & Melissa Hildebrand  
Melissa Cunningham  
Monica Nicely  
Morgan Stanley Gift Fund  
David & Kathy Firth  
Mr. & Mrs. Don C. Murphy  
Donald & Jean Foss  
Donna & William Holden  
Jonathan & Phyllis  
Parker-Newbill  
Madeleine & Sanford Harvey  
Tim & Angie Ramsay  
Elaine & Don Roy  
Jane Taylor  
Libby Edwards-Allbaugh  
Stacey Robertson  
Paula & Norman Prince  
Peggy L. Fletcher  
Phyllis Olin  
Rebecca & George Bidanset  
Rebecca & Thomas Duncan  
Rebecca St. Clair  
Reed Family Fund  
Sadler Family Fund  
Shanann Lovelace

Stacey Sheppard  
Sylvania Harrod  
Teresa Sullivan  
Tina McEnheimer  
Troop 295  
Troop 440  
Troop 6230  
Victoria Elizabeth Hodnett Trust  
Virginia Lenz  
Waynesboro Kiwanis Club  
YourCause

## **FRIENDSHIP CIRCLE (\$1-\$99)**

Abby Maier  
Amberleigh Powell  
Amy Turner LaDow  
Andrea Greenmun  
Andrea Williams  
Angela Newsted  
Angie Crabtree  
Ann Orndorff  
Anna Bergey  
Annmarie Trost  
Anonymous  
Anonymous  
Ariana Williams  
Audra Daniel  
Barbara & Gary Duerk  
Beth & David Raynes  
Betsy Locke  
Bonnie M. Svreck  
Booz Allen Hamilton  
Boyd Long  
Brandie Lemmon  
Candace Boerman  
Carol Aldridge  
Carolyn & Alex Bell  
Carrie Kessler  
Catherine Maier  
Catherine Travis  
Catherine Williams  
Celes Woodruff  
Charnika Elliot  
Chelcee Clayton  
Christine Cole  
Christine Terry  
Cory Bebko

# Giving Circles Continued

Dana McGuire  
David Laufer  
Dawn & Hossein Rezaei  
Dawn Davison  
Debra & Sanford Giles  
Debra Burleigh  
Deirdre Kellner  
Donna Batzel  
Elisabeth Copp  
Elizabeth Elmore  
Elizabeth Webb  
Erin Jennelle  
Eva Newcomb  
Georgi Fisher  
Heather Cosner  
Heidi M. Dearstyne  
Holly Cannon  
Ian Shoemaker  
Jane Robertson-Evia  
Janet Makela  
Jeannine & Craig Eddleton  
Jenell Jones  
Jennifer Armstrong  
Jennifer Boehm  
Jennifer MacLaren  
Jennifer Reynolds-Garcia  
Jennifer Roberts  
Jennifer Sexton  
Jennifer Shirkey  
Jennifer Smartt  
Jennifer Sue Burrell  
Karen Ford & Richard Harris III  
Kate Miller  
Kathy Foster  
Katie Fitch  
Kayla Hopkins  
Kelly Brown  
Kelly O'Dell  
Kensley Gonzales  
Kim Tankersley  
Kimberly & Trip Dowd  
Kimmie Ashenfelter  
Kristina Koutrakos  
Kristopher L. Ketchersid  
Kristy Baugher  
Krystal Tatlock  
Lalor M. Earle & J.B. Earle Jr.  
Laura Godfrey

Lillian Minix  
Linde Tassell  
Lisa Barrera-Phillips  
Lisa Christianson  
Lori P. Wimbush  
Lydia K. Higgs  
Marinne Williams  
Martha & Steven Reilly  
Mary B. Guthrow  
Mary Barnes  
Matthew Perry  
Megan Cheresnowsky  
Megan Stewards  
Melissa Stanley  
Michelle Brooks  
Michelle C. Stowe  
Molly Barkley  
Molly Hagan  
Monique Van Landingham  
Diane & C. Gregory Benham  
Linda & E. Franklin Dukes  
Stephen & Susan Hassmer  
Dottie Mae Atkins-Neikirk &  
Jeff Raymond Neikirk  
Melinda & William Gibson  
Aimee Bell  
Regenia Charapich  
Nathan Lovell  
National Association of Retired  
and Veteran Railway  
Employees - Unit 130  
Nicholas Perrine  
Nicole Maute  
Nicole Rosario  
Rebekah Shmokler  
Robert Henning  
Sally Canoles  
Samantha Nochitta  
Sandra Barbour  
Sara Schroeck  
Sarah M. Johnson  
Sesalie Price  
Seth Ramsay  
Sharon Park  
Sierra Pearson  
Stacey Porter  
Stephanie Micklem  
Sue MacTavish

Susan Hodges  
Susan Vasquez-Lopez  
Taisha Steele  
Tali Perron  
Target Corporation  
Tausha Grim  
Tjuana Somerville  
Trevor Sprouse  
Troop 293  
Troop 9464  
United Way of Asheville and  
Buncombe County, Inc.  
United Way of Greater  
Philadelphia & Southern  
New Jersey  
United Way of Harrisonburg &  
Rockingham County  
United Way of Northern  
Shenandoah Valley  
Veronica Tingle  
William T. Hendricks Jr. &  
Mary Lee Hendricks  
Yozaira Leon-Santiago





# Finance Report

## INCOME

### Operating Revenues, Gains, and Support

Cookie Program	\$ 1,158,020
COVID-19 Relief Funding	344,840
Contributions	271,912
Other Income	70,317
Fall Product Program	62,809
Retail Sales	40,568
Program Service Fees	15,557
United Way Allocations	14,648
<b>Total Support &amp; Revenue</b>	<b>\$ 1,978,671</b>

### Non-Operating Income

Contributions	\$ 20,025
Investment Return	341,847
<b>Total Non-Operating Income</b>	<b>\$ 361,872</b>

**TOTAL INCOME** \$ 2,340,543

## EXPENSES

### Operating Expenses

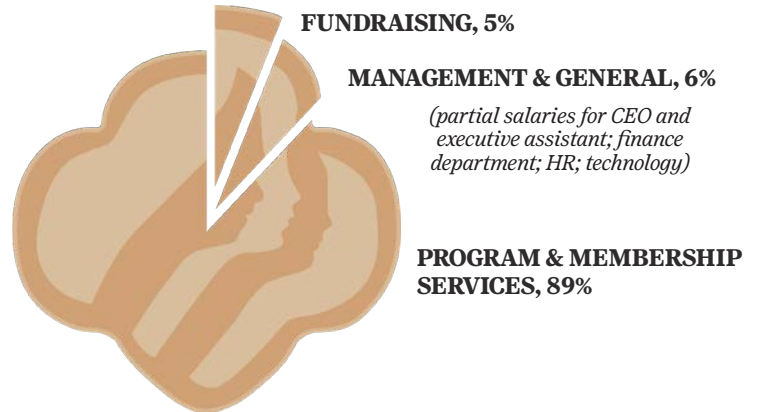
Program Services	\$ 1,728,729
Supporting Services:	
Management & General	121,839
Fundraising	102,842
<b>TOTAL EXPENSES</b>	<b>\$ 1,953,473</b>

## NET ASSETS

Beginning	\$ 2,979,464
Ending	\$ 3,366,534
<b>Change in Net Assets</b>	<b>\$ 387,070</b>

## WHERE THE MONEY GOES

A comprehensive overview of allocation of all funds at GSVSC



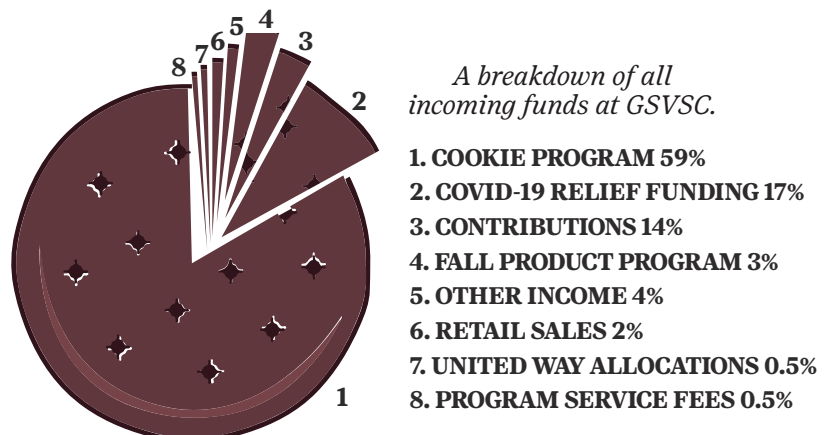
## COST PER GIRL

The total \$707 cost per girl is representative of the cost per Girl Scout for a 12-month period.



## SOURCES OF INCOME

A breakdown of all incoming funds at GSVSC.



# Board and Senior Leadership

## BOARD OF DIRECTORS

Dawn Watkins Wiese, Ph.D., Chair  
Katrina Goode, 1<sup>st</sup> Vice Chair  
Karen Ford, Ph.D., 2<sup>nd</sup> Vice Chair  
Libby Edwards-Allbaugh, Treasurer  
Diane Higgs, Secretary  
Nikki Williams, Ed.S., CEO

## BOARD MEMBERS

Georgia Costain, Katherine Coker, Holli Gardner Drewry, Ph.D., Charnika Elliott, Sarah Johnson, Anna Muncy, Betsy Newton, Virginia Newton, Sesalie Price, Taisha Steele, and Jennifer Taylor

## AUDIT COMMITTEE

Misty Reed (Chair), HelenRuth Burch, Libby Edwards-Allbaugh, and Jeanne Lutz

## BOARD DEVELOPMENT COMMITTEE

Anna Muncy (Chair), Jonette “MJ” Carpenter, Christine Cutright Knight, Samantha Nochitta, Virginia Newton, Eve Noel, Paula Prince, Taisha Steele, and Lori Wimbush

## FINANCE COMMITTEE

Libby Edwards-Allbaugh (Chair), Rennie Bruno, Katherine Coker, and Katrina Goode

## FUND DEVELOPMENT & MARKETING COMMITTEE

Katrina Goode (Chair), HelenRuth Burch, Diane Higgs, and Sarah Johnson

## PROPERTY COMMITTEE

Diane Higgs (Chair), Rebecca Duncan, Arlene Lee, Judy Moore, and Sam Styers

## MEMBERSHIP VOICE COMMITTEE

Holli Gardner Drewry, Ph.D. (Chair), Stephanie Barb, Rebecca Duncan, Barbara Duerk, Charnika Elliott, Donna Guill, Gail Hassmer, Tricia McMahon, and Sharon Nolley

## SENIOR LEADERSHIP TEAM

Nikki Williams, Ed.S., CEO  
Jodi Brodtkin, Chief of Staff  
Melissa Hildebrand, Vice President of External Relations  
Judith Rankins, Senior Director of Mission Delivery  
Sandra Barbour, Business Director  
Crystal Harrison, Program Director  
Tina McEnheimer, Customer Care Director  
Jennifer Pfister, Marketing & Communications Director  
Brenda Sinclair, Finance Director



# Keep in Touch



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Roanoke, VA 24019



**girl scouts**   
of virginia skyline